



July 11, 2016

Dear Colleagues:

It is hard to believe that another fiscal year has come and gone. It seems like only yesterday we were starting the 2016 Fiscal Year, but so much has happened in the last 12 months.

First and foremost the CVB, as a result of the great partners we work with every day, has reached all of our targets for the fiscal year. We continue to see excellent momentum in the industry even in the face of significant economic challenges locally and around the nation. We are indeed fortunate to live and work in a community that has diversified its economy and made it possible for numerous industry segments, including tourism, to play a significant role in the economic well-being of the area.

Over the past 12 months we have seen several new tourism related businesses open their doors. The MAPs program has completed new trails in various parts of the city that visitors and residents alike are using. The new Bennet Expo Center at State Fair Park is nearing completion. The Modern Streetcar system has streetcars in construction and rails will soon be laid in the streets downtown. The new convention center is under design and the land for it is almost completely purchased. And the new Riversports Rapids opened to great fanfare by holding the 2016 Kayak Slalom Olympic Trials and the Road to Rio celebration.

Our business is good with Legal Shield returning to OKC for at least their next 4 International Conventions and the Arabian Horse Youth World Championships coming back to their founding location for at least the next three years. Our Own National Reining Horse Association has moved into a new international headquarters building on State Fair property and is celebrating their 50<sup>th</sup> Anniversary.

Indeed it has been a busy year. But perhaps in light of the economic slowdown this year our best news is that hotel tax collections ended the year flat to last year, a positive sign and hopefully a precursor to FY 2017.

We have a lot to be grateful for and to look forward to. FY 2017 promises to be exciting as we see the new Boulevard stretching through the downtown area and the new park taking shape south of Chesapeake Arena. Add in the other new facilities and OKC continues to be a city on the move.

Let's all continue to work together to make this the best tourism city in America.

Have a great July!

Michael Carrier  
President



# **Industry Report**

## **June , 2016**

Oklahoma City Convention & Visitors Bureau  
123 Park Avenue  
Oklahoma City, OK 73102  
1.800.225.5652  
[www.visitokc.com](http://www.visitokc.com)

## OKLAHOMA CITY HOSPITALITY INDUSTRY REPORT

Should you have any questions regarding the information contained in this report, please contact the appropriate department head. General questions about the e-mailing format or an updated e-mail address should be directed to Paula Marshall at (405) 297-8926 or [pmarshall@visitokc.com](mailto:pmarshall@visitokc.com).

### Convention Sales Department

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Paula Marshall	<a href="mailto:pmarshall@visitokc.com">pmarshall@visitokc.com</a>	Convention Sales Coordinator	405-297-8926

### Tourism Sales Department

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### Communications Department

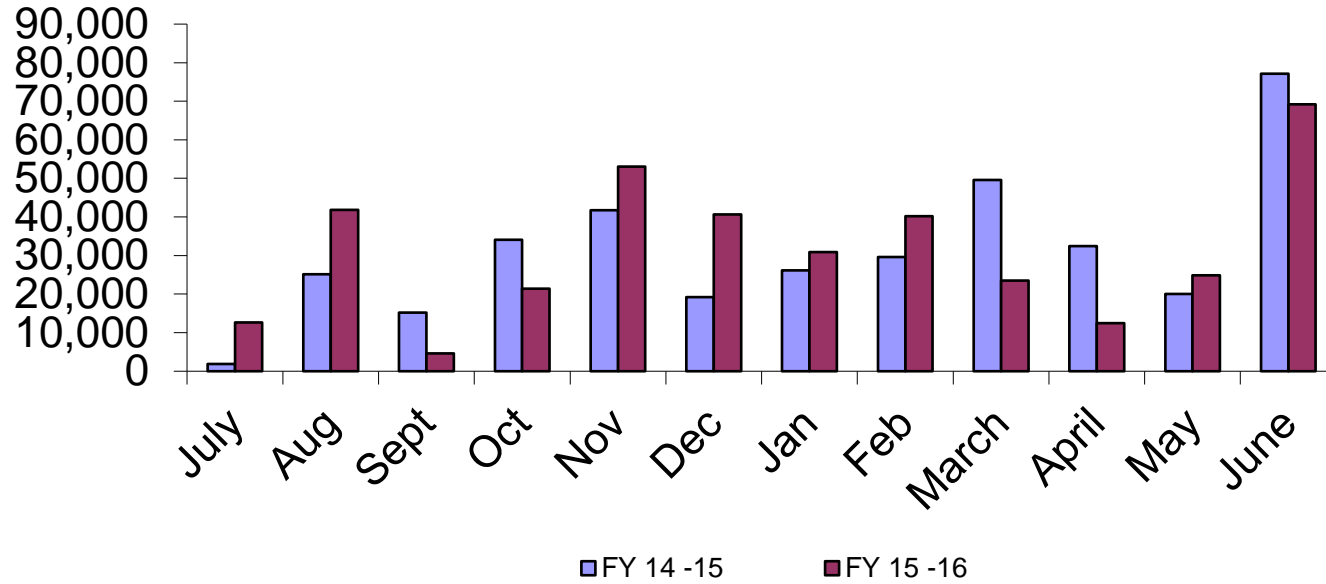
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### Marquee Events

