

MONTHLY TDT ANALYSIS

Statistical and Graphical Reports for month ending: June 30, 2015



Bay County
Tourist Development Council



Clerk of Court & Comptroller

Report for Month Ending

June 30, 2015



**Bay County
Tourist Development Council**

August 3, 2015

Tourist Development Council
Bay County, Florida



Council Members:

Attached please find the monthly "Revenue Analysis" reports and the "Value of One Cent" reports for the nine months ending June 30, 2015. The data in each report is summarized by month and discloses both the dollar and percentage variance from the prior year.

Please be advised that these reports have inherent limitations, such as:

- 1) All information is unaudited.
- 2) The "Revenue Analysis" report reflects actual dollars collected for the period and may include monies for past due taxes from previous reporting periods. This is typically the result of enforcement actions and/or payments against delinquent accounts.
- 3) The "Value of One Cent" report is formulated on a modified accrual basis, thus tax revenue is reported when earned and paid in the reporting period. Enforcement action collections for prior years are posted on an annualized basis in December, therefore, the December reporting period may be misleading.

If I can be of further assistance to the Council, or should you wish to discuss this report further, please do not hesitate to contact me.

Sincerely,

A handwritten signature in black ink that reads "Bill Kinsaul".

**Bill Kinsaul
Clerk of Court and Comptroller**

Revenue Analysis Panama City Beach



Revenue Analysis Panama City Beach Fiscal Years Ending September 30, 2015 and 2014

Month	2015-2014	2013-2014	\$ Variance	% Variance
October	\$ 968,831	\$ 785,101	\$ 183,730	23.40%
November	367,803	352,110	15,693	4.46%
December	342,313	293,966	48,347	16.45%
January	446,108	389,946	56,162	14.40%
February	683,922	580,142	103,780	17.89%
March	2,012,955	1,913,353	99,602	5.21%
April	1,532,803	1,305,294	227,509	17.43%
May	1,842,628	1,600,701	241,927	15.11%
June	3,379,852	3,171,472	208,380	6.57%
July			0	n/a
August			0	n/a
September			0	n/a
Total	\$ 11,577,215	\$ 10,392,085	\$ 1,185,130	11.40%

Value of One Cent Panama City Beach

Value of One Cent Panama City Beach Fiscal Years Ending September 30, 2015 and 2014

Month	2015-2014	2013-2014	\$ Variance	% Variance
October	\$ 192,473	\$ 152,359	\$ 40,114	26.33%
November	67,691	65,443	2,248	3.44%
December	73,859	68,576	5,283	7.70%
January	81,120	72,953	8,167	11.19%
February	124,084	101,075	23,009	22.76%
March	412,128	392,952	19,176	4.88%
April	292,833	246,095	46,738	18.99%
May	361,373	319,617	41,756	13.06%
June	659,106	629,336	29,770	4.73%
July			0	n/a
August			0	n/a
September			0	n/a
Total	\$ 2,264,667	\$ 2,048,406	\$ 216,261	10.56%



Revenue Analysis Panama City



Revenue Analysis Panama City Fiscal Years Ending September 30, 2015 and 2014

Month	2015-2014	2013-2014	\$ Variance	% Variance
October	\$ -	\$ -	\$ -	n/a
November	-	-	-	n/a
December	-	-	-	n/a
January	63,070.00	-	63,070.00	n/a
February	87,846.00	-	87,846.00	n/a
March	200,483.00	-	200,483.00	n/a
April	130,848.00	-	130,848.00	n/a
May	146,220.00	-	146,220.00	n/a
June	201,906.00	-	201,906.00	n/a
July	-	-	-	n/a
August	-	-	-	n/a
September	-	-	-	n/a
Total	\$ 830,373	\$ -	\$ 830,373	n/a

Value of One Cent Panama City

Value of One Cent Panama City Fiscal Years Ending September 30, 2015 and 2014

Month	2015-2014	2013-2014	\$ Variance	% Variance
October	\$ -	\$ -	\$ -	n/a
November	-	-	-	n/a
December	-	-	-	n/a
January	13,684.00	-	13,684.00	n/a
February	17,792.00	-	17,792.00	n/a
March	38,603.00	-	38,603.00	n/a
April	26,170.00	-	26,170.00	n/a
May	29,235.00	-	29,235.00	n/a
June	40,172.00	-	40,172.00	n/a
July	-	-	-	n/a
August	-	-	-	n/a
September	-	-	-	n/a
Total	\$ 165,656	\$ -	\$ 165,656	n/a



Revenue Analysis Mexico Beach

Revenue Analysis Mexico Beach Fiscal Years Ending September 30, 2015 and 2014

Month	2015-2014	2013-2014	\$ Variance	% Variance
October	\$ 27,784	\$ 24,898	\$ 2,886	11.59%
November	13,611	11,414	2,197	19.25%
December	13,594	13,975	(381)	-2.73%
January	17,982	13,354	4,628	34.66%
February	27,435	19,836	7,599	38.31%
March	44,714	41,306	3,408	8.25%
April	47,678	37,806	9,872	26.11%
May	68,653	52,162	16,491	31.61%
June	123,028	100,834	22,194	22.01%
July			0	n/a
August			0	n/a
September			0	n/a
Total	\$ 384,479	\$ 315,585	\$ 68,894	21.83%



Value of One Cent Mexico Beach

Value of One Cent Mexico Beach Fiscal Years Ending September 30, 2015 and 2014

Month	2015-2014	2013-2014	\$ Variance	% Variance
October	\$ 5,672	\$ 4,848	\$ 824	17.00%
November	2,443	2,317	126	5.44%
December	3,962	3,849	113	2.94%
January	3,783	2,687	1,096	40.79%
February	5,010	3,943	1,067	27.06%
March	9,001	8,353	648	7.76%
April	9,514	7,394	2,120	28.67%
May	12,426	10,546	1,880	17.83%
June	21,889	19,976	1,913	9.58%
July			0	n/a
August			0	n/a
September			0	n/a
Total	\$ 73,700	\$ 63,913	\$ 9,787	15.31%



