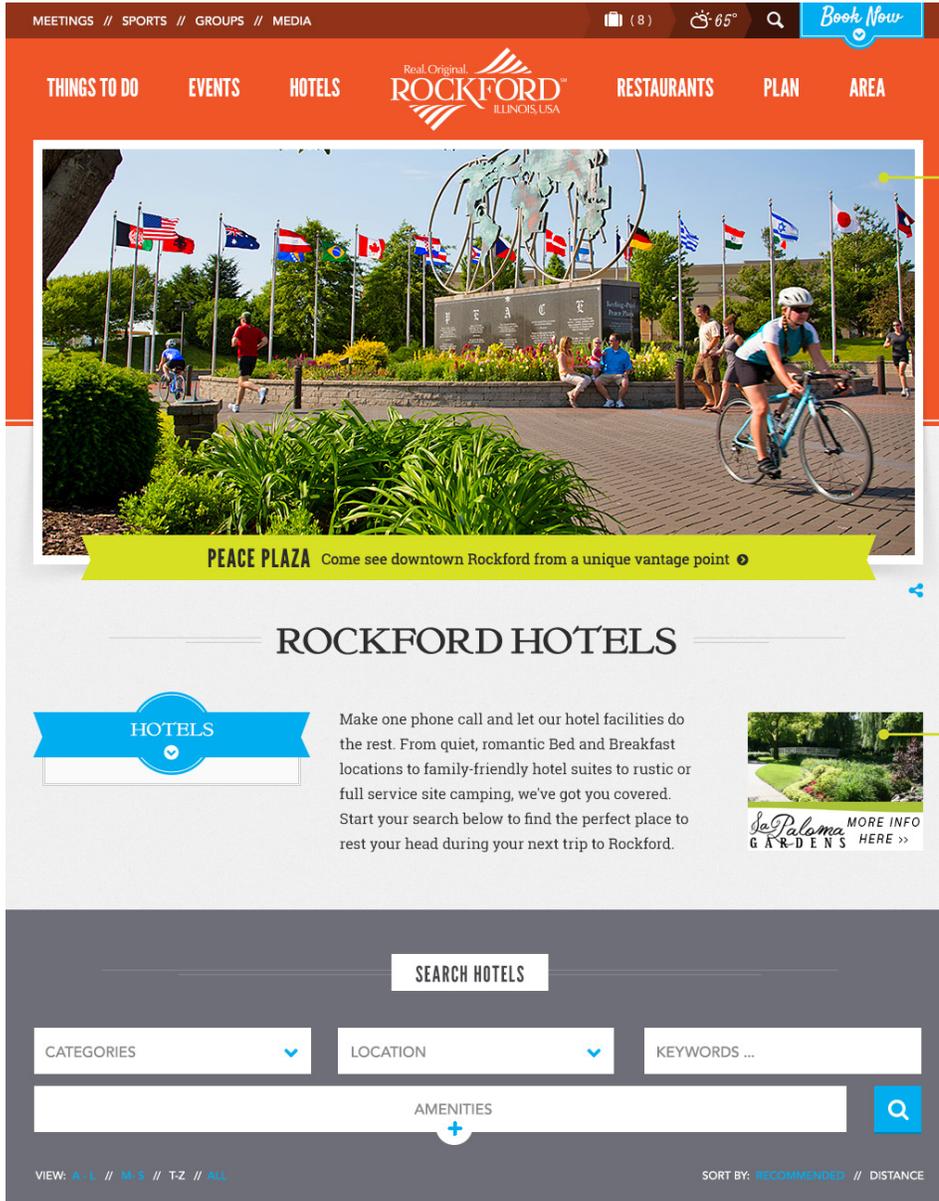


# Destination Travel Network & Rockford

Online Advertising Media Kit | www.GoRockford.com



## Header Image

- Premium branding with a top of the page bold image, tag line and link to listing details
- Photo (945x440 Pixels)
- Title (25 characters)
- Body (45 characters)

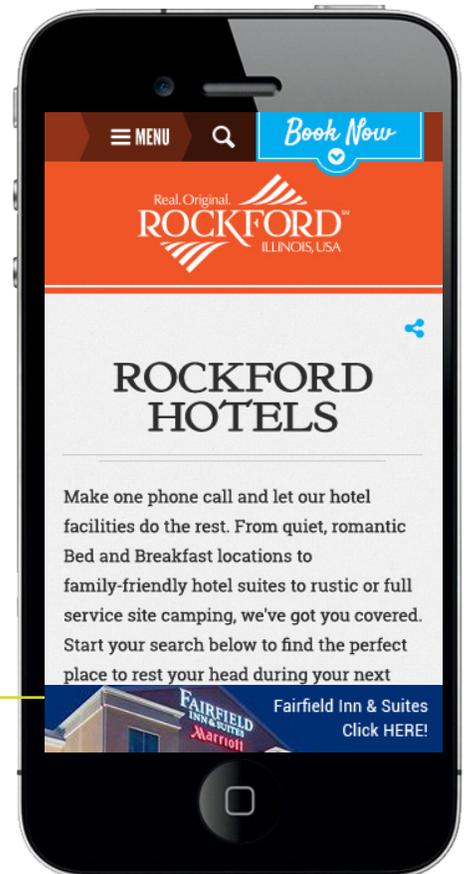
## Run of Site Banner Ad

- Be seen on nearly every page of the website with title, image box, tag line and website link
- Photo (300x250Pixels)
- Copy (45 characters)

Responsive website design allows advertising to display on multiple devices.

## Mobile Banner

- Give "ready-to-spend" visitors one-click mobile access to your business NOW
- Photo (320x50 Pixels)
- Copy (30 characters)
- URL Link



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The screenshot displays a travel website interface. At the top, there are three featured hotel listings, each with a 'FEATURED' tag, a photo, the hotel name, a 'Details' button, and an 'ADD TO PLANNER' button. Below these are three more hotel listings. At the bottom of the featured listings is a 'VIEW MORE' button. Below the featured listings, there are filters for 'VIEW: A-L // M-S // T-Z // ALL' and 'SORT BY: RECOMMENDED // DISTANCE'. The 'Spotlight on Rockford' section features three items: 'World's Oldest Harley-Davidson Dealer & Diner' with a photo of a motorcycle, 'Come Experience Award Winning La Paloma Gardens...' with a photo of a garden, and 'Rockford Restaurants' with a photo of a restaurant interior.

## Featured Listing

- Stand out from the crowd- put your company listing at the top of your industry category.
- Photo (260x260 Pixels)
- Featured Tab
- URL Link

## Spotlight

- Photo (225x125 Pixels)
- Copy (65 characters)
- URL Link