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Deb Shumate	<a href="mailto:dshumate@visitokc.com">dshumate@visitokc.com</a>	Executive Assistant	405-297-8960

# Convention Sales Definite Bookings

Room Nights



		Totals	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	March	April	May	June
<b>FY 14 -15</b>	=	<b>372,088</b>	1,844	25,104	15,160	34,042	41,707	19,216	26,142	29,595	49,619	32,483	20,033	77,143
<b>FY 15 -16</b>	=	<b>375,137</b>	12,631	41,825	4,595	21,359	53,034	40,639	30,868	40,173	23,469	12,429	24,903	69,212

**Convention Sales Department  
Complete Detail Report  
From 06/01/2016 to 06/30/2016**

**Definite Bookings**

<b>Agricultural, Commodities, Food/Food Products</b>	<b>Scope</b>	<b>Meeting Dates</b>	<b>Attend</b>	<b>Peak Rooms</b>	<b>Room Nights</b>	<b>Sales Manager</b>
National Association of Agricultural Educators - NAAE Region 2 Conference	National	06/19/2017 - 06/22/2017	150	85	255	MO
HQ Hotel: Embassy Suites Oklahoma City Downtown/Medical Center						
<b>Agricultural, Commodities, Food/Food Products - 1</b>			<b>150</b>	<b>85</b>	<b>255</b>	
<b>Athletic &amp; Sports/Recreation</b>	<b>Scope</b>	<b>Meeting Dates</b>	<b>Attend</b>	<b>Peak Rooms</b>	<b>Room Nights</b>	<b>Sales Manager</b>
United States Tennis Association - Missouri Valley - Adult Section League Championship I Session A 2016	Regional	08/04/2016 - 08/07/2016	800	400	1,100	JB
HQ Hotel: Fairfield Inn & Suites by Marriott Oklahoma City Airport						
United States Tennis Association - Missouri Valley - Adult Section League Championship I Session B 2016	Regional	08/18/2016 - 08/21/2016	800	400	1,100	JB
HQ Hotel: Fairfield Inn & Suites by Marriott Oklahoma City Airport						
<b>Athletic &amp; Sports/Recreation - 2</b>			<b>1,600</b>	<b>800</b>	<b>2,200</b>	
<b>Educational</b>	<b>Scope</b>	<b>Meeting Dates</b>	<b>Attend</b>	<b>Peak Rooms</b>	<b>Room Nights</b>	<b>Sales Manager</b>
Oklahoma YMCA Youth and Government Program - State Conference 2017	State	02/16/2017 - 02/18/2017	450	200	400	MO
HQ Hotel: Sheraton Hotel Oklahoma City Downtown						
Casady Schools - ISAS Fine Arts Festival 2017	National	04/06/2017 - 04/08/2017	1,000	1,650	4,950	DW
HQ Hotel: Renaissance Waterford Oklahoma City Hotel						
<b>Educational - 2</b>			<b>1,450</b>	<b>1,850</b>	<b>5,350</b>	
<b>Franchise/Multi-level Marketing</b>	<b>Scope</b>	<b>Meeting Dates</b>	<b>Attend</b>	<b>Peak Rooms</b>	<b>Room Nights</b>	<b>Sales Manager</b>
LegalShield - International Convention	International	03/06/2017 - 03/13/2017	12,000	3,600	13,830	DJ
HQ Hotel: Various Hotels						
<b>Franchise/Multi-level Marketing - 1</b>			<b>12,000</b>	<b>3,600</b>	<b>13,830</b>	
<b>Marquee Events</b>	<b>Scope</b>	<b>Meeting Dates</b>	<b>Attend</b>	<b>Peak Rooms</b>	<b>Room Nights</b>	<b>Sales Manager</b>
Oklahoma Youth Expo - 2017 Oklahoma Youth Expo	State	03/08/2017 - 03/17/2017	5,000	2,306	23,000	AA
HQ Hotel: Various Hotels						
Oklahoma Quarter Horse Association - OQHA Redbud Spectacular 2017	National	06/01/2017 - 06/11/2017	1,866	1,110	8,880	AA
HQ Hotel: Various Hotels						
Non Pro Cutting Association - Non Pro Cutting Championship 2017	National	06/13/2017 - 06/20/2017	3,220	700	5,042	AA
HQ Hotel: Various Hotels						
National Reining Horse Association - 2017 National Reining Horse Derby	International	06/22/2017 - 07/01/2017	7,140	1,050	10,500	AA
HQ Hotel: Various Hotels						
<b>Marquee Events - 4</b>			<b>17,226</b>	<b>5,166</b>	<b>47,422</b>	
<b>State Assn</b>	<b>Scope</b>	<b>Meeting Dates</b>	<b>Attend</b>	<b>Peak Rooms</b>	<b>Room Nights</b>	<b>Sales Manager</b>
Oklahoma Grain and Feed Association - OGFA 119th Annual Meeting	National	05/01/2017 - 05/03/2017	125	55	75	MO
HQ Hotel: Renaissance Waterford Oklahoma City Hotel						
<b>State Assn - 1</b>			<b>125</b>	<b>55</b>	<b>75</b>	
<b>Trade, Commercial Or Business</b>	<b>Scope</b>	<b>Meeting Dates</b>	<b>Attend</b>	<b>Peak Rooms</b>	<b>Room Nights</b>	<b>Sales Manager</b>

