
SHREVEPORT-BOSSIER

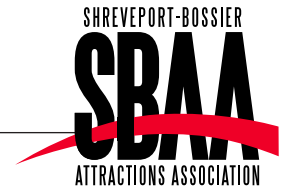
SBA



ATTRACTIONS ASSOCIATION

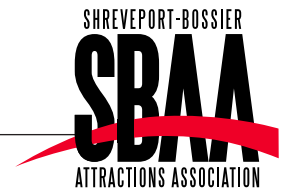


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Membership Details



MISSION STATEMENT:

The Shreveport-Bossier Attractions Association is a membership organization for Caddo and Bossier Parish attractions that supports the sustainable growth and attendance through exposure, education, resources and representation.

NO MEMBERSHIP DUES:

- There are no application fees or dues associated with membership.
- The only associated cost is \$10 to attend a minimum of one monthly Hospitality Breakfast per year.

TYPES OF MEMBERSHIP:

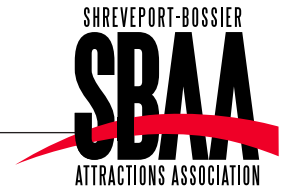
Attraction members may be described as representing annual events, art galleries, festivals, museums, nature centers, outdoor recreation, performing arts and tour guides.

MEMBERSHIP REQUIREMENTS:

- Submit a completed membership application.
- Complete an online customer service training course.
- Attend a minimum of two meetings.
 - One meeting must include a monthly Hospitality Breakfast.
 - One meeting must include a quarterly educational Shreveport-Bossier Attractions Association seminar.

**Membership will be renewed on an annual basis.*

Board Directory



OFFICERS

**Robin Williams,
President**

Marketing Director at Holiday Lanes
robin.williams@bowlholidaylanes.com
318-746-7331

**Christy Wood,
Vice-President**

Advertising & Publicity Manager at
Margaritaville Resort Casino
cwood@margaritaville-bc.com
318-698-7163

**Sara Kleinecke,
Secretary**

Group Sales/Marketing Coordinator at
Splash Kingdom Water Park
sara@splashkingdomwaterpark.com
318-938-5473 ext. 104

**Julia Foley,
Past President**

Co-Owner at Apex Events and Communications
juliafoley@live.com
318-771-1768

**Shelli Briery,
Shreveport-Bossier Convention and
Tourist Bureau Board Representative**

Manager of Advertising, Public Relations,
Community Relations, Sponsorships,
Internal Communications at
Horseshoe Casino & Hotel/ Harrah's Louisiana Downs
sbriery@caesars.com
318-741-7899

**Mary Dunn,
Shreveport-Bossier Convention and
Tourist Bureau Board Representative**

President at
Christmas on Caddo Fireworks Festival
mdunn76635@aol.com
318-631-0182

BOARD MEMBERS

Marissa Carbine

Red River District
marissa.carbine@shreveportla.gov
318-220-5452

Ashley Davis

Marketing Manager at
Louisiana Boardwalk Outlets
adavis@woodmont.com
318-752-1455

Claire Floyd

Community Engagement Manager at
Sci-Port Discovery Center
cfloyd@sciport.org
318-424-3466

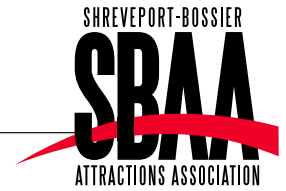
Hardette Harris

Chef and Owner of
Pure Louisiana Soul Food Tours and Tastings
chefhdh@aol.com
281-701-7432

Kathy Jackson

Christmas on Caddo Fireworks Festival
katjack2001@aol.com
318-344-7304

Board Directory



BOARD MEMBERS (continued)

Robin Jones

Executive Director at
Bossier Arts Council
robin@bossierarts.org
318-741-8310

Christy Long

Associate Director at Red River Revel Arts Festival
christy@redriverrevel.com
318-424-4000

Maggie Malone

Woman's Department Club
magsterm@bellsouth.net
318-222-4186

Kelly Rich

Executive Director at
Highland Jazz and Blues Festival
highlandjazzandblues@gmail.com
318-869-3503

Beth Smiley

Editor/Publications Manager at
American Rose Center
beth@rose.org
318-938-5402

Candy Wilkins

Cowboy Christmas
sweetsouthernstyleevents@gmail.com
318-747-9595

EX-OFFICIO MEMBERS

Joan Botts

Vice President of Marketing and Sales at
Graphic Industries
joanbotts@yahoo.com
318-294-0445

Jim Willett

Owner of
Gators and Friends Alligator Park and Exotic Zoo
supergator40@yahoo.com
318-938-1199

Karen Wissing

Communications Representative at
SWEPCO Corporate Communications
kewissing@aep.com
318-673-3394