**Schedule of Collection Allocation
Panama City Beach
For the month ending June 2015**

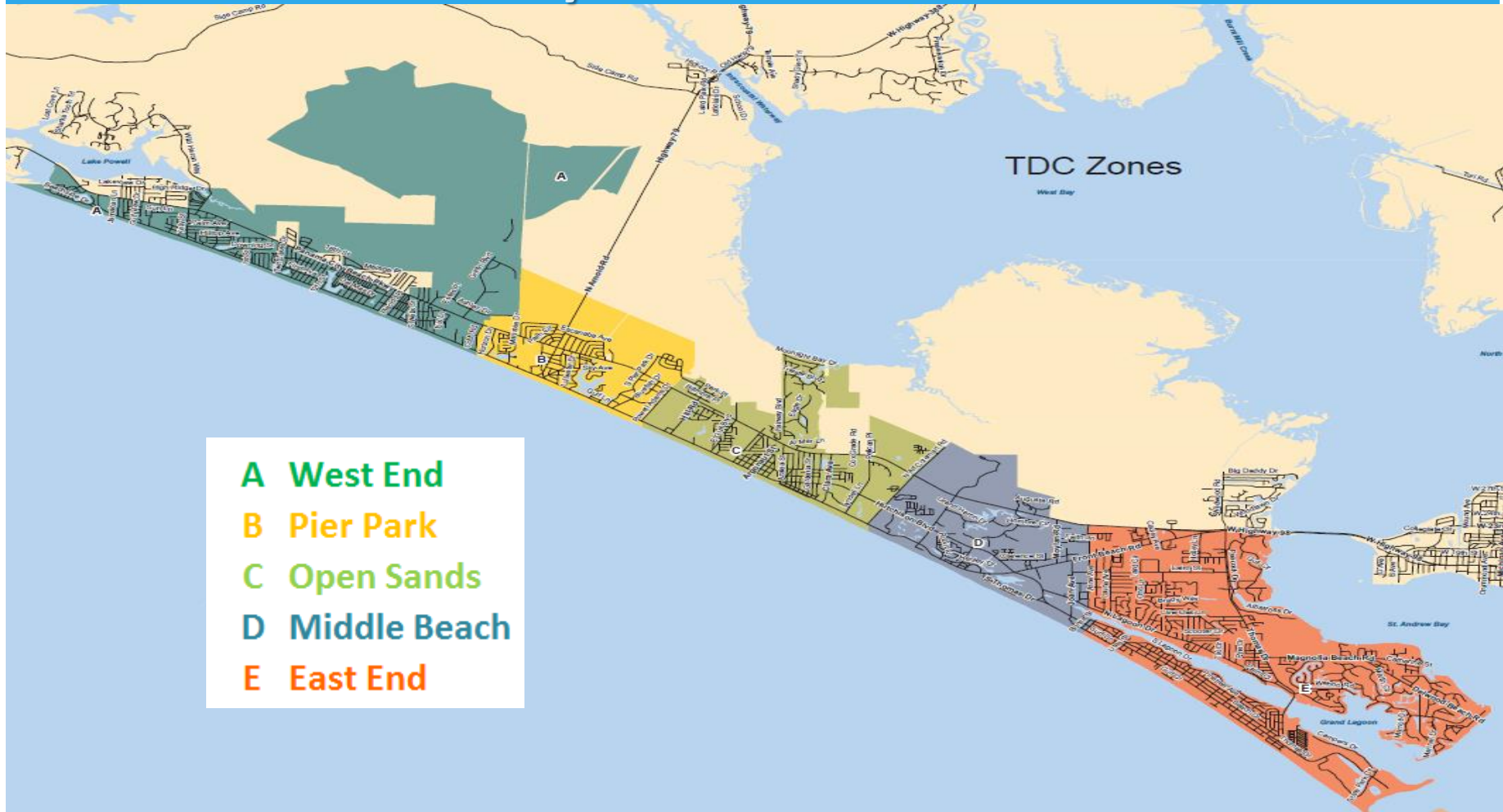
Month	Taxes	Penalties	Interest	Total Collections
Current period collections	3,300,148.00	5,129.00	1,749.00	3,307,026.00
Prior period collections	65,706.00	6,953.00	17.00	72,676.00
Total collections	3,365,854.00	12,082.00	1,766.00	3,379,702.00

**Schedule of Collection Allocation
Panama City Beach
Fiscal Year to date June 2015**

Month	Taxes	Penalties	Interest	Total Collections
Current period collections	11,177,230.73	43,000.86	2,143.24	11,222,374.83
Prior period collections	304,109.97	41,694.85	8,972.92	354,777.74
Total collections	11,481,340.70	84,695.71	11,116.16	11,577,152.57