Vape Jam LLC - Vape Jam Expo and Tradeshow	Regional	08/11/2016 - 08/15/2016	5,000	20	80	JD
HQ Hotel: Renaissance Oklahoma City Convention Center Hotel						
<b>Trade, Commercial Or Business - 1</b>			<b>5,000</b>	<b>20</b>	<b>80</b>	
	<b>Scope</b>	<b>Count</b>	<b>Attend</b>	<b>Peak Rooms</b>	<b>Room Nights</b>	
	International	2	19,140	4,650	24,330	
	National	5	6,361	3,600	19,202	
	Regional	3	6,600	820	2,280	
	State	2	5,450	2,506	23,400	
<b>Total # of Definite Bookings:</b>			<b>12</b>	<b>Totals: 37,551</b>	<b>11,576</b>	<b>69,212</b>

## Sales Leads

<b>Athletic &amp; Sports/Recreation</b>	<b>Scope</b>	<b>Meeting Dates</b>	<b>Attend</b>	<b>Peak Rooms</b>	<b>Room Nights</b>	<b>Sales Manager</b>
USA Gymnastics - Junior Olympic Men's National Championships 2018	National	05/07/2018 - 05/13/2018	1,500	482	2,431	SH
<b>Athletic &amp; Sports/Recreation - 1</b>			<b>1,500</b>	<b>482</b>	<b>2,431</b>	
<b>Corporate</b>	<b>Scope</b>	<b>Meeting Dates</b>	<b>Attend</b>	<b>Peak Rooms</b>	<b>Room Nights</b>	<b>Sales Manager</b>
BP America - Health and Safety Team Meeting	Regional	08/02/2016 - 08/04/2016	12	10	20	MO
US Foods, Inc - US Foods CES Meeting February 2017	National	02/27/2017 - 03/02/2017	10,000	375	1,145	DW
IMN Solutions - 2017 UVIG Spring O&M User Group Meeting	Regional	03/14/2017 - 03/17/2017	100	70	165	MO
<b>Corporate - 3</b>			<b>10,112</b>	<b>455</b>	<b>1,330</b>	
<b>Educational</b>	<b>Scope</b>	<b>Meeting Dates</b>	<b>Attend</b>	<b>Peak Rooms</b>	<b>Room Nights</b>	<b>Sales Manager</b>
IMSA Safety - SW Section - IMSA Inc.	Regional	11/13/2016 - 11/17/2016	85	65	205	MO
Eastern New Mexico Univeristy Alumni Association - Alumni Winter Board Meeting	Regional	03/10/2017 - 03/12/2017	60	50	100	MO
<b>Educational - 2</b>			<b>145</b>	<b>115</b>	<b>305</b>	
<b>Government, Public Administration</b>	<b>Scope</b>	<b>Meeting Dates</b>	<b>Attend</b>	<b>Peak Rooms</b>	<b>Room Nights</b>	<b>Sales Manager</b>
NASPO ValuePoint - NASPO ValuePoint Public Safety Video Proposal Evaluations	Regional	08/08/2016 - 08/12/2016	10	7	42	MO
US Courts - Treatment Services Training 2016	National	08/15/2016 - 08/18/2016	200	200	800	GT
US Courts - Regional STARR Training #5 2016	National	08/29/2016 - 09/02/2016	90	90	360	GT
National Indian Child Welfare Association - Protecting Our Children 2020	National	04/04/2020 - 04/10/2020	850	566	1,969	GT
<b>Government, Public Administration - 4</b>			<b>1,150</b>	<b>863</b>	<b>3,171</b>	
<b>Health &amp; Medical</b>	<b>Scope</b>	<b>Meeting Dates</b>	<b>Attend</b>	<b>Peak Rooms</b>	<b>Room Nights</b>	<b>Sales Manager</b>
Academy of Nutrition and Dietetics - NDEP Spring Central Region Meeting	Regional	04/19/2017 - 04/21/2017	125	78	156	MO
Association of State and Provincial Psychology Boards - Association of State & Provincial Psychology Boards Mid Year	National	04/08/2018 - 04/14/2018	150	120	612	DW
Association of State and Provincial Psychology Boards - Association of State & Provincial Psychology Boards Annual	National	10/07/2018 - 10/14/2018	150	120	612	DW
National Association of Cancer Center Development Officers - NACCDO PAN Annual Conference	National	04/08/2019 - 04/12/2019	25	325	1,055	MO
<b>Health &amp; Medical - 4</b>			<b>450</b>	<b>643</b>	<b>2,435</b>	
<b>Marquee Events</b>	<b>Scope</b>	<b>Meeting Dates</b>	<b>Attend</b>	<b>Peak Rooms</b>	<b>Room Nights</b>	<b>Sales Manager</b>

Oklahoma Quarter Horse Association - OQHA Redbud Spectacular 2018	National	06/01/2018 - 06/08/2018	1,866	1,110	8,880	AA
Non Pro Cutting Association - Non Pro Cutting Championship 2018	National	06/12/2018 - 06/19/2018	3,220	700	5,042	AA
National Reining Horse Association - 2018 National Reining Horse Derby	International	06/21/2018 - 06/30/2018	7,140	1,050	10,500	AA
<b>Marquee Events - 3</b>			<b>12,226</b>	<b>2,860</b>	<b>24,422</b>	