SHREVEPORT-BOSSIER CONVENTION AND TOURIST BUREAU STAFF

Stacy Brown

President at
Shreveport-Bossier Convention and Tourist Bureau
sbrown@sbctb.org
318-222-9391

Brandy Evans

Vice President of Communications at
Shreveport-Bossier Convention and Tourist Bureau
bevans@sbctb.org
318-429-0638

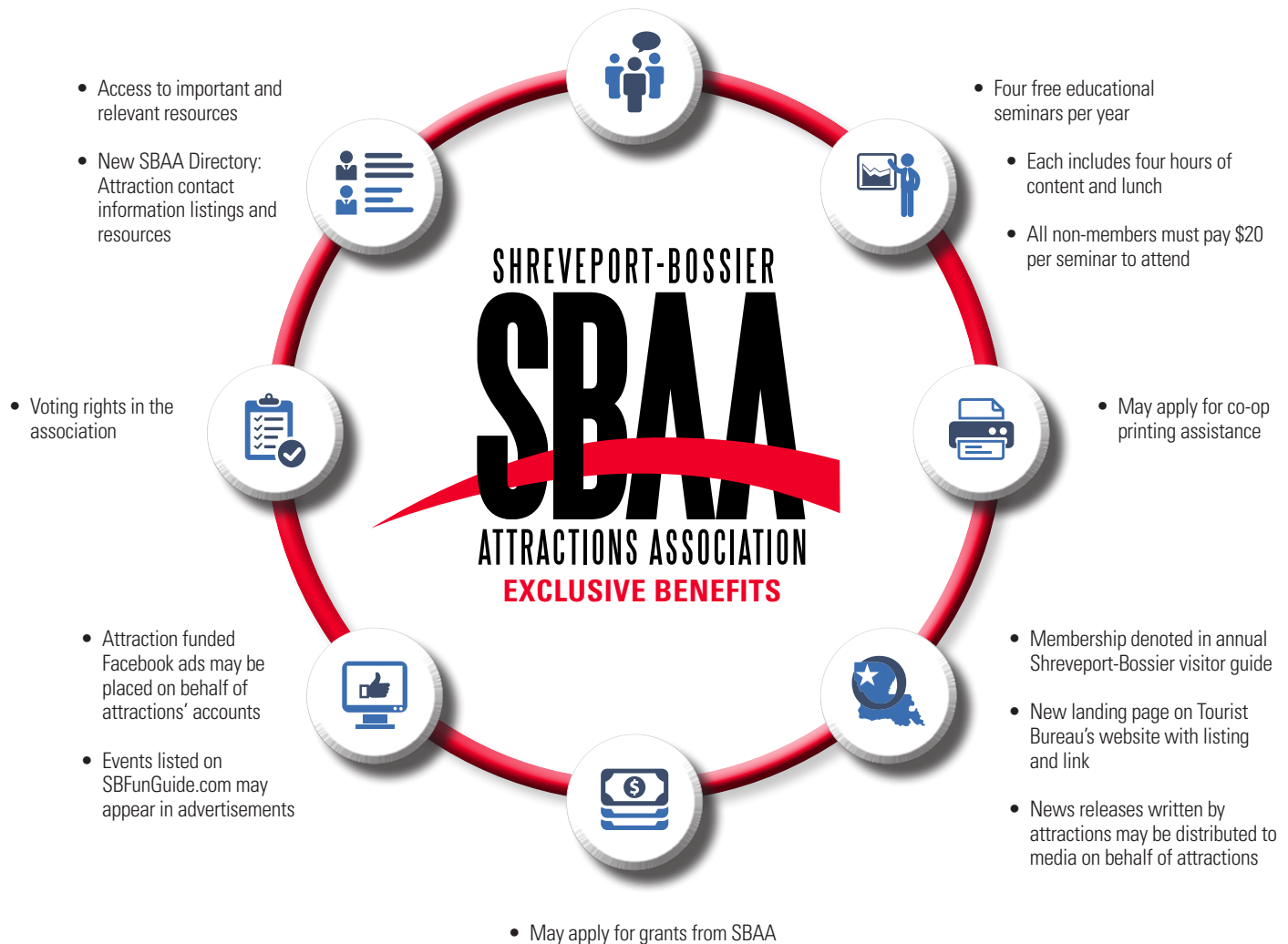
Melissa Small

Communications Coordinator at
Shreveport-Bossier Convention and Tourist Bureau
msmall@sbctb.org
318-213-8266

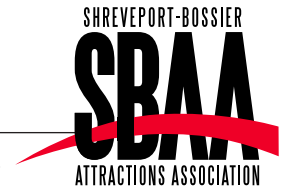
Member Benefits

MISSION: The Shreveport-Bossier Attractions Association is a membership organization for Caddo and Bossier Parish attractions that supports sustainable growth and attendance through exposure, education, resources and representation.