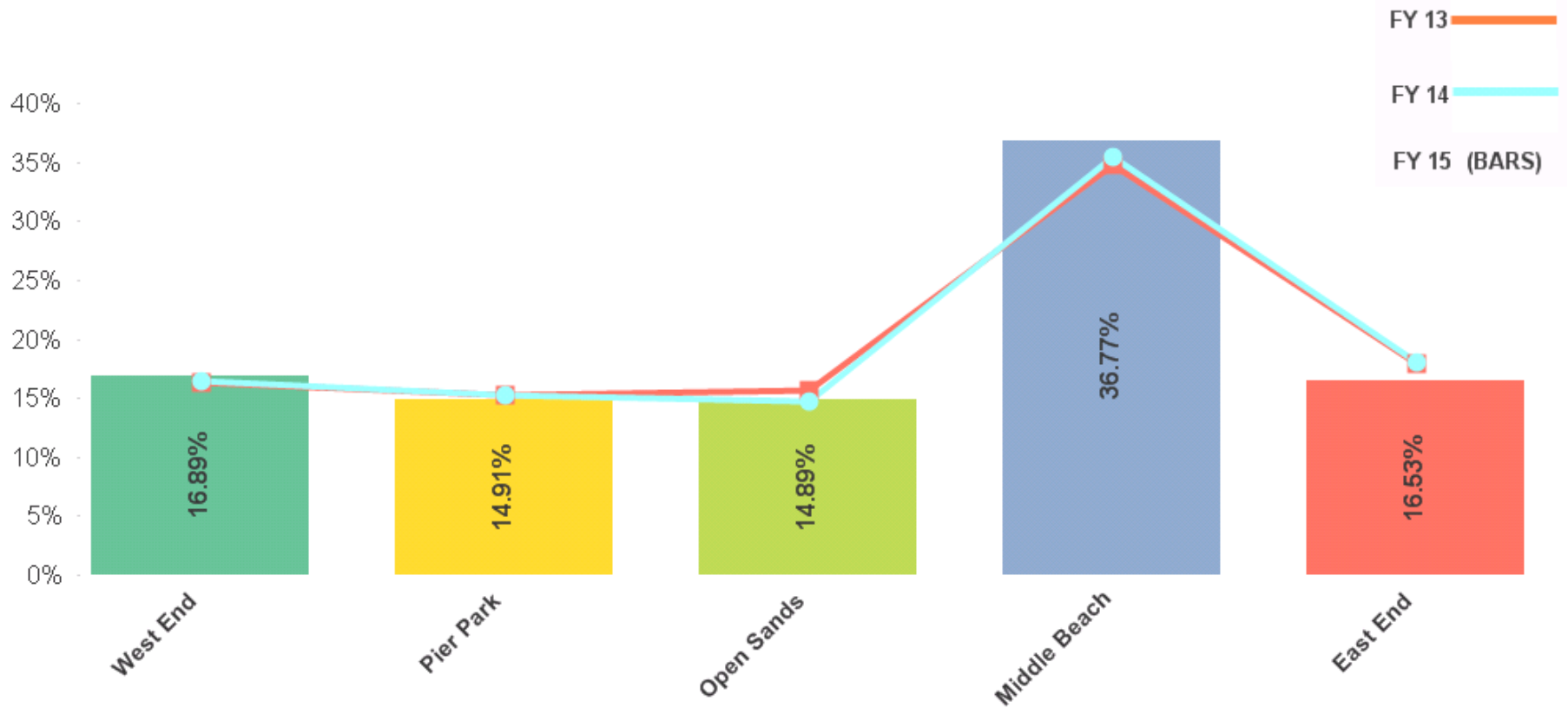
Layout of TDC Zones



Bay County
Tourist Development Council

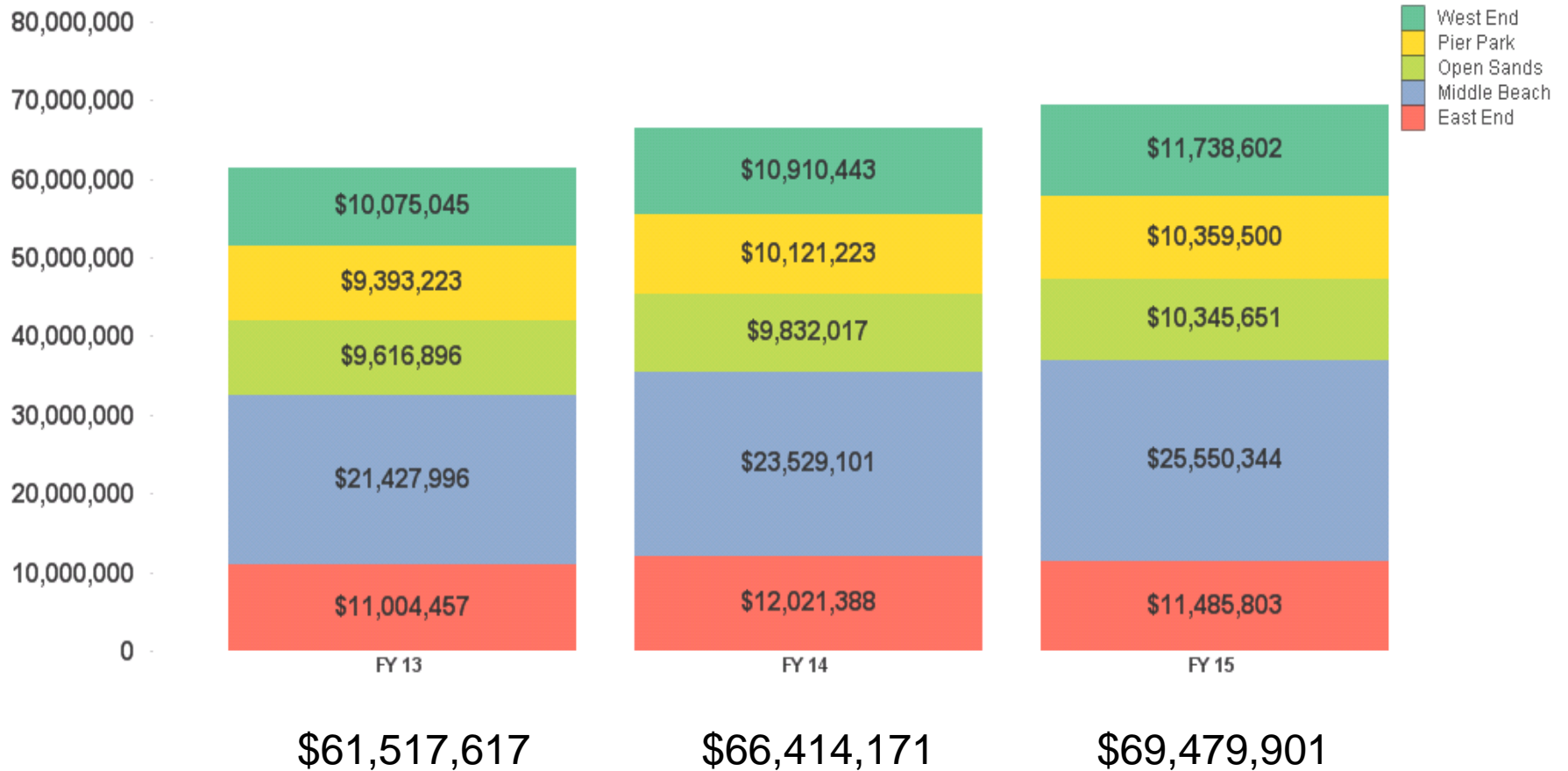
BILL KINSAUL
CLERK OF COURT & COMPTROLLER
BAY COUNTY

