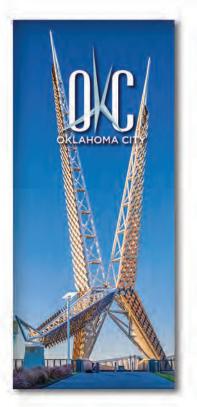


## **2016 Premium Rack Brochure**

Distribution dates Spring 2016 & Fall 2016



Available on racks conveniently placed throughout Oklahoma City and surrounding areas and distributed by Certified Folder Display Service, inc. The Premium Rack Brochure provides visitors with information about what to see and do in Oklahoma City, where to dine and shop, maps and more. From Museum visits to a cruise down the Oklahoma River, the next adventure lies just around the corner.

## **Product Details**

Print Distribution: 50,000 copies in two print runs 25,000 per print run.

Ad materials can be changed for each print run.

Size: 9" h x 4" w

Space Reservations Due: 4/15/2016 Final Artwork & Payment Due: 4/30/2016

Placements	Size	Rates	
Full Page	3.875" x 8.75"	\$1,200*	\$1,380
Half Page	3.875" x 4.375"	\$900*	\$1,040

All ads are full color. All rates are net.

All commitments must be paid in full prior to final space deadline.

PDFs with embedded fonts preferred.

All ads should be built with CMYK; 4-color black type should be built to 100% black.

## \* Chamber Member Pricing



## Oklahoma City Convention & Visitors Bureau 2016 Premium Rack Brochure ADVERTISER AGREEMENT

Company Name Address						
Billing Address						
PRIMARY CONTACT: Name & Title Company Name Phone Email	Alternate Phone					
Premium Rack Brochure (Select choice for ad size by checking box)		AD SIZE	RATE	PLACEMENT		
Greater OKC Chamber N	Member Rates:					
		Full page Half Page	\$1,200 \$900	Run of Press Run of Press		
Non-Greater OKC Cham	ıber Member Rate	s:				
		Full page Half Page	\$1,380 \$1,040	Run of Press Run of Press		
AGREEMENT TERMS: All rates Net. Payment is du company de-activates membrate.						
Notes:						
Authorized by		Date				
Print Name						