

2016 Premium Rack Brochure

Distribution dates Spring 2016 & Fall 2016



Available on racks conveniently placed throughout Oklahoma City and surrounding areas and distributed by Certified Folder Display Service, inc. The Premium Rack Brochure provides visitors with information about what to see and do in Oklahoma City, where to dine and shop, maps and more. From Museum visits to a cruise down the Oklahoma River, the next adventure lies just around the corner.

Product Details

Print Distribution: 50,000 copies in two print runs
25,000 per print run.

Ad materials can be changed for each print run.

Size: 9" h x 4" w

Space Reservations Due: **4/15/2016**

Final Artwork & Payment Due: **4/30/2016**

Placements	Size	Rates	
Full Page	3.875" x 8.75"	\$1,200*	\$1,380
Half Page	3.875" x 4.375"	\$900*	\$1,040

All ads are full color. All rates are net.

All commitments must be paid in full prior to final space deadline.

PDFs with embedded fonts preferred.

All ads should be built with CMYK; 4-color black type should be built to 100% black.

*** Chamber Member Pricing**



Oklahoma City Convention & Visitors Bureau
2016 Premium Rack Brochure
ADVERTISER AGREEMENT

ADVERTISER:

Company Name
Address

Billing Address

PRIMARY CONTACT:

Name & Title
Company Name
Phone Alternate Phone
Email

Premium Rack Brochure

(Select choice for ad size by checking box)

AD SIZE RATE PLACEMENT

Greater OKC Chamber Member Rates:

- Full page \$1,200 Run of Press
Half Page \$900 Run of Press

Non-Greater OKC Chamber Member Rates:

- Full page \$1,380 Run of Press
Half Page \$1,040 Run of Press

AGREEMENT TERMS:

All rates Net. Payment is due by April 29, 2016. Materials due by April 26, 2016. If a Greater OKC Chamber member company de-activates membership during agreement period, rates will be adjusted to reflect a non-chamber member rate.

Notes:

Authorized by Date

Print Name