Medical/Pharmaceutical	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Texas Equine Veterinary Association - TEVA Annual Meeting	National	08/13/2018 - 08/19/2018	275	175	597	DJ
<b>Medical/Pharmaceutical - 1</b>			<b>275</b>	<b>175</b>	<b>597</b>	

Religious	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
National Church Conference of the Blind - National Church Conference of the Blind 2018	National	08/04/2018 - 08/09/2018	100	40	240	MO
<b>Religious - 1</b>			<b>100</b>	<b>40</b>	<b>240</b>	

Scientific, Engineering, Technical, Computers	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
American Indian Science and Engineering Society - Annual National Conference and Career Fair 2017	National	09/25/2017 - 10/01/2017	1,200	500	1,890	JD
American Indian Science and Engineering Society - Annual National Conference and Career Fair 2018	National	10/01/2018 - 10/07/2018	1,200	500	1,790	JD
<b>Scientific, Engineering, Technical, Computers - 2</b>			<b>2,400</b>	<b>1,000</b>	<b>3,680</b>	

Scope	Count	Attend	Peak Rooms	Room Nights
International	1	7,140	1,050	10,500
National	14	20,826	5,303	27,423
Regional	6	392	280	688
<b>Total # of Sales Leads:</b>	<b>21</b>	<b>Totals: 28,358</b>	<b>6,633</b>	<b>38,611</b>

### Definite Bookings Adjustments

Scope	Count	Attend	Peak Rooms	Room Nights
<b>Total # of Definite Bookings Adjustments:</b>	<b>0</b>	<b>Totals: 0</b>	<b>0</b>	<b>0</b>

### Sales Leads Adjustments

Hobby & Vocational	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Cat Fanciers' Association - CFA Annual Program 2017	National	11/15/2017 - 11/18/2017	0	200	-750	DW
<b>Hobby &amp; Vocational - 1</b>			<b>0</b>	<b>200</b>	<b>-750</b>	
Scope	Count	Attend	Peak Rooms	Room Nights		
National	1	0	200	-750		
<b>Total # of Sales Leads Adjustments:</b>	<b>1</b>	<b>Totals: 0</b>	<b>200</b>	<b>-750</b>		

### Bid Books

Scope	Count	Attend	Peak Rooms	Room Nights
<b>Total # of Bid Books:</b>	<b>0</b>	<b>Totals: 0</b>	<b>0</b>	<b>0</b>

### Site Inspection - Sales

	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Simpleview		-	0	0	0	SVUSER
<b>- 1</b>			<b>0</b>	<b>0</b>	<b>0</b>	

Corporate	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Nature's Way		-	0	0	0	JD
Xyngular - xyngular Xyngfling 2017	National	04/18/2017 - 04/23/2017	2,200	600	1,840	JD
<b>Corporate - 2</b>			<b>2,200</b>	<b>600</b>	<b>1,840</b>	
Equine	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
American Youth Horse Council - Symposium	National	04/11/2018 - 04/16/2018	50	65	200	DJ
<b>Equine - 1</b>			<b>50</b>	<b>65</b>	<b>200</b>	
Ethnic	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Joint Council of Librarians of Color - 2018 Annual Conference	National	09/25/2018 - 09/29/2018	700	250	1,010	JD
<b>Ethnic - 1</b>			<b>700</b>	<b>250</b>	<b>1,010</b>	
	<b>Scope</b>	<b>Count</b>	<b>Attend</b>	<b>Peak Rooms</b>	<b>Room Nights</b>	
		2	0	0	0	
	National	3	2,950	915	3,050	
<b>Total # of Site Inspection - Sales:</b>		<b>5</b>	<b>Totals: 2,950</b>	<b>915</b>	<b>3,050</b>	

### Site Inspection - Services

Transportation	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
American Trucking Associations - 2016 ATA Safety, Human Resources & Supply Chain Security National Conference & Exhibition	National	10/23/2016 - 10/27/2016	300	230	660	JD
<b>Transportation - 1</b>			<b>300</b>	<b>230</b>	<b>660</b>	
	<b>Scope</b>	<b>Count</b>	<b>Attend</b>	<b>Peak Rooms</b>	<b>Room Nights</b>	
	National	1	300	230	660	
<b>Total # of Site Inspection - Services:</b>		<b>1</b>	<b>Totals: 300</b>	<b>230</b>	<b>660</b>	

### Lost Business

Corporate	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Essendant - Essendant ALS Meeting 2017 Oklahoma	National	01/21/2017 - 01/26/2017	350	251	719	JD
Reason(s):						
<ul style="list-style-type: none"> <li>Internal decision-did not disclose</li> </ul>						
<b>Corporate - 1</b>			<b>350</b>	<b>251</b>	<b>719</b>	
Educational	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
The Council of Higher Education Management Association - 2019 Annual Meeting	National	06/11/2019 - 06/15/2019	60	64	170	DJ
Reason(s):						
<ul style="list-style-type: none"> <li>would rather wait on NEW center</li> </ul>						
<b>Educational - 1</b>			<b>60</b>	<b>64</b>	<b>170</b>	
Franchise/Multi-level Marketing	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
LegalShield - LegalShield New Mexico Team	National	07/14/2016 - 07/17/2016	3,600	25	100	MO
Reason(s):						
<ul style="list-style-type: none"> <li>No response from Meeting Planner</li> </ul>						
<b>Franchise/Multi-level Marketing - 1</b>			<b>3,600</b>	<b>25</b>	<b>100</b>	
Government, Public Administration	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Oklahoma State Department of Health - 2016 WIC Breastfeeding Symposium	State	06/02/2016 - 06/03/2016	600	200	200	GT
Reason(s):						
<ul style="list-style-type: none"> <li>Meeting cancelled</li> </ul>						





