

MONTHLY TDT ANALYSIS

Statistical and Graphical Reports for month ending: January 31, 2015



Bay County
Tourist Development Council

 **BILL KINSAUL**
CLERK OF COURT
& COMPTROLLER
BAY COUNTY

Clerk of Court & Comptroller

Report for Month Ending

January 31, 2015



**Bay County
Tourist Development Council**

March 2, 2015

Tourist Development Council
Bay County, Florida



Council Members:

Attached please find the monthly "Revenue Analysis" reports and the "Value of One Cent" reports for the four months ending January 31, 2015. The data in each report is summarized by month and discloses both the dollar and percentage variance from the prior year.

Please be advised that these reports have inherent limitations, such as:

- 1) All information is unaudited.
- 2) The "Revenue Analysis" report reflects actual dollars collected for the period and may include monies for past due taxes from previous reporting periods. This is typically the result of enforcement actions and/or payments against delinquent accounts.
- 3) The "Value of One Cent" report is formulated on a modified accrual basis, thus tax revenue is reported when earned and paid in the reporting period. Enforcement action collections for prior years are posted on an annualized basis in December, therefore, the December reporting period may be misleading.

If I can be of further assistance to the Council, or should you wish to discuss this report further, please do not hesitate to contact me.

Sincerely,

A handwritten signature in blue ink that reads "Bill Kinsaul".

Bill Kinsaul
Clerk of Court and Comptroller

Revenue Analysis Panama City Beach

Revenue Analysis Panama City Beach Fiscal Years Ending September 30, 2015 and 2014

Month	2015-2014	2013-2014	\$ Variance	% Variance
October	\$ 968,831	\$ 785,101	\$ 183,730	23.40%
November	367,803	352,110	15,693	4.46%
December	342,313	293,966	48,347	16.45%
January	446,108	389,946	56,162	14.40%
February			0	n/a
March			0	n/a
April			0	n/a
May			0	n/a
June			0	n/a
July			0	n/a
August			0	n/a
September			0	n/a
Total	\$ 2,125,055	\$ 1,821,123	\$ 303,932	16.69%



Value of One Cent Panama City Beach

Value of One Cent Panama City Beach Fiscal Years Ending September 30, 2015 and 2014

Month	2015-2014	2013-2014	\$ Variance	% Variance
October	\$ 191,109	\$ 152,143	\$ 38,966	25.61%
November	66,393	65,294	1,099	1.68%
December	66,071	64,197	1,874	2.92%
January	78,227	72,916	5,311	7.28%
February			0	n/a
March			0	n/a
April			0	n/a
May			0	n/a
June			0	n/a
July			0	n/a
August			0	n/a
September			0	n/a
Total	\$ 401,800	\$ 354,550	\$ 47,250	13.33%



Revenue Analysis Panama City

Revenue Analysis Panama City Fiscal Years Ending September 30, 2015 and 2014

Month	2015-2014	2013-2014	\$ Variance	% Variance
October	\$ -	\$ -	\$ -	n/a
November	-	-	-	n/a
December	-	-	-	n/a
January	63,070.00	-	63,070.00	n/a
February		-	-	n/a
March		-	-	n/a
April		-	-	n/a
May		-	-	n/a
June		-	-	n/a
July		-	-	n/a
August		-	-	n/a
September		-	-	n/a
Total	\$ 63,070	\$ -	\$ 63,070	n/a



Value of One Cent Panama City

Value of One Cent Panama City Fiscal Years Ending September 30, 2015 and 2014

Month	2015-2014	2013-2014	\$ Variance	% Variance
October	\$ -	\$ -	\$ -	n/a
November	-	-	-	n/a
December	-	-	-	n/a
January	12,614.00	-	12,614.00	n/a
February	-	-	-	n/a
March	-	-	-	n/a
April	-	-	-	n/a
May	-	-	-	n/a
June	-	-	-	n/a
July	-	-	-	n/a
August	-	-	-	n/a
September	-	-	-	n/a
Total	\$ 12,614	\$ -	\$ 12,614	n/a



Revenue Analysis Mexico Beach



Revenue Analysis Mexico Beach Fiscal Years Ending September 30, 2015 and 2014

Month	2015-2014	2013-2014	\$ Variance	% Variance
October	\$ 27,784	\$ 24,898	\$ 2,886	11.59%
November	13,611	11,414	2,197	19.25%
December	13,594	13,975	(381)	-2.73%
January	17,982	13,354	4,628	34.66%
February			0	n/a
March			0	n/a
April			0	n/a
May			0	n/a
June			0	n/a
July			0	n/a
August			0	n/a
September			0	n/a
Total	\$ 72,971	\$ 63,641	\$ 9,330	14.66%

Value of One Cent Mexico Beach

Value of One Cent Mexico Beach Fiscal Years Ending September 30, 2015 and 2014

Month	2015-2014	2013-2014	\$ Variance	% Variance
October	\$ 5,652	\$ 4,848	\$ 804	16.58%
November	2,443	2,317	126	5.44%
December	2,582	2,844	(262)	-9.21%
January	3,564	2,687	877	32.64%
February			0	n/a
March			0	n/a
April			0	n/a
May			0	n/a
June			0	n/a
July			0	n/a
August			0	n/a
September			0	n/a
Total	\$ 14,241	\$ 12,696	\$ 1,545	12.17%