% of Gross Receipts by Zones Three Year June Comparison

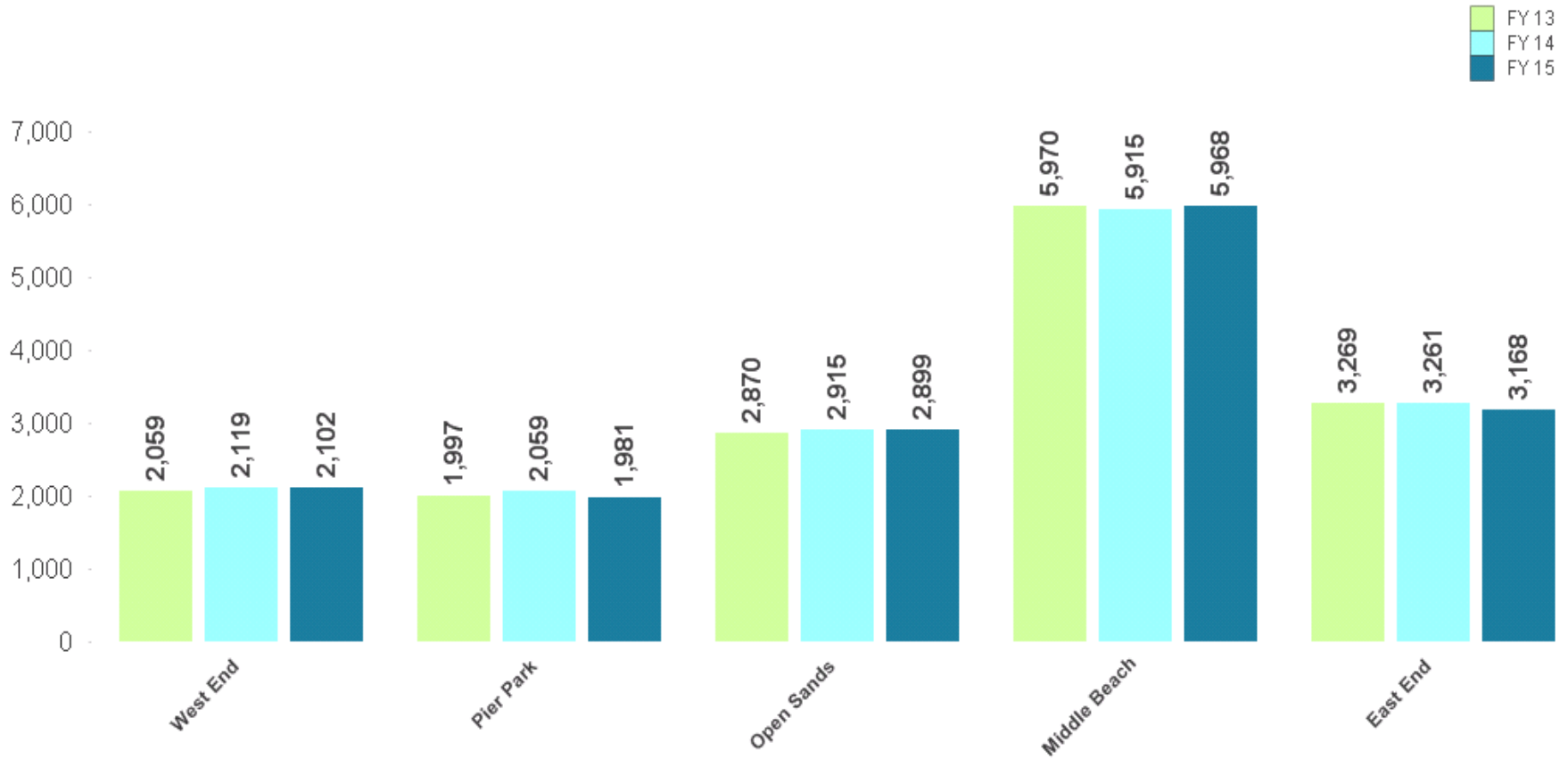


Jun	West End	Pier Park	Open Sands	Middle Beach	East End
FY13	16.38%	15.27%	15.63%	34.83%	17.89%
FY14	16.43%	15.24%	14.80%	35.43%	18.10%
FY15	16.89%	14.91%	14.89%	36.77%	16.53%