Midwest Sports Productions - 2016 OKC Challenge USSSA Softball Tournament	National	06/03/2016 - 06/06/2016	4,500	1,800	7,200	JB
North Oklahoma City Soccer Club - National Premier League Regional 2016	Regional	06/04/2016 - 06/05/2016	1,200	450	900	JB
Amateur Softball Association - 2016 Team USA Camp	National	06/12/2016 - 06/18/2016	45	40	240	SH
Amateur Softball Association - Hall of Fame Tournament - Girls' Class A 14-Under Fast Pitch 2016	National	06/16/2016 - 06/18/2016	780	360	1,080	SH
Amateur Softball Association - Girls' Gold 18-Under Fast Pitch Qualifier 2016	National	06/18/2016 - 06/20/2016	1,200	450	1,350	SH
Amateur Softball Association - Hall of Fame Tournament - Girls' Class A 10-Under Fast Pitch 2016	National	06/18/2016 - 06/20/2016	1,000	360	1,080	SH
Brass Monkey Promotions - 2016 OKC Mile - AMA Pro Race	Regional	06/18/2016 - 06/19/2016	7,500	60	140	SH
Amateur Softball Association - Hall of Fame Tournament - Girls' Class A 16-Under Fast Pitch 2016	National	06/23/2016 - 06/25/2016	780	360	1,080	SH
Amateur Softball Association - Hall of Fame Tournament - Girls' Class A 18-Under Fast Pitch 2016	National	06/25/2016 - 06/27/2016	780	360	1,080	SH
<b>Athletic &amp; Sports/Recreation - 12</b>			<b>27,535</b>	<b>5,484</b>	<b>18,498</b>	

<b>Automotive</b>	<b>Scope</b>	<b>Meeting Dates</b>	<b>Attend</b>	<b>Peak Rooms</b>	<b>Room Nights</b>	<b>Sales Manager</b>
The Enthusiast Network - Hot Rod Power Tour	National	06/14/2016 - 06/16/2016	5,000	2,600	2,650	DJ
<b>Automotive - 1</b>			<b>5,000</b>	<b>2,600</b>	<b>2,650</b>	

<b>Corporate</b>	<b>Scope</b>	<b>Meeting Dates</b>	<b>Attend</b>	<b>Peak Rooms</b>	<b>Room Nights</b>	<b>Sales Manager</b>
Express Employment Professionals - Express New Franchise Training June 2016	National	06/05/2016 - 06/17/2016	10	11	143	DW
Frontline Technologies - Aesop Certification Course	Regional	06/14/2016 - 06/15/2016	15	10	15	MO
Groups360 - BGCA APOKC	National	06/14/2016 - 06/15/2016	25	24	28	MO
Schaeffer Manufacturing Company - Schaeffer Meeting Summer S Central Region Sales Meeting 2016	Regional	06/22/2016 - 06/24/2016	50	41	81	MO
<b>Corporate - 4</b>			<b>100</b>	<b>86</b>	<b>267</b>	

<b>Cultural, Fine Arts, Libraries</b>	<b>Scope</b>	<b>Meeting Dates</b>	<b>Attend</b>	<b>Peak Rooms</b>	<b>Room Nights</b>	<b>Sales Manager</b>
Dead Center Film Festival - 2016 Dead Center Film Festival	National	06/08/2016 - 06/12/2016	1,500	85	320	DW
Red Earth Native American Festival - Red Earth Festival	National	06/08/2016 - 06/13/2016	5,000	650	2,025	DW
Talent on Parade - Nationals Competition	National	06/20/2016 - 06/27/2016	500	123	576	JD
<b>Cultural, Fine Arts, Libraries - 3</b>			<b>7,000</b>	<b>858</b>	<b>2,921</b>	

<b>Educational</b>	<b>Scope</b>	<b>Meeting Dates</b>	<b>Attend</b>	<b>Peak Rooms</b>	<b>Room Nights</b>	<b>Sales Manager</b>
Reunions - Douglass High School Class of 1966	State	06/23/2016 - 06/25/2016	100	15	35	JD
Oklahoma Association of School Resource Officers - 2016 Oklahoma School Security Conference	Regional	06/26/2016 - 06/29/2016	200	20	55	MO
<b>Educational - 2</b>			<b>300</b>	<b>35</b>	<b>90</b>	

<b>Government, Public Administration</b>	<b>Scope</b>	<b>Meeting Dates</b>	<b>Attend</b>	<b>Peak Rooms</b>	<b>Room Nights</b>	<b>Sales Manager</b>
U.S. Environmental Protection Agency - 2016 Training Workshop	Regional	06/13/2016 - 06/15/2016	150	150	450	JD