**Schedule of Collection Allocation
Panama City Beach
For the month ending January 2015**

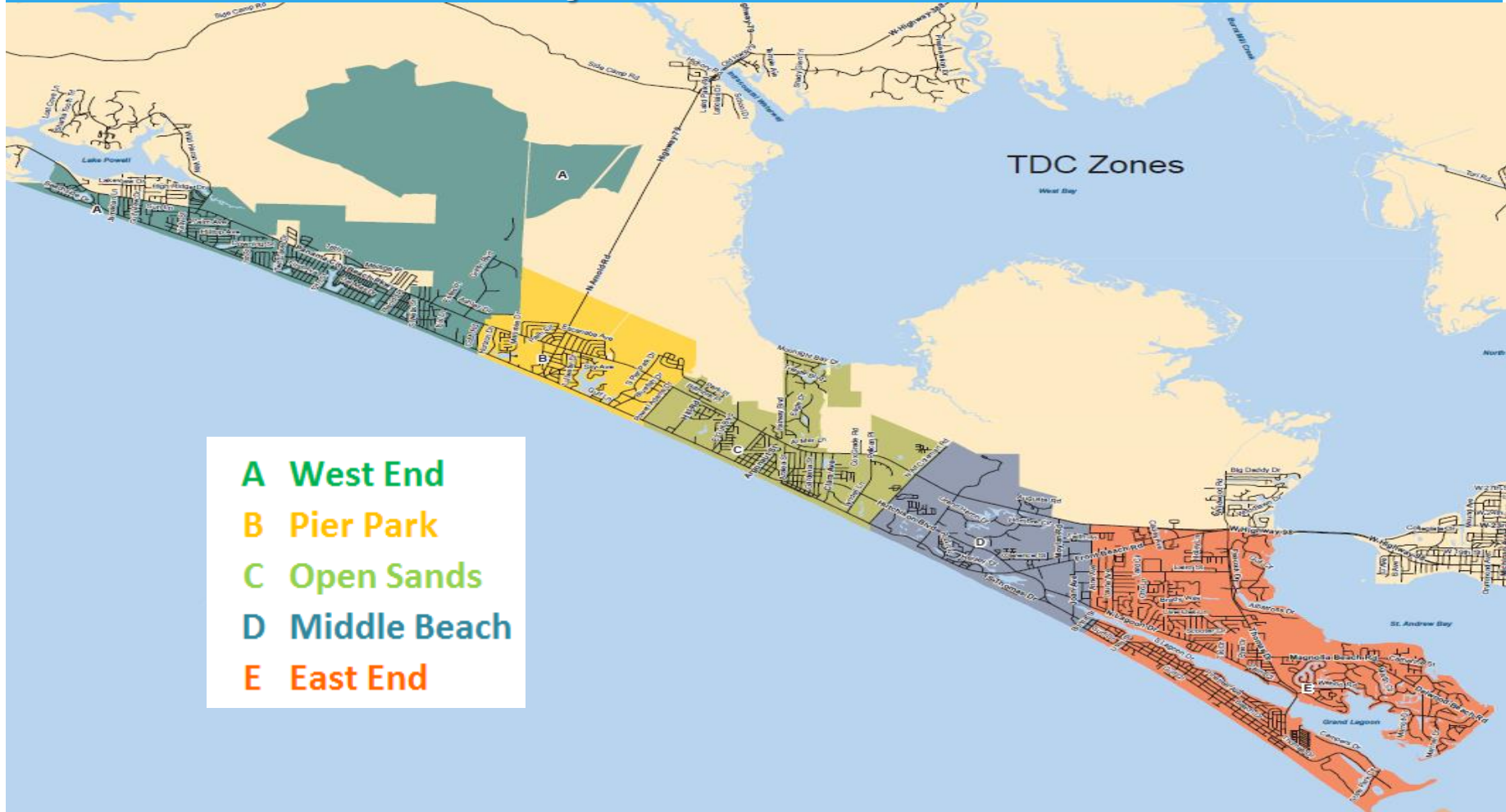
Month	Taxes	Penalties	Interest	Total Collections
Current period collections	393,564.87	1,089.98	2.11	394,656.96
Prior period collections	44,935.00	4,600.00	1,736.00	51,271.00
Total collections	438,499.87	5,689.98	1,738.11	445,927.96

**Schedule of Collection Allocation
Panama City Beach
Fiscal Year to date January 2015**

Month	Taxes	Penalties	Interest	Total Collections
Current period collections	1,963,349.87	8,939.98	36.11	1,972,325.96
Prior period collections	127,331.00	20,849.00	4,224.00	152,404.00
Total collections	2,090,680.87	29,788.98	4,260.11	2,124,729.96



