

<b>Visitor Expenditures by Industry Sector 2012</b>			
<b>Visitor Expenditures</b>	<b>% of spending</b>	<b>Average spending per person per trip</b>	<b>Total Spending</b>
<b>Accommodation</b>	35.1%	\$150.79	\$1,258,145,871
<b>Food and beverages (purchased in restaurants and stores)</b>	27.8%	\$119.43	\$996,480,206
<b>Retail, Other</b>	16.9%	\$72.60	\$605,773,938
<b>Private Transportation</b>	9.2%	\$39.52	\$329,770,428
<b>Recreation, Entertainment</b>	8.7%	\$37.38	\$311,848,122
<b>Public Transportation</b>	2.3%	\$9.88	\$82,442,607
<b>TOTAL</b>	<b>100.0%</b>	<b>\$429.60</b>	<b>\$3,584,461,171</b>

Spending and length of stay information adapted from Statistics Canada, 2011 International Travel Survey Microdata (66C001) and/or 2011 Travel Survey of Residents of Canada Microdata (87M006XDB96000). All computations on these microdata were prepared by Research Resolutions and Consulting Ltd. on behalf of the Cities Partner Partners. 2012 estimates are based on 2011 inflated to current dollars using Tourism Price Index (CTRI - Conference Board of Canada) (TPI Updated June 2013).

Note: Data is subject to change depending on new source information.

<b>Visitor Expenditures by Industry Sector 2011</b>			
<b>Visitor Expenditures</b>	<b>% of spending</b>	<b>Average spending per person per trip</b>	<b>Total Spending</b>
<b>Accommodation</b>	35.1%	\$148.41	\$1,230,587,850
<b>Food and beverages (purchased in restaurants and stores)</b>	27.8%	\$117.55	\$974,653,625
<b>Retail, Other</b>	16.9%	\$71.46	\$592,505,261
<b>Private Transportation</b>	9.2%	\$38.90	\$322,547,243
<b>Recreation, Entertainment</b>	8.7%	\$36.79	\$305,017,501
<b>Public Transportation</b>	2.3%	\$9.73	\$80,636,811
<b>TOTAL</b>	<b>100.0%</b>	<b>\$422.83</b>	<b>\$3,505,948,291</b>

Spending and length of stay information adapted from Statistics Canada, 2011 International Travel Survey Microdata (66C001) and/or 2011 Travel Survey of Residents of Canada Microdata (87M006XDB96000). All computations on these microdata were prepared by Research Resolutions and Consulting Ltd. on behalf of the Cities Partner Partners.

Note: Data is subject to change depending on new source information.