MEMBERSHIP ENROLLMENT FORM

453 First Street East
Sonoma, CA 95476
sonomavalley.com

local 707 996-1090
toll free 866 996-1090
fax 707 996-9212

PLEASE PRINT CLEARLY

Today's Date:_____/_____/_____

FOR PUBLICATIONS

Firm Name_____ Web Address _____

Address _____ City _____ State_____ Zip_____

Telephone _____ FAX _____ 1-800_____ E-Mail_____

KEY CONTACT / MAIL

Mr. / Ms. _____ Title _____

Address _____ City _____ State_____ Zip_____

Telephone _____ FAX _____ E-Mail_____

BILLING

Mr. / Ms. _____ Title _____

Address _____ City _____ State_____ Zip_____

Telephone _____ FAX _____ E-Mail_____

Best E-mail Address(s) For Membership Communications _____@_____

_____@_____

_____@_____

Best E-mail Address(s) For Public Relations & Media Requests _____@_____

Member Benefits Include:

- ✓ Inclusion in the annual Sonoma Valley Visitors Guide (125,000 guides distributed nationwide).
- ✓ Website listing on sonomavalley.com including photo, business description and a link to your website (20,000+ website visits per month).
- ✓ Promotional opportunities for your printed collateral at both SVVB Offices (open 361 days annually).
- ✓ Inclusion on one or more of our maps (available online at sonomavalley.com).
- ✓ Listing in our Weddings & Events Packet (if applicable).
- ✓ Listing in our Picnic Guide (if applicable).
- ✓ Inclusion on our Tour Schedule & Varietal Chart (if applicable).
- ✓ Promotion of your business through SVVB's Social Media including Facebook (20,000+ likes), Pinterest, Twitter and Instagram.
- ✓ Promotion of your business events on our website calendar (most visited page).
- ✓ Monthly Marketing Meeting with SVVB Members and our Public Relations firm.
- ✓ Receive our monthly Member E-Newsletter.
- ✓ Ability to participate in the "I ♥ Sonoma Valley" promotion program.
- ✓ Unlimited listing opportunities on our Holiday/Olive Season/Girlfriends Getaway micro-websites and publications.
- ✓ Access to our Public Relations firm for inclusion in press releases and media stories (when applicable).

-Choose Business Category on the Reverse Side-

ANNUAL MEMBER DUES

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Please select your business category from the list below.

Contact Member & Visitor Services at 707 996-1090 ext.103 or email membership@sonomavalley.com with any inquiries or for more information about multiple listings.

❑ **Lodging Information****

Under 10 Rooms	580.00
10 to 39 Rooms	665.00
40+ Rooms	15.00 per room
Booking Services / Prop Mngmnt	600.00

**Yes, I have a current business license on file with the city or county. Initial_____ Date_____

❑ **Fun Things To Do**

18-Hole Golf Courses	665.00
Major Attractions	1,040.00
Recreation & Entertainment (flight tours, festivals, gardens, spas & salons, etc.)	560.00

❑ **Tours & Transportation**

Fleet less than 5	485.00
Fleet of 6 or greater	665.00

❑ **Dining Information (Restaurants)**

Under 25 Seats	485.00
26+ Seats	560.00

❑ **Winery Information**

Under 15,000 Cases	560.00
15,000 to 50,000 Cases	835.00
Over 50,000 Cases	1,120.00

❑ **The Arts, Artists & Art Galleries** 485.00

❑ **Shopping Information** 485.00

❑ **Event Planning**

Event Planners	665.00
Event Sites	485.00
Event Services (caterers, floral, photographers, etc)	485.00

❑ **Associations & Retail Centers** 1,040.00
If All Firms are SVVB Members 665.00

❑ **Sonoma Valley Services** 485.00
(banks, organizations, publishing, realtors, etc.)

❑ **Non-Profits** 265.00
(501 (c)(3) Status) Tax ID # _____

MEMBERSHIP DUES

Primary Annual Membership _____
Second Listing - 25% off +_____
Third Listing - 50% Off +_____
Fourth Listing - 50% off +_____

TOTAL DUE = $_____

Membership dues cannot be claimed as a charitable contribution for income tax purposes.

PAYMENT METHOD

❑ Check payable to Sonoma Valley Visitors Bureau attached

❑ Credit Card (Visa, MasterCard, American Express & Discover)

Signature: _____

Date: _____

FOR OFFICE USE ONLY

ENTERED IN:

❑VISITORS GUIDE ❑WEBSITE ❑DATABASE ❑VR ❑GL ❑QB

❑EVENTS PACKET ❑TOWN MAP ❑PICNIC GUIDE ❑TOUR SCHEDULE

DATE JOINED _____

STAFF NOTIFICATION (DATE)_____

NEW MEMBER PACKET SENT (DATE)_____