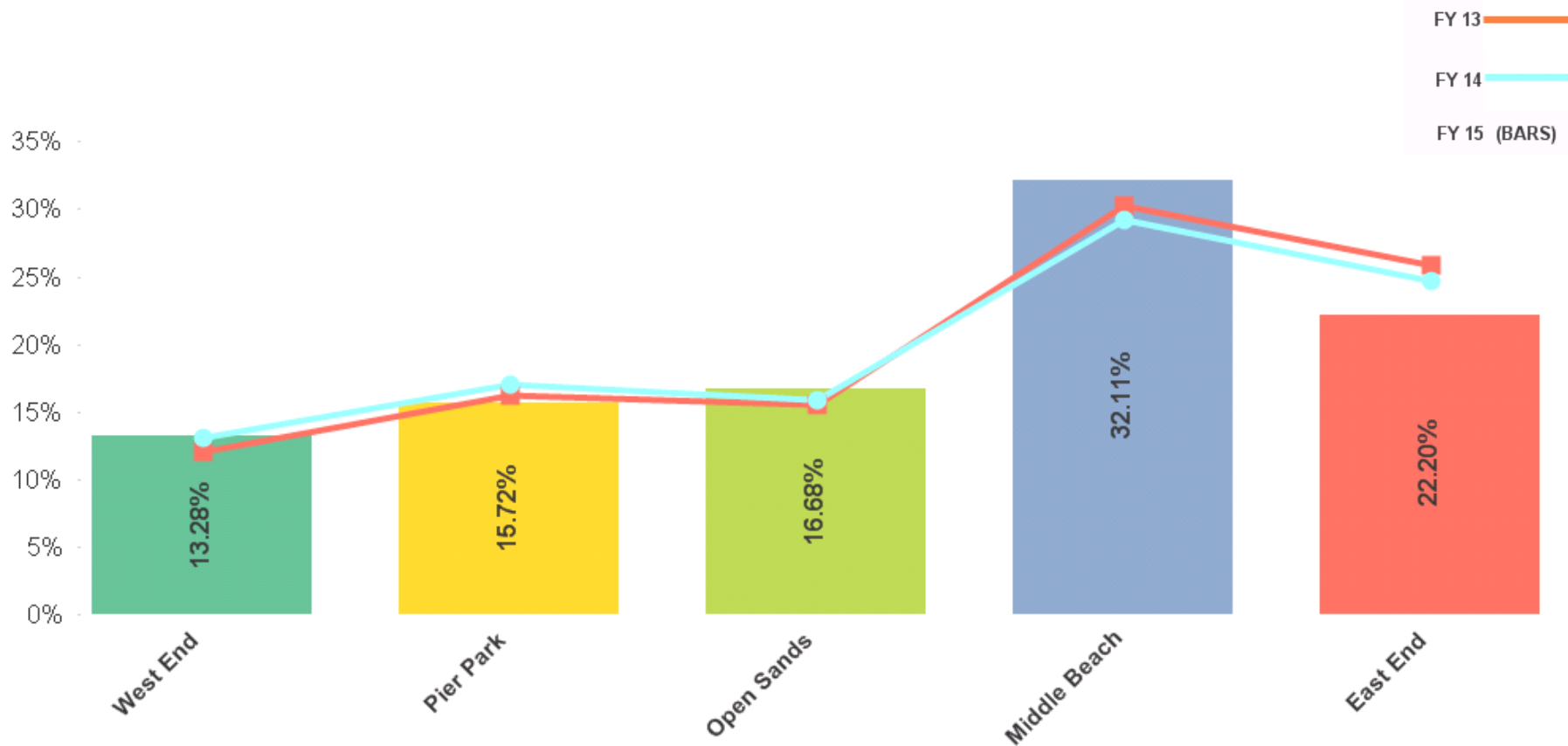
Layout of TDC Zones



Bay County
Tourist Development Council

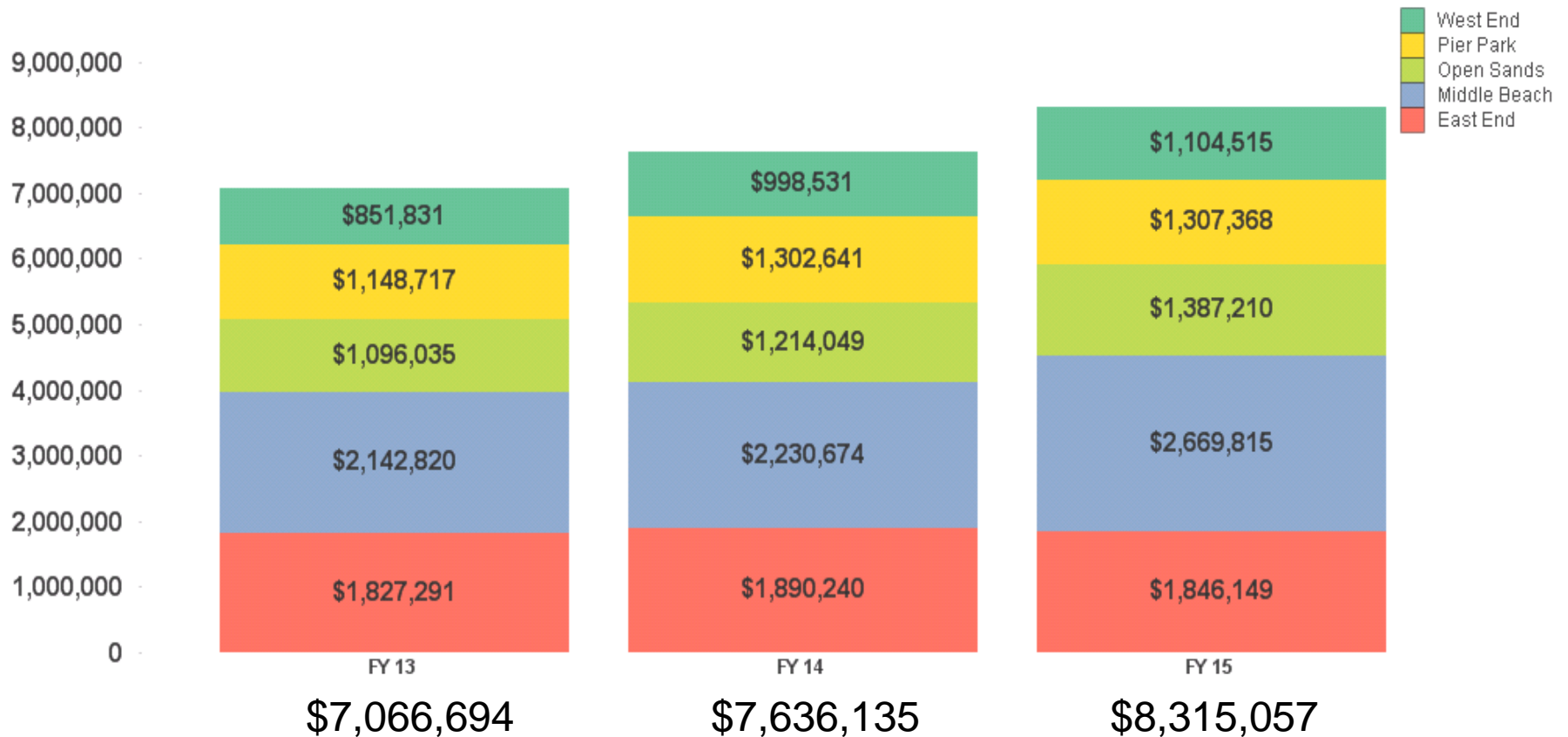
BILL KINSAUL
CLERK OF COURT & COMPTROLLER
BAY COUNTY