International Code Council - 2016 Chapter Presidents Meeting	National	06/27/2016 - 06/30/2016	200	100	200	JD
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<b>Government, Public Administration - 2</b>			<b>350</b>	<b>250</b>	<b>650</b>	
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Heritage, Patriotic, Veterans	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Family Reunions - Lair Family Reunion	State	06/10/2016 - 06/12/2016	40	15	30	MO
Reunions - Comanche High School Class of 1981	National	06/24/2016 - 06/25/2016	40	15	15	AY
<b>Heritage, Patriotic, Veterans - 2</b>			<b>80</b>	<b>30</b>	<b>45</b>	

Hobby & Vocational	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Putnam City North High School - Class of 2006 10 Year Reunion	Regional	06/24/2016 - 06/26/2016	150	30	60	MO
Putnam City North High School - Class of 1986 30th Reunion	Regional	06/24/2016 - 06/26/2016	250	25	50	MO
OKC Kennel Club Mid Del Kennel Club - 2016 OKC Summer Classic	National	06/28/2016 - 07/03/2016	3,500	416	1,920	DW
<b>Hobby &amp; Vocational - 3</b>			<b>3,900</b>	<b>471</b>	<b>2,030</b>	

Marquee Events	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Oklahoma Quarter Horse Association - OQHA Redbud Spectacular 2016	National	06/02/2016 - 06/12/2016	1,866	1,110	9,990	AA
Non Pro Cutting Association - Non Pro Cutting Championship 2016	National	06/14/2016 - 06/21/2016	3,220	700	5,500	AA
National Reining Horse Association - 2016 National Reining Horse Derby	International	06/23/2016 - 07/02/2016	7,140	1,050	8,400	AA
<b>Marquee Events - 3</b>			<b>12,226</b>	<b>2,860</b>	<b>23,890</b>	

Religious	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
International Pentecostal Holiness Church - School of Missions	Regional	06/06/2016 - 06/09/2016	70	65	260	DW
<b>Religious - 1</b>			<b>70</b>	<b>65</b>	<b>260</b>	

Scientific, Engineering, Technical, Computers	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
American Association of Petroleum Geologists (AAPG) - Annual Conference	National	06/05/2016 - 06/08/2016	7,300	0	0	AH
<b>Scientific, Engineering, Technical, Computers - 1</b>			<b>7,300</b>	<b>0</b>	<b>0</b>	

Wedding	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Woods/Brown Wedding - Woods/Brown Wedding 2016	State	06/10/2016 - 06/12/2016	250	35	50	MO
<b>Wedding - 1</b>			<b>250</b>	<b>35</b>	<b>50</b>	

	Scope	Count	Attend	Peak Rooms	Room Nights
	International	1	7,140	1,050	8,400
	National	21	46,746	10,764	40,727
	Regional	10	9,835	895	2,109
	State	3	390	65	115
<b>Total # of Conventions Serviced:</b>		<b>35</b>	<b>Totals: 64,111</b>	<b>12,774</b>	<b>51,351</b>

**Convention Sales Department**  
**Complete Detail Report - EXTERNAL**  
 From 06/01/2016 to 06/30/2016

**Definite Bookings**

Scope	Count	Attend	Peak Rooms	Room Nights
<b>Total # of Definite Bookings:</b>	<b>0</b>	<b>Totals: 0</b>	<b>0</b>	<b>0</b>

**Conventions Serviced**

Heritage, Patriotic, Veterans	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights
Family Reunions - Lair Family Reunion	State	06/10/2016 - 06/12/2016	40	15	30
Reunions - Comanche High School Class of 1981	National	06/24/2016 - 06/25/2016	40	15	15
<b>Heritage, Patriotic, Veterans - 2</b>			<b>80</b>	<b>30</b>	<b>45</b>
Scientific, Engineering, Technical, Computers	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights
American Association of Petroleum Geologists (AAPG) - Annual Conference	National	06/05/2016 - 06/08/2016	7,300	0	0
<b>Scientific, Engineering, Technical, Computers - 1</b>			<b>7,300</b>	<b>0</b>	<b>0</b>
	<b>Scope</b>	<b>Count</b>	<b>Attend</b>	<b>Peak Rooms</b>	<b>Room Nights</b>
	National	2	7,340	15	15
	State	1	40	15	30
<b>Total # of Conventions Serviced:</b>			<b>3</b>	<b>Totals: 7,380</b>	<b>30</b>