Gross Rental Receipts Three Year June Comparison

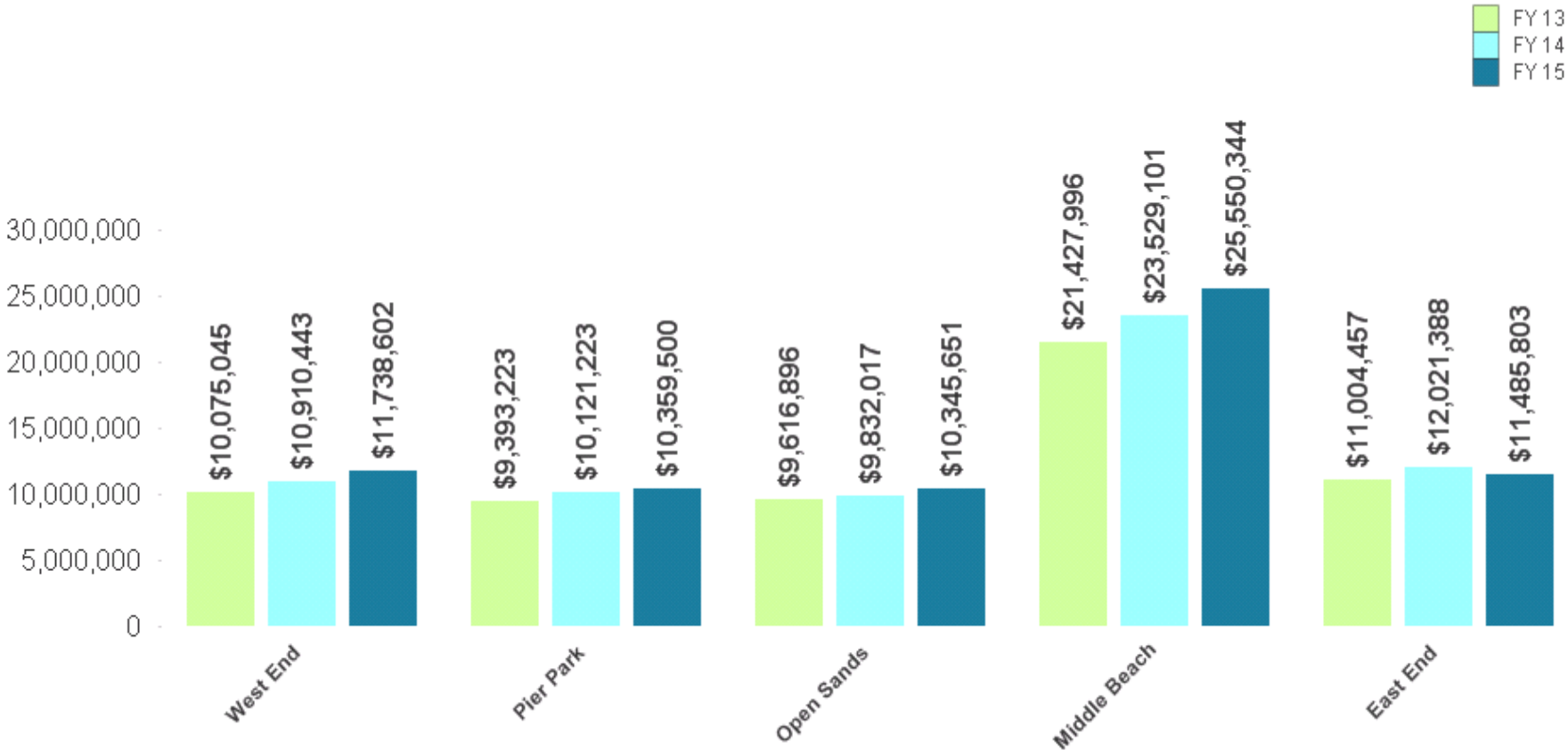


Total Unit Count Three Year June Comparison

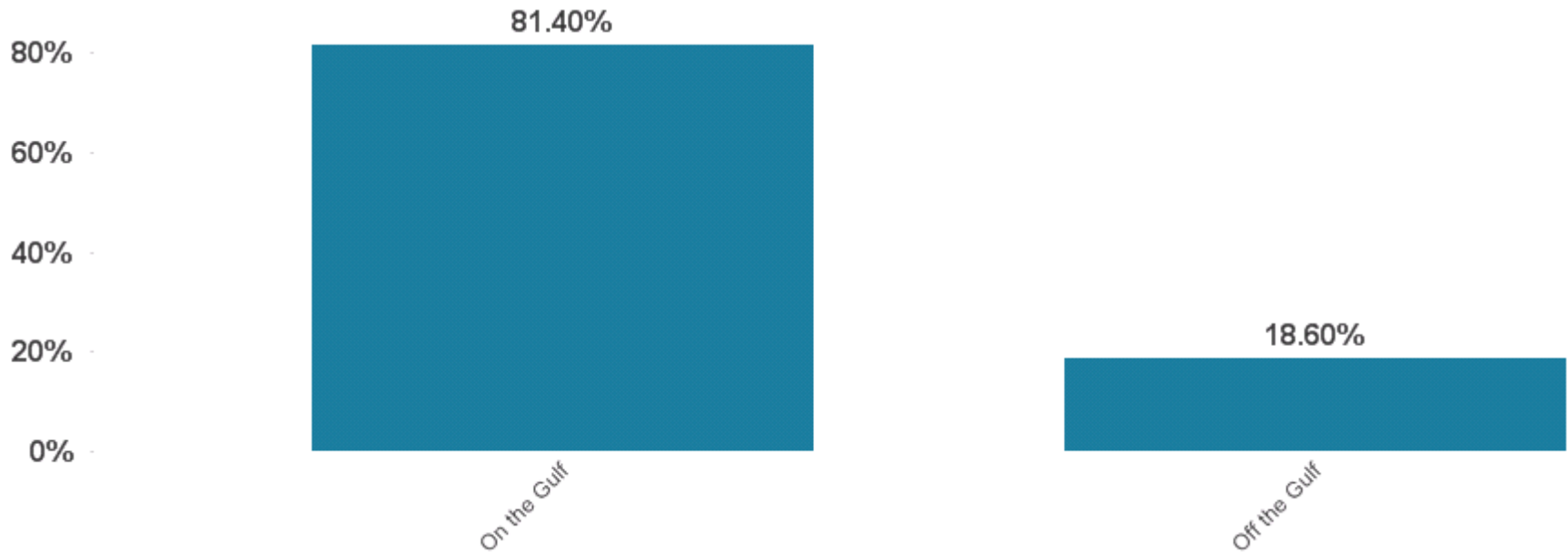


	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep
FY 13	15,430	15,321	16,262	15,507	15,552	16,225	15,264	15,303	16,165	15,444	15,469	16,116
FY 14	15,446	15,438	15,910	15,363	15,393	16,099	15,515	15,566	16,269	15,673	15,659	16,219
FY 15	15,569	15,558	16,224	15,584	15,523	16,030	15,677	15,729	16,118			

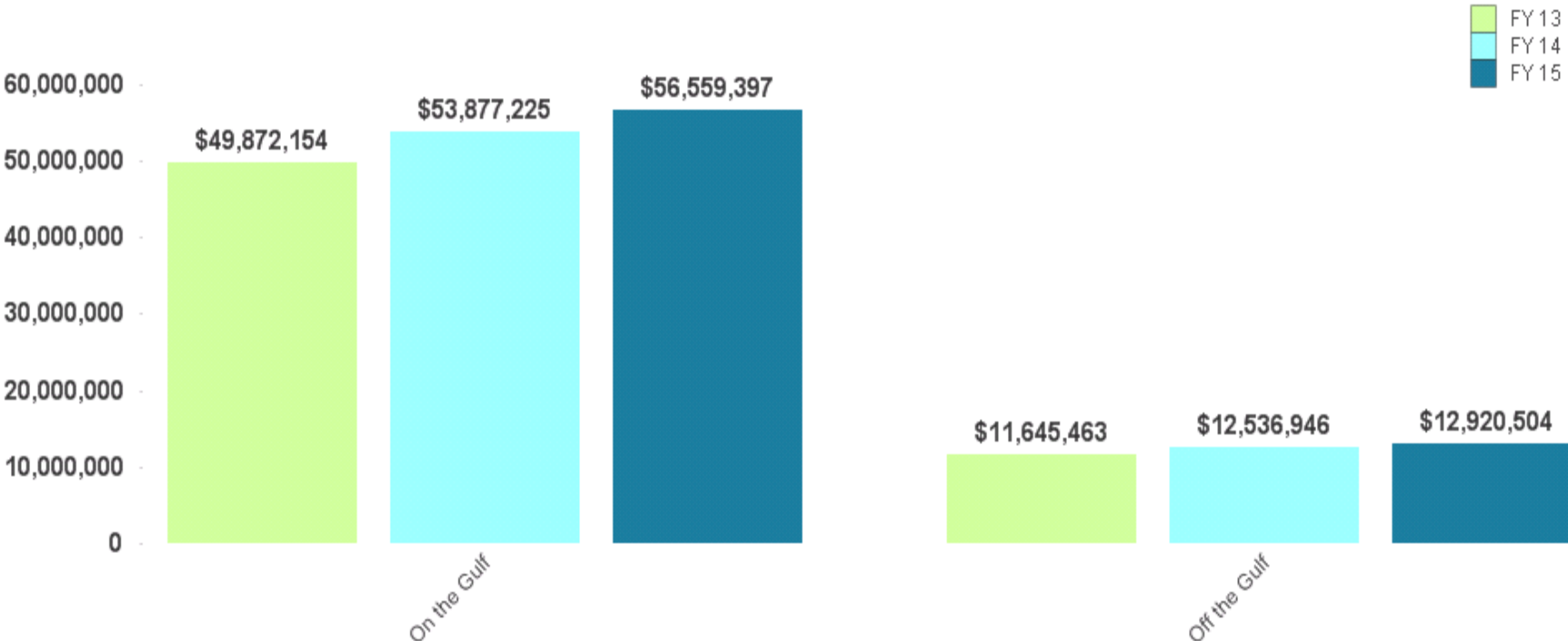
Gross Rental Receipts Three Year June Comparison