% of Gross Receipts by Zones Three Year January Comparison

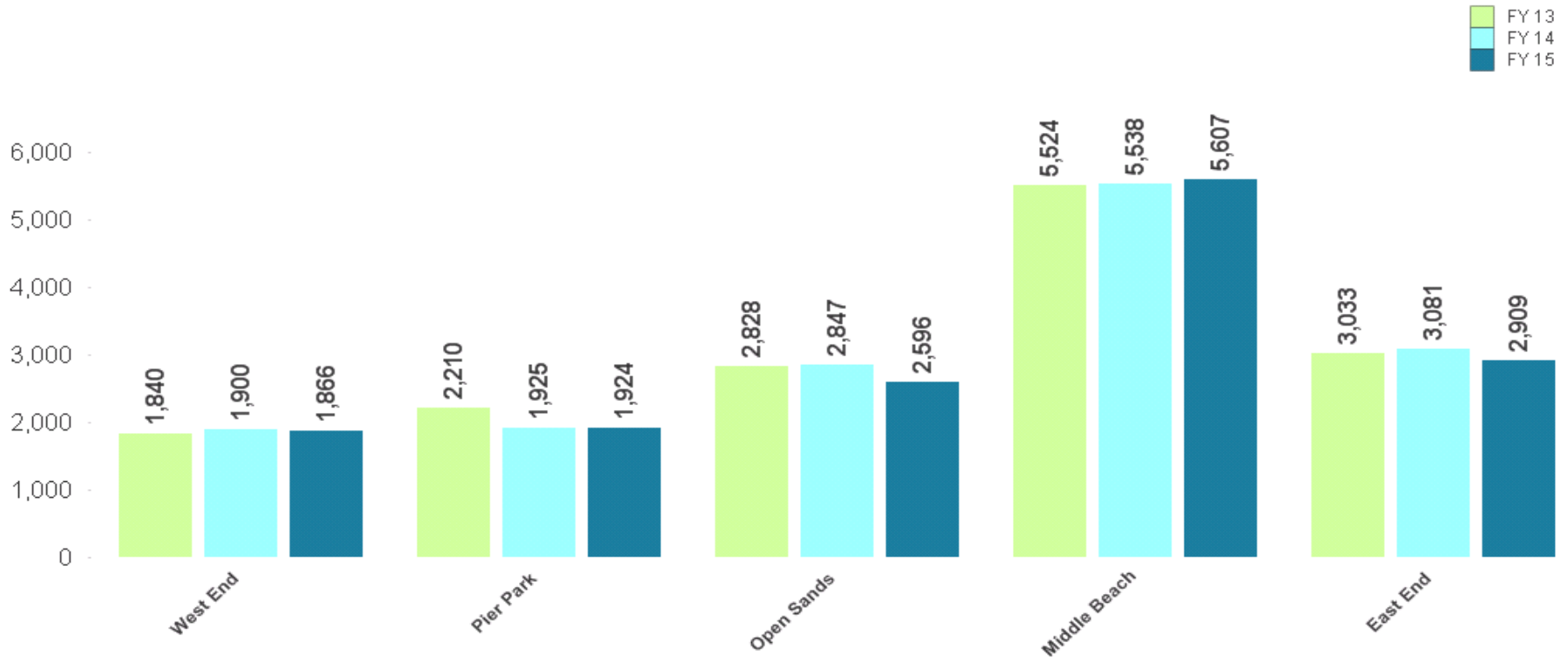


Jan	West End	Pier Park	Open Sands	Middle Beach	East End
FY13	12.05%	16.26%	15.51%	30.32%	25.86%
FY14	13.08%	17.06%	15.90%	29.21%	24.75%
FY15	13.28%	15.72%	16.68%	32.11%	22.20%