**Tourism Tours Booked  
Complete Detail Report  
From 06/01/2016 to 06/30/2016**

Origin	Arrival Date	Trip Type	Days	Passengers	Rooms	Room Nights
London, UK	07/01/15	Over Night	2	170	85	85
Hannover, GER	07/01/15	Over Night	2	400	220	220
Los Angeles, CA	07/01/15	Over Night	2	1,618	809	809
Klosterneuburg, GER	07/01/15	Over Night	2	100	50	50
Bovenden, GER	07/01/15	Over Night	2	560	280	280
Northumberland, UK	07/01/15	Over Night	2	374	187	187
Hamburg, GER	07/01/15	Over Night	2	3,150	1,575	1,575
Nottingham, UK	07/01/15	Over Night	2	472	236	236
Hamburg, GER	07/01/15	Over Night	2	78	39	39
Wittenberg, GER	07/01/15	Over Night	2	206	103	103
Kaiserslautern, GER	07/01/15	Over Night	2	48	24	24
Ludwigsburg, GER	07/01/15	Over Night	2	30	15	15
Windisch, GER	07/01/15	Over Night	2	104	52	52
Obergunzburg, GER	07/01/15	Over Night	2	470	235	235
Kent, UK	07/01/15	Over Night	2	522	261	261
Manchester, UK	07/01/15	Over Night	2	82	41	41
Rottenbach, GER	07/01/15	Over Night	2	30	15	15
Norman, OK	03/01/16	Day Tour	1	43	0	0
Felt, OK	03/03/16	Day Tour	1	28	0	0
Omaha, NE	03/09/16	Day Tour	1	62	0	0
Farmers Branch, TX	04/07/16	Day Tour	1	22	0	0
Spiro, OK	04/08/16	Day Tour	1	18	0	0
Winona, MN	04/14/16	Over Night	2	42	21	21
Spiro, OK	04/15/16	Day Tour	1	15	0	0
Wayne, OK	04/20/16	Day Tour	1	26	0	0
Portsmouth, NH	04/29/16	Day Tour	1	15	0	0
Gentry, AR	04/29/16	Day Tour	1	43	0	0
Gentry, AR	04/29/16	Day Tour	1	43	0	0
Dublin, VA	05/01/16	Over Night	2	50	25	25
Fairview, OK	05/03/16	Day Tour	1	27	0	0
Newell, SD	05/03/16	Pass Through	1	29	0	0
Enid, OK	05/04/16	Day Tour	1	42	0	0
Shawnee, OK	05/04/16	Day Tour	1	32	0	0
Enid, OK	05/05/16	Day Tour	1	38	0	0
White Deer, TX	05/06/16	Day Tour	1	28	0	0
Kitchener, ON	05/07/16	Over Night	2	42	21	21
Canton, OK	05/09/16	Day Tour	1	18	0	0
Los Angeles, CA	05/09/16	Over Night	2	48	24	24
Ashler, OK	05/11/16	Day Tour	1	23	0	0
Tulsa, OK	05/11/16	Day Tour	1	19	0	0
Lebanon, TN	05/12/16	Pass Through	1	15	0	0
Stillwater, OK	05/12/16	Day Tour	1	39	0	0
Tahlequah, OK	05/12/16	Day Tour	1	20	0	0
Wichita, KS	05/13/16	Day Tour	1	14	0	0
Houston, TX	05/13/16	Day Tour	1	24	0	0
Wichita, KS	05/13/16	Day Tour	1	54	0	0
Stillwater, OK	05/14/16	Day Tour	1	18	0	0
Bayside, NY	05/14/16	Over Night	2	46	23	23
Chicago, IL	05/14/16	Over Night	3	46	23	46
Leicestershire, UK	05/15/16	Over Night	2	30	15	15
Los Angeles, CA	05/16/16	Day Tour	1	15	0	0
Eaton, CO	05/16/16	Day Tour	1	16	0	0
Los Angeles, CA	05/16/16	Over Night	2	44	22	22
Stillwater, OK	05/16/16	Day Tour	1	28	0	0
Renton, WA	05/17/16	Day Tour	1	16	0	0
Ponca City, OK	05/17/16	Day Tour	1	17	0	0
Norman, OK	05/17/16	Day Tour	1	31	0	0
Oxford, MI	05/18/16	Day Tour	1	41	0	0
Mt Vernon, MO	05/18/16	Day Tour	1	15	0	0

