

# HISTORY IS MADE BY LEADERS.



## **James Burrell**

New Kent County Board of Supervisors and  
RMCVB Board Member

### **How long have you lived in the Richmond Region?**

I've lived in the Region all my life with the exception of two years of service in the military.

### **Where are you originally from?**

New Kent County, Virginia

### **What do you see as one of the Region's best assets?**

The Richmond Region's location is one of its best assets. Our central location on the East Coast midway between the North and the South make it a very convenient travel destination. We're within a day's drive of half of the U.S. population.

### **What are some of your favorite places to take out-of-town guests?**

I enjoy taking guests to our wonderful attractions and museums. The Science Museum of Virginia and VMFA are regular stops.

### **What is one of the biggest changes you've seen in the Region over the last few years?**

The amount of regional cooperation among the jurisdictions continues to increase. In New Kent County, we're proud to work closely with our sister jurisdictions to better the Region. RMCVB is a great example of great partnerships for an outstanding regional tourism program.

### **What has been one of the RMCVB Board's greatest accomplishments during your tenure?**

Among its many accomplishments, I'm proud of our Board's work with the RMCVB to promote major events in the Region. RMCVB works with its local partners to spread the word to out-of-town visitors about events such as the Picasso exhibit, NASCAR, the CAA tournament and many more thereby furthering the economic impact of these events.

### **What makes the Richmond Region so easy to love?**

The sheer number of wonderful attractions make the Richmond Region easy to love. We have so many great things to do—our Region is dense with culture and history. Proximity of events and museums ensure action packed weekends and wonderful vacations for our guests.



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