Gross Rental Receipts Three Year January Comparison

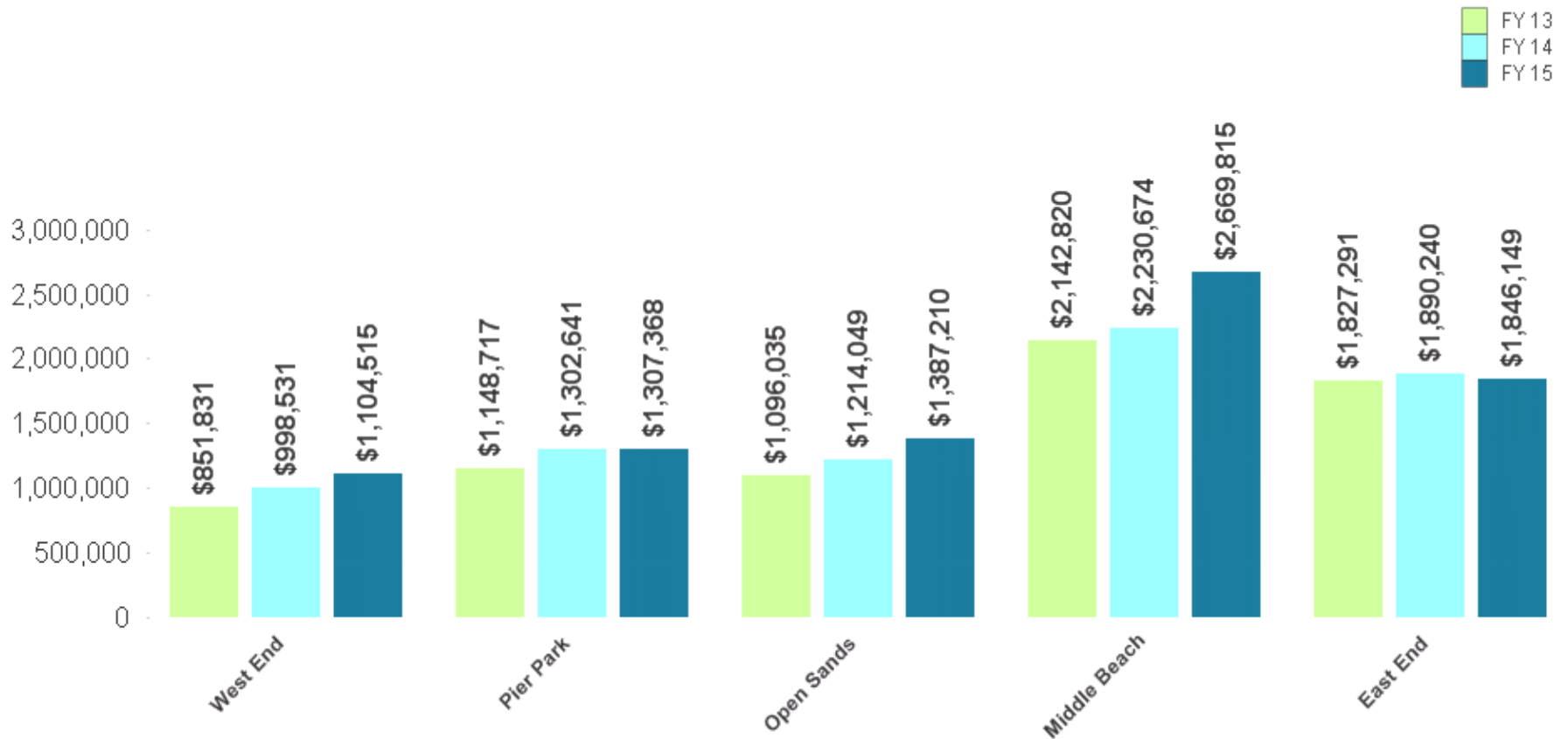


Total Unit Count Three Year January Comparison

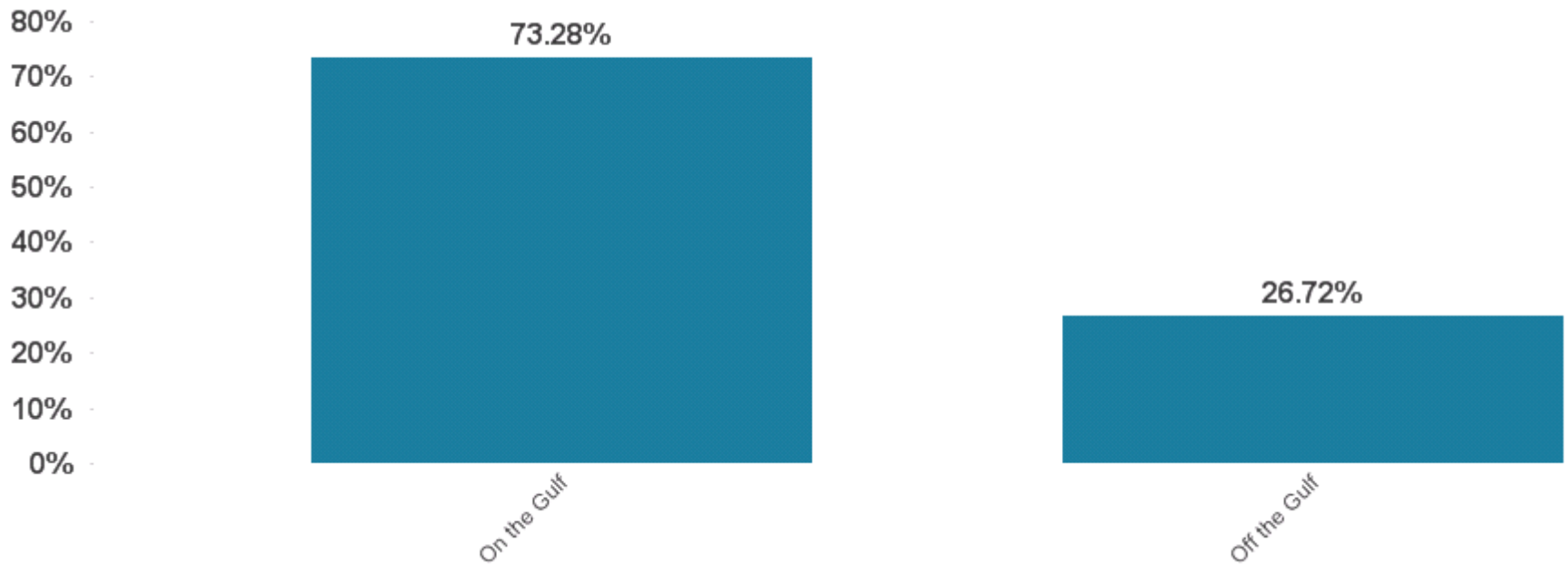


	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep
FY 13	15,358	15,249	16,168	15,435	15,480	16,149	15,192	15,231	16,089	15,372	15,397	16,040
FY 14	15,374	15,366	15,808	15,291	15,321	16,020	15,442	15,493	16,194	15,599	15,526	16,141
FY 15	15,381	15,393	16,046	14,902								

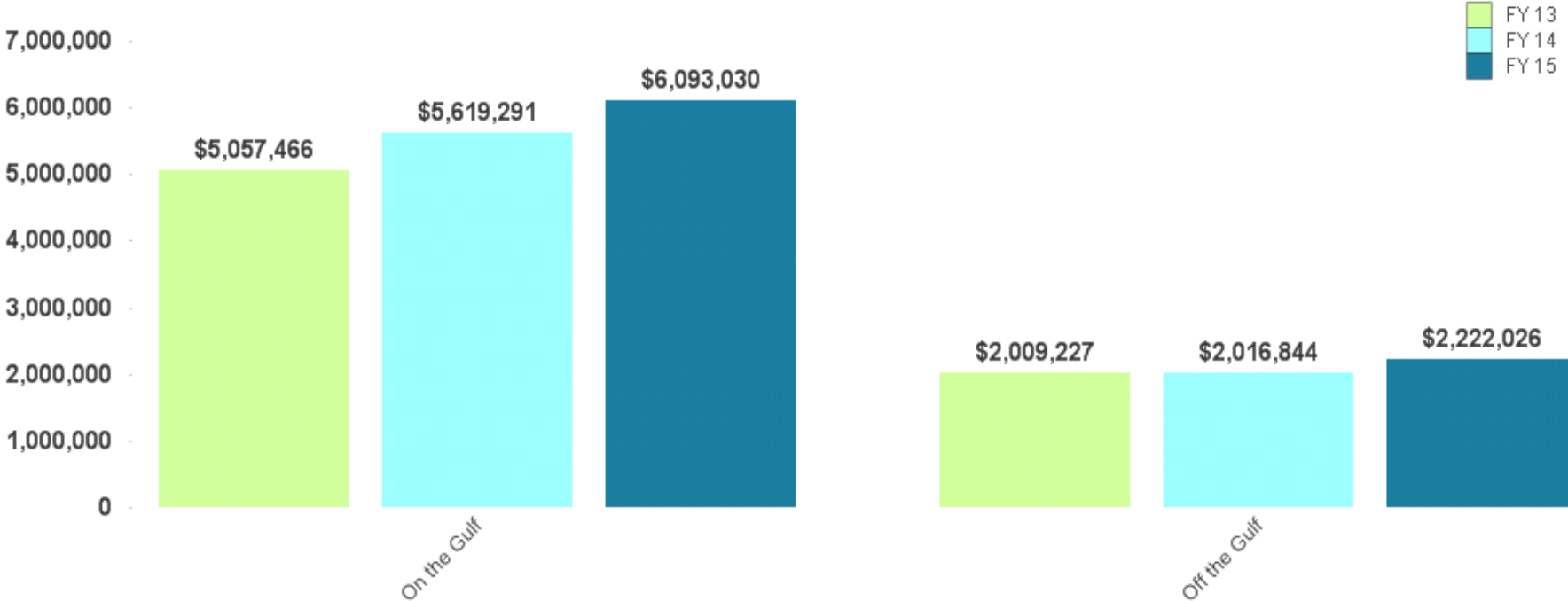
Gross Rental Receipts Three Year January Comparison



