



POCONO MOUNTAINSSM
VISITORS BUREAU

TOURISM ACHIEVEMENT AWARD NOMINATION FORM

The Pocono Mountains Visitors Bureau (PMVB) recognizes industry employees as well as member properties for their service and community involvement annually.

Brand Hero Award

This award category recognizes an employee that consistently goes above and beyond to promote and protect the Pocono Mountains brand. They are loyal and dedicated not only to their current employer, but to the overall tourism industry throughout the four-county, Pocono Mountains region.

Outstanding Tourism Employee of the Year

This award category recognizes an employee who consistently goes above and beyond to not only ensure the happiness of their visitors, but also their fellow co-workers.

Green Award

This award is presented to a Pocono Mountains' property that lives and breathes green practices. They are innovative in their sustainability efforts and strive to keep the Mountains "clean and green".

Please describe in the space below (or include an attachment) why you are nominating the employee or property for an award. Feel free to submit guest cards, letters, press clippings or any other supporting documentation with your nomination. Be sure to clearly check which award category you are entering.

Please note that only members in good standing with the Pocono Mountains Visitors Bureau and employees at current PMVB members in good standing are eligible to receive an award.

Outstanding Tourism Employee of the Year *Brand Hero Award* *Green Award*

Nominee: _____

Company / Property: _____ County: _____

Business Address: _____

Telephone #: _____ Fax #: _____

Submitted by: _____ Title: _____

Return forms to Nicole Krieger, nicole@poconos.org, 1004 West Main Street, Stroudsburg, PA 18360 by Tuesday, April 11, 2017.