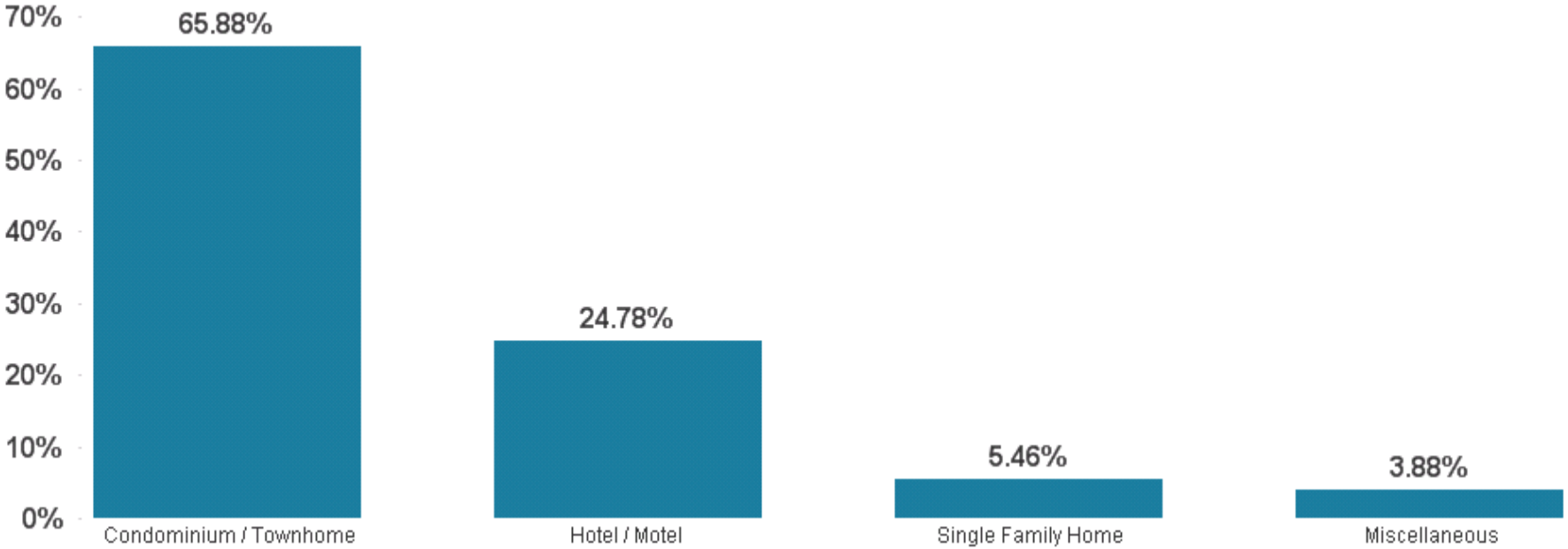
Percentage of Gross Rental Receipts Grouped by On the Gulf / Off the Gulf June 30, 2015



Three Year Comparison Gross Rental Receipts Grouped by On the Gulf / Off the Gulf June 30, 2015