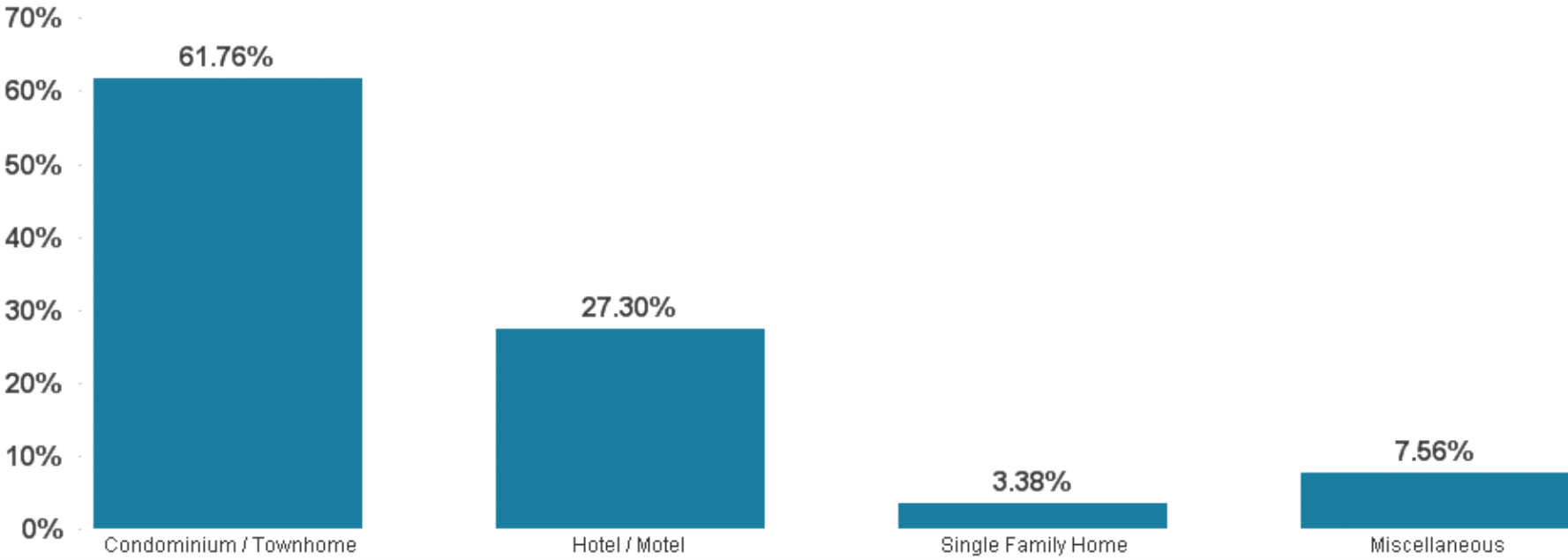
Percentage of Gross Rental Receipts Grouped by On the Gulf / Off the Gulf January 31, 2015



Three Year Comparison Gross Rental Receipts Grouped by On the Gulf / Off the Gulf January 31, 2015