- Membership in a group who has attractions' best interests at heart
- Advocacy in the tourism community



Membership Application



Disclaimer(s): Attractions must be located in Caddo and/or Bossier Parishes. The information provided in this application is for informational purposes and will not be used for visitor consumption.

ATTRACTION INFORMATION (Must complete all items below):

Is this attraction located in Caddo or Bossier Parish? YES NO

ATTRACTION: _____

NAME: (last) _____ (first) _____

TITLE OR POSITION AT ATTRACTION: _____

MAILING ADDRESS: _____

City/State/Zip _____

EMAIL ADDRESS: _____

PHONE: (work) _____ (cell) _____

What type of business is this attraction? For-Profit Non-Profit

Select AT LEAST ONE item below that best represents this attraction:

- | | | |
|--|--|---|
| <input type="checkbox"/> Annual Event | <input type="checkbox"/> Art Gallery | <input type="checkbox"/> Festival |
| <input type="checkbox"/> Museum | <input type="checkbox"/> Nature Center | <input type="checkbox"/> Outdoor Recreation |
| <input type="checkbox"/> Performing Arts | <input type="checkbox"/> Tour Guide | <input type="checkbox"/> SBAA Board Member |

Provide a brief statement about the mission or purpose of this attraction:

Please provide the URLs for the following pages where this attraction has presence:

WEBSITE: _____ BLOG: _____

FACEBOOK: _____ TWITTER: _____

YOUTUBE: _____ INSTAGRAM: _____

PINTEREST: _____ TRIPADVISOR: _____

OTHER WEB PRESENCE THAT IS REGULARLY UPDATED: _____



Is this attraction and/or its events listed on SBFunGuide.com?

YES

NO

If yes, list the types of events: _____

If this attraction is listed on the SBFunGuide.com under a name other than the one listed on page 5, what is that name?

Is this attraction only open for scheduled appointments?

YES

NO

What are the hours that this attraction is open to the public? (If it is a festival or special event that only occurs at specific times during the year, list the hours that it is typically open to the public and how many days.)

SUN: _____ MON: _____ TUE: _____ WED: _____

THU: _____ FRI: _____ SAT: _____ DATES: _____

Is there a staff member or volunteer on site during the above listed hours?

YES

NO

During regular business hours, what is the charge for persons to attend this attraction?

ADULTS: _____ CHILDREN: _____ SENIORS: _____

MILITARY: _____ STUDENTS: _____ GROUPS: _____

Can this attraction accommodate 40+ persons at one time?

YES

NO

Do any of the following items apply to this attraction?

ADA Compliant

Dining

Family Friendly

Guided Tours

Historic Site

Overnight Accommodations

Restrooms On-Site

Shopping

Unique to Our Area

Interactive Experience – If so, please describe: _____

MEMBERSHIP REQUIREMENTS:

- **Approved Application** (Completed applications must be submitted to the SBAA and meet requirements of the SBAA. Applications will be reviewed quarterly by the SBAA Board.)
- A representative from your attraction must complete an **online customer service training** course within three months of your approved application. Applicants who do not meet this requirement will be made inactive until such time as this is completed and may be reinstated in the next quarter, if approved.

Each year, within 12 months of your application being approved for membership, a representative from your attraction **must attend a minimum of two meetings. One meeting must include a monthly Hospitality Breakfast and one meeting must include a quarterly educational SBAA seminar.**

By signing this application, I understand that completing the application does not guarantee membership in the Shreveport-Bossier Attractions Association. I also understand that minimum requirements must be met to uphold membership and that if granted membership it may be revoked if the attraction does not meet the requirements set forth by the association.

PRINT NAME: _____

SIGNATURE: _____ **DATE:** _____

SIGNED APPROVAL BY THE ATTRACTION'S OWNER/DIRECTOR:

OWNER/DIRECTOR: (print name) _____

TITLE: _____

OWNER/DIRECTOR: (signature) _____ **DATE:** _____

Please turn in application and all required documentation to: Melissa Small, 629 Spring St., Shreveport, LA 71101
phone: 318-213-8566; fax: 318-222-0056; email: msmall@sbctb.org

INFORMATION BELOW TO BE COMPLETED BY SBAA BOARD:

- All required information is completed on application form
- Applicant signed the application
- Director signed the application
- Attraction meets requirements for membership based on information provided

If not, please list the reason(s) applicant is being denied membership: _____

SBAA REPRESENTATIVE REVIEWING THE APPLICATION: (print name) _____

(signature) _____