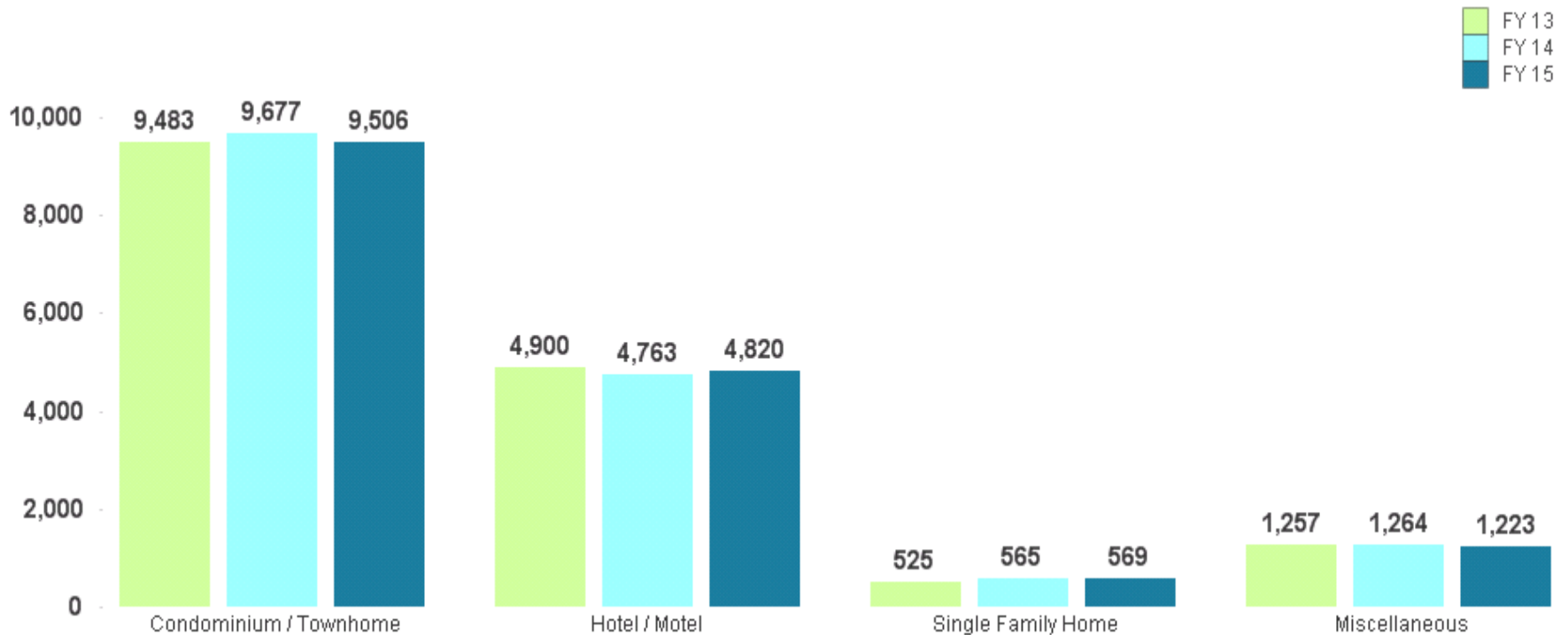


Percentage Allocation Gross Rental Receipts by Property Type June 30, 2015



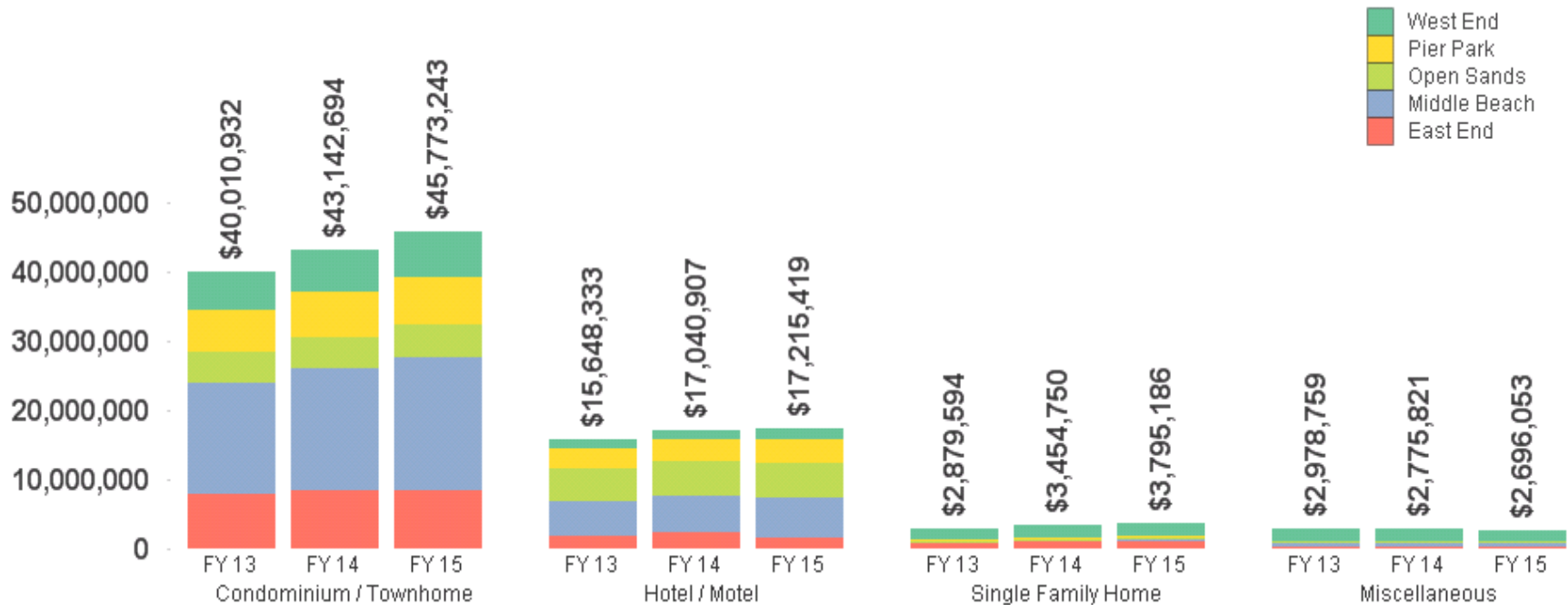
Miscellaneous Includes: Campgrounds, Apartments, Duplex / Multi-family and Timeshare properties.

Unit Count by Property Type Three Year June Comparison



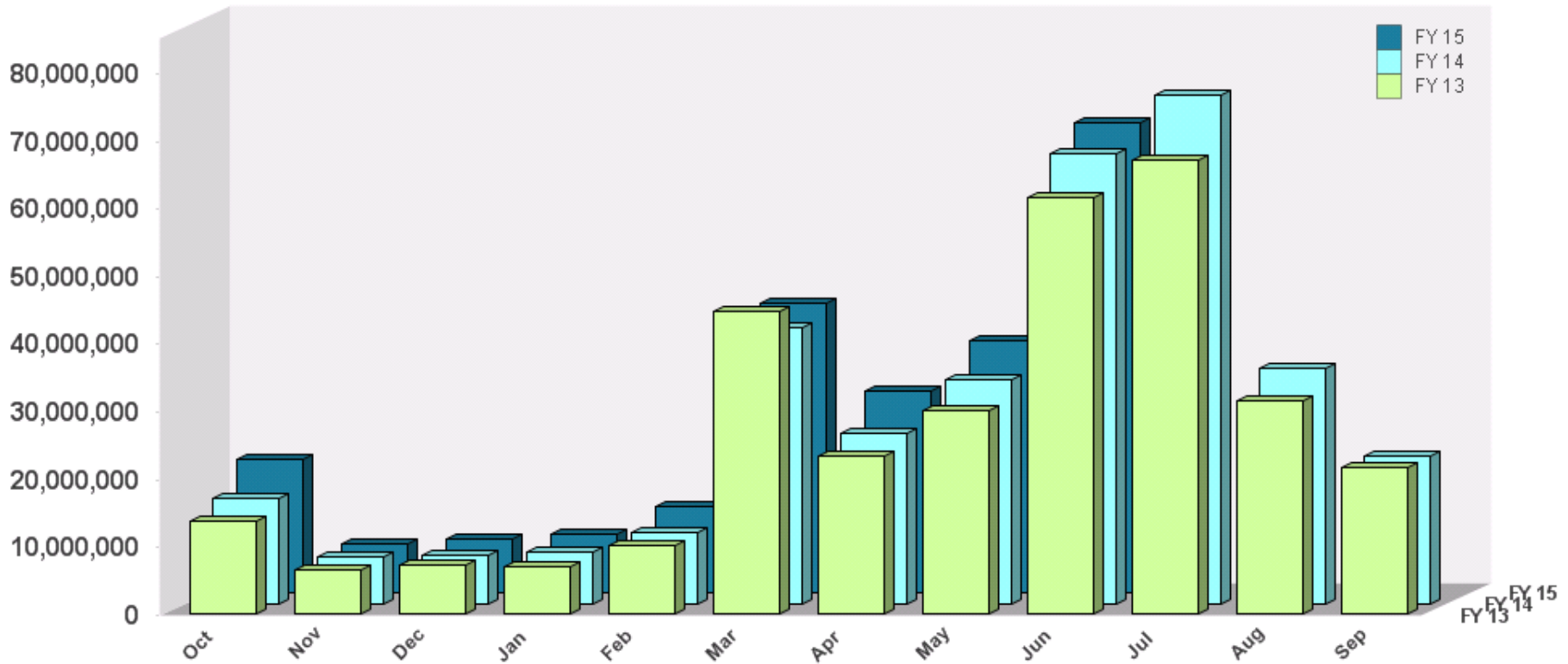
Miscellaneous Includes: Campgrounds, Apartments, Duplex / Multi-family and Timeshare properties.