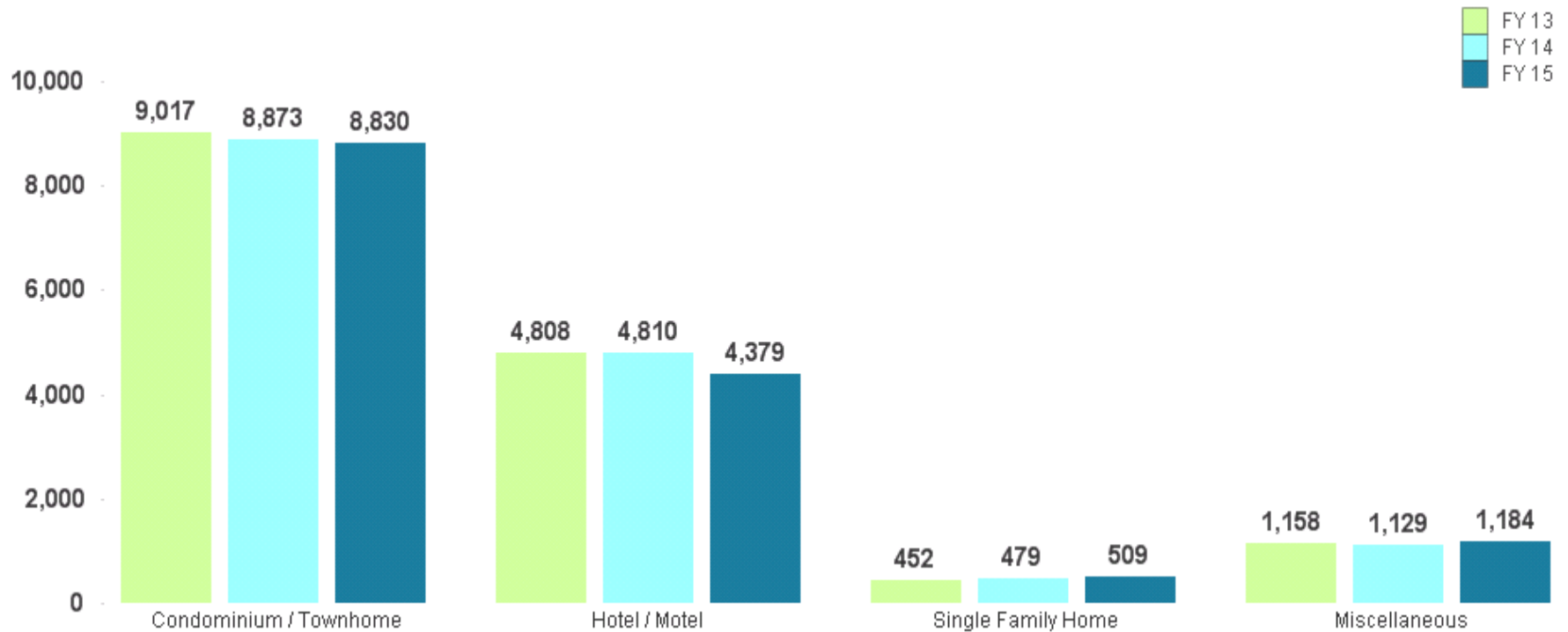


Percentage Allocation Gross Rental Receipts by Property Type January 31, 2015



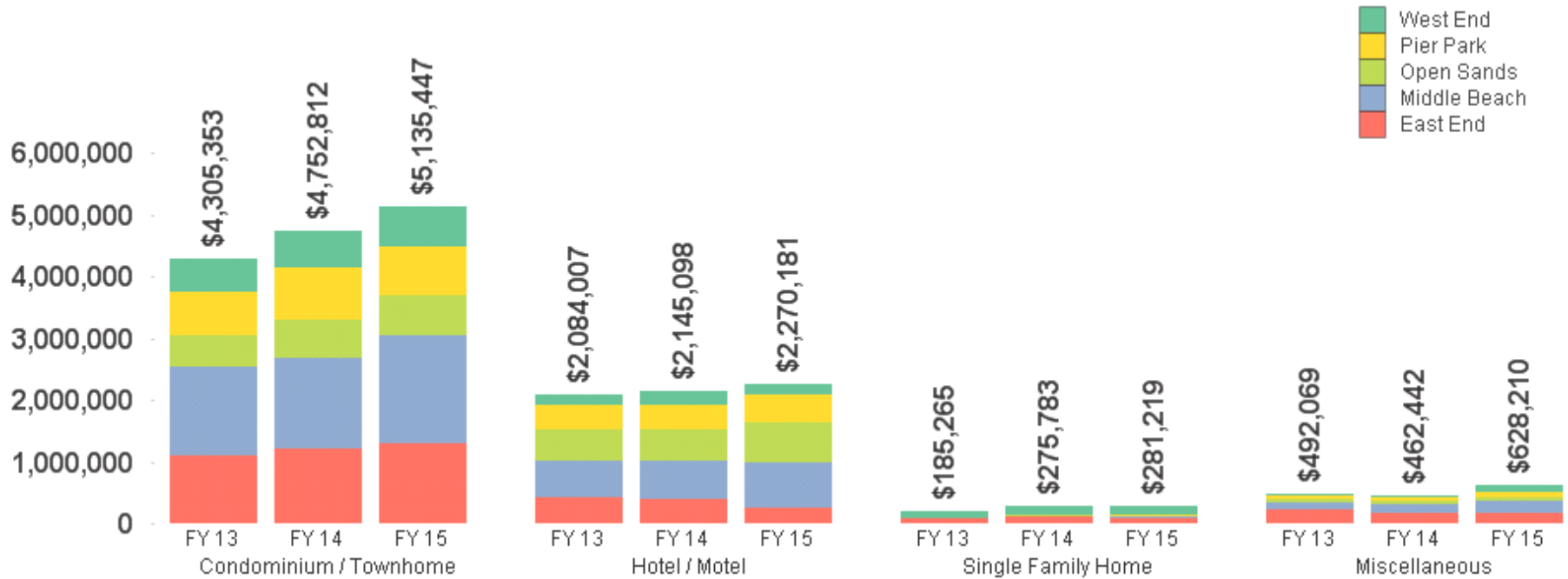
Miscellaneous Includes: Campgrounds, Apartments, Duplex / Multi-family and Timeshare properties.

Unit Count by Property Type Three Year January Comparison



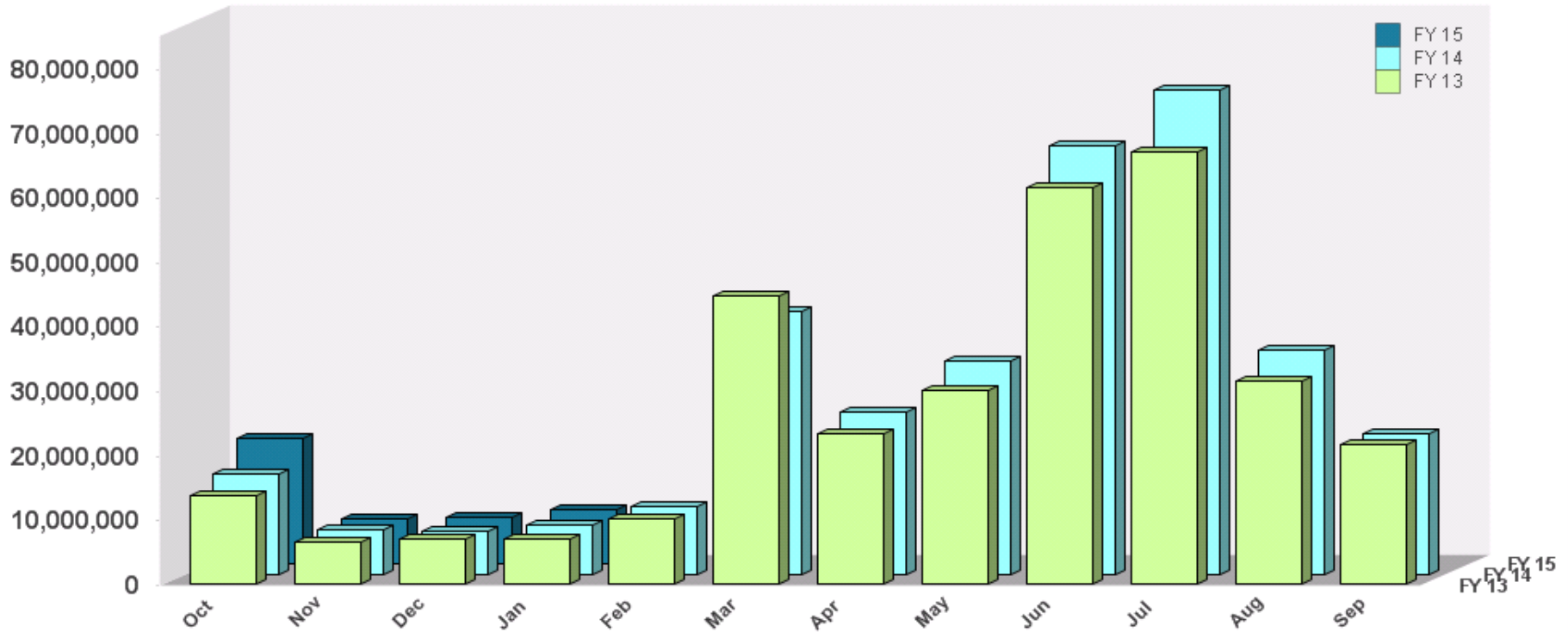
Miscellaneous Includes: Campgrounds, Apartments, Duplex / Multi-family and Timeshare properties.

Gross Receipts by Property Type Three Year January Comparison



Miscellaneous Includes: Campgrounds, Apartments, Duplex / Multi-family and Timeshare properties.

Year to Date Monthly Gross Receipts Comparison



	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep
FY 13	\$13,594,345	\$6,408,629	\$7,037,831	\$7,066,694	\$10,122,208	\$44,726,754	\$23,304,367	\$30,076,845	\$61,508,791	\$67,103,914	\$31,397,621	\$21,494,239
FY 14	\$15,668,322	\$6,873,326	\$6,771,571	\$7,636,135	\$10,474,381	\$40,844,064	\$25,280,174	\$33,130,029	\$66,405,427	\$75,043,881	\$34,757,188	\$21,948,972
FY 15	\$19,571,105	\$6,960,589	\$7,222,026	\$8,315,057								

February 2015-September 2015 To Be Determined

MONTHLY TDT DATA DETAIL

Tourist Tax Data and Statistics Report for Panama City Beach Area for month ending: January 31, 2015



**Bay County
Tourist Development Council**



**BILL KINSAUL
CLERK OF COURT
& COMPTROLLER**
BAY COUNTY

Clerk of Court & Comptroller

Tourist Tax Data and Statistics Report for month ending:

January 31, 2015



Bay County
Tourist Development Council

March 2, 2015

Tourist Development Council
Bay County, Florida



Please find included herein the historical "Tourist Tax Data and Statistics Report" for the month ending January 31, 2015. The data in this report is grouped in accordance with guidelines as prescribed in Florida Statutes.

Please be advised of the following which affect the data grouping and reporting:

- 1) All information is unaudited.
- 2) This report excludes Mexico Beach due to limited property counts.
- 3) "Gross Receipts" represents only one of the elements used in the calculation of the final tax.
- 4) The geographical definition of current zones may be modified for compliance in future reporting.
- 5) Recent modifications to data reporting regulations apply to data that is generated by our tax collection process and related systems. Third party data which may be obtained by us to provide enhanced statistics are outside such regulation. Some third party data, such as bedroom count, is included in these statistics.
- 6) All statistics are based on tax returns submitted and paid, even when there was no income to report. Statistics are subject to change due to subsequent collections and future enforcement action.
- 7) Unit count for Hotels, Motels and Campgrounds are manually obtained and documented based on feedback from representatives of those properties.
- 8) Miscellaneous property type includes Campgrounds, Apartments, Duplex / Multi-family and Timeshare properties.

If I can be of further assistance to the Council, or should you wish to discuss this report further, please do not hesitate to contact me.

Sincerely,

A handwritten signature in black ink that reads "Bill Kinsaul".

Bill Kinsaul
Clerk of Court and Comptroller

Reporting Units grouped by Condominium / Townhome property type for month ending January 31, 2015

BedRoomGroup	West End	Pier Park	Open Sands	Middle Beach	East End	Total
1 Bedroom	337	500	516	1,439	437	3,229
2 Bedroom	583	489	366	1,470	1,013	3,921
3+ Bedrooms	197	189	156	783	355	1,680
Total	1,117	1,178	1,038	3,692	1,805	8,830



Reporting Gross Receipts grouped by Condominium / Townhome property type for month ending January 31, 2015

BedRoomGroup	West End	Pier Park	Open Sands	Middle Beach	East End	Total
1 Bedroom	\$181,076	\$306,398	\$228,271	\$476,393	\$287,323	\$1,479,462
2 Bedroom	\$343,463	\$321,706	\$288,202	\$794,299	\$733,167	\$2,480,836
3+ Bedrooms	\$119,935	\$161,419	\$146,102	\$461,302	\$286,391	\$1,175,149
Total	\$644,475	\$789,523	\$662,574	\$1,731,994	\$1,306,881	\$5,135,447



Reporting Units and Gross Receipts for Hotel/Motel, Single Family and Miscellaneous property types for month ending January 31, 2015

Hotel/Motel Units:	4,379
Hotel/Motel Gross Receipts:	\$2,270,181

Single Family Units:	509
Single Family Gross Receipts:	\$281,219

Miscellaneous Units:	1,184
Miscellaneous Gross Receipts:	\$628,210

Miscellaneous Includes: Campgrounds, Apartments, Duplex / Multi-family and Timeshare properties.

Supporting Data and Service Contributors

Dan Sowell, CFA
Bay County Property Appraiser

Robert Snaidman



Support Staff



Bay County

Geographic Information Systems

Jennifer Morgan / Chris Mathers



QlikView



GeoQlik