Gross Receipts by Property Type Three Year June Comparison



Miscellaneous Includes: Campgrounds, Apartments, Duplex / Multi-family and Timeshare properties.

Year to Date Monthly Gross Receipts Comparison



	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep
FY 13	\$13,594,345	\$6,408,629	\$7,312,522	\$7,066,694	\$10,122,208	\$44,736,943	\$23,304,367	\$30,076,845	\$61,517,617	\$67,103,914	\$31,397,621	\$21,502,500
FY 14	\$15,668,322	\$6,873,326	\$7,184,229	\$7,636,135	\$10,474,381	\$40,850,064	\$25,283,941	\$33,133,666	\$66,414,171	\$75,060,800	\$34,941,471	\$21,958,121
FY 15	\$19,723,987	\$7,101,034	\$7,977,248	\$8,620,730	\$12,801,475	\$42,703,527	\$29,811,218	\$37,285,525	\$69,479,901			

July 2015-September 2015 To Be Determined

MONTHLY TDT DATA DETAIL

Tourist Tax Data and Statistics Report for Panama City Beach Area for month ending: July 30, 2015



**Bay County
Tourist Development Council**



**BILL KINSAUL
CLERK OF COURT
& COMPTROLLER**
BAY COUNTY

Clerk of Court & Comptroller

Tourist Tax Data and Statistics Report for month ending:

June 30, 2015



Bay County
Tourist Development Council

August 3, 2015

Tourist Development Council
Bay County, Florida



Please find included herein the historical "Tourist Tax Data and Statistics Report" for the month ending June 30, 2015. The data in this report is grouped in accordance with guidelines as prescribed in Florida Statutes.

Please be advised of the following which affect the data grouping and reporting:

- 1) All information is unaudited.
- 2) This report excludes Mexico Beach and Panama City due to limited property counts.
- 3) "Gross Receipts" represents only one of the elements used in the calculation of the final tax.
- 4) The geographical definition of current zones may be modified for compliance in future reporting.
- 5) Recent modifications to data reporting regulations apply to data that is generated by our tax collection process and related systems. Third party data which may be obtained by us to provide enhanced statistics are outside such regulation. Some third party data, such as bedroom count, is included in these statistics.
- 6) All statistics are based on tax returns submitted and paid, even when there was no income to report. Statistics are subject to change due to subsequent collections and future enforcement action.
- 7) Unit count for Hotels, Motels and Campgrounds are manually obtained and documented based on feedback from representatives of those properties.
- 8) Miscellaneous property type includes Campgrounds, Apartments, Duplex / Multi-family and Timeshare properties.

If I can be of further assistance to the Council, or should you wish to discuss this report further, please do not hesitate to contact me.

Sincerely,

A handwritten signature in black ink that reads "Bill Kinsaul".

Bill Kinsaul
Clerk of Court and Comptroller

Reporting Units grouped by Condominium / Townhome property type for month ending June 30, 2015

BedRoomGroup	West End	Pier Park	Open Sands	Middle Beach	East End	Total
1 Bedroom	370	516	579	1,528	463	3,456
2 Bedroom	689	519	390	1,635	1,039	4,272
3+ Bedrooms	234	195	155	824	370	1,778
Total	1,293	1,230	1,124	3,987	1,872	9,506



Reporting Gross Receipts grouped by Condominium / Townhome property type for month ending June 30, 2015

BedRoomGroup	West End	Pier Park	Open Sands	Middle Beach	East End	Total
1 Bedroom	\$1,556,335	\$2,227,996	\$1,795,474	\$5,467,411	\$1,476,827	\$12,524,043
2 Bedroom	\$3,342,332	\$2,868,445	\$1,881,568	\$7,642,778	\$4,381,882	\$20,117,007
3+ Bedrooms	\$1,797,533	\$1,646,822	\$1,155,928	\$5,994,129	\$2,537,782	\$13,132,193
Total	\$6,696,201	\$6,743,263	\$4,832,970	\$19,104,318	\$8,396,491	\$45,773,243



Reporting Units and Gross Receipts for Hotel/Motel, Single Family and Miscellaneous property types for month ending June 30, 2015

Hotel/Motel Units:	4,820
Hotel/Motel Gross Receipts:	\$17,215,419

Single Family Units:	569
Single Family Gross Receipts:	\$3,795,186

Miscellaneous Units:	1,223
Miscellaneous Gross Receipts:	\$2,696,053

Miscellaneous Includes: Campgrounds, Apartments, Duplex / Multi-family and Timeshare properties.

Supporting Data and Service Contributors

Dan Sowell, CFA
Bay County Property Appraiser

Robert Snaidman



Support Staff



Bay County

Geographic Information Systems

Jennifer Morgan / Chris Mathers



QlikView



GeoQlik