Tecumseh, OK	05/18/16	Day Tour	1	69	0	0
Norman, OK	05/18/16	Day Tour	1	31	0	0
Reistertown, MD	05/19/16	Over Night	2	30	15	15
Bostic, NC	05/19/16	Over Night	2	36	18	18
Chicago, IL	05/19/16	Over Night	3	54	27	54
Norman, OK	05/19/16	Day Tour	1	33	0	0
Littleton, CO	05/20/16	Over Night	2	50	25	25
Norman, OK	05/20/16	Day Tour	1	28	0	0
Lockney, TX	05/21/16	Day Tour	1	16	0	0
Wolfforth, TX	05/22/16	Over Night	2	13	6	6
Stillwater, OK	05/23/16	Day Tour	1	12	0	0
Chanute, KS	05/23/16	Day Tour	1	15	0	0
Los Angeles, CA	05/23/16	Over Night	2	36	18	18
Sedalia, MO	05/24/16	Over Night	3	35	18	36
Lincoln, NE	05/24/16	Over Night	2	52	25	25
Denton, TX	05/25/16	Day Tour	1	16	0	0
Eldon, MO	05/25/16	Day Tour	1	24	0	0
Littleton, CO	05/26/16	Over Night	2	50	25	25
Chicago, IL	05/26/16	Over Night	3	62	31	62
New York, NY	05/29/16	Over Night	2	14	7	7
York, NE	06/01/16	Day Tour	1	45	0	0
Tempe, TX	06/04/16	Day Tour	1	28	0	0
Cedar Bluffs, NE	06/04/16	Day Tour	1	35	0	0
Stillwater, OK	06/04/16	Day Tour	1	80	0	0
Houston, TX	06/05/16	Day Tour	1	20	0	0
Sioux Falls, SD	06/05/16	Day Tour	1	19	0	0
Olathe, KS	06/05/16	Day Tour	1	22	0	0
Frisco, TX	06/05/16	Day Tour	1	15	0	0
Omaha, NE	06/05/16	Day Tour	1	30	0	0
Knoxville, TN	06/05/16	Over Night	2	42	16	16
Bogue Chitto, MS	06/06/16	Day Tour	1	24	0	0
Bella Vista, AR	06/06/16	Over Night	3	40	20	40
Houston, TX	06/06/16	Day Tour	1	16	0	0
Grand Island, NE	06/07/16	Day Tour	1	19	0	0
Norman, OK	06/07/16	Day Tour	1	11	0	0
Tulsa, OK	06/08/16	Day Tour	1	39	0	0
Parsons, KS	06/08/16	Day Tour	1	29	0	0
Pryor, OK	06/08/16	Day Tour	1	42	0	0
Littleton, CO	06/09/16	Over Night	2	50	25	25
Pryor, OK	06/09/16	Day Tour	1	43	0	0
Wichita, KS	06/09/16	Over Night	1	50	25	25
Abilene, TX	06/10/16	Day Tour	1	11	0	0
Littleton, CO	06/10/16	Over Night	2	42	25	25
McAlester, OK	06/10/16	Day Tour	1	40	0	0
Austin, TX	06/11/16	Day Tour	1	15	0	0
Amarillo, TX	06/11/16	Day Tour	1	21	0	0
Paola, KS	06/11/16	Day Tour	1	20	0	0
Colorado, CO	06/12/16	Day Tour	1	21	0	0
Ft. Meyers, FL	06/12/16	Over Night	2	47	22	22
Wichita, KS	06/12/16	Day Tour	1	30	0	0
Los Angeles, CA	06/12/16	Over Night	2	20	10	10
Los Angeles, CA	06/13/16	Over Night	2	50	25	25
Choctaw, OK	06/14/16	Day Tour	1	35	0	0
Jonesboro, AR	06/14/16	Day Tour	1	30	0	0
Wasilla, AK	06/14/16	Day Tour	1	18	0	0
Tulsa, OK	06/15/16	Day Tour	1	20	0	0
Lawton, OK	06/15/16	Day Tour	1	62	0	0
Thomaston, GA	06/16/16	Day Tour	1	24	0	0
Hays, KS	06/16/16	Day Tour	1	22	0	0
Knoxville, IA	06/16/16	Day Tour	1	18	0	0
Frederick, OK	06/17/16	Day Tour	1	31	0	0
Duncan, OK	06/17/16	Day Tour	1	30	0	0
Salina, KS	06/17/16	Day Tour	1	18	0	0
Weatherford, OK	06/17/16	Day Tour	1	44	0	0
Greenwood, FL	06/17/16	Over Night	2	27	14	14

Dalton, GA	06/17/16	Day Tour	1	33	0	0
Wichita, KS	06/18/16	Day Tour	1	16	0	0
Little Rock, AR	06/19/16	Day Tour	1	26	0	0
Marble City, NC	06/21/16	Over Night	2	22	11	11
Edmond, OK	06/21/16	Day Tour	1	18	0	0
Tulsa, OK	06/22/16	Day Tour	1	41	0	0
Pennsburg, PA	06/22/16	Over Night	2	44	22	22
Pennsburg, PA	06/22/16	Over Night	2	20	11	11
Carthage, MO	06/23/16	Over Night	2	40	20	20
Lawton, OK	06/23/16	Day Tour	1	23	0	0
Mustang, OK	06/23/16	Day Tour	1	67	0	0
St. Louis, MO	06/23/16	Day Tour	1	70	0	0
Edmond, OK	06/23/16	Day Tour	1	25	0	0
Yukon, OK	06/23/16	Day Tour	1	25	0	0
Clarkston, MI	06/24/16	Day Tour	1	37	0	0
Wabasso, MN	06/24/16	Day Tour	1	47	0	0
Elkhart, KS	06/24/16	Day Tour	1	26	0	0
Hoopeston, IL	06/25/16	Day Tour	1	21	0	0
Tishimingo, OK	06/25/16	Day Tour	1	16	0	0
Tulsa, OK	06/25/16	Day Tour	1	60	0	0
Norman, OK	06/25/16	Day Tour	1	40	0	0
Johnson City, TN	06/26/16	Day Tour	1	44	0	0
Los Angeles, CA	06/27/16	Over Night	2	36	16	16
Stillwater, OK	06/27/16	Day Tour	1	54	0	0
Tulsa, OK	06/29/16	Day Tour	1	54	0	0
Newton, NC	06/29/16	Over Night	2	33	17	17
Lawton, OK	06/29/16	Day Tour	1	33	0	0
Olathe, KS	06/29/16	Over Night	2	40	20	20
Tulsa, OK	06/30/16	Day Tour	1	20	0	0
Newton, NC	07/09/16	Over Night	2	33	17	17
<b>Tours Booked Total: 154</b>				<b>12,831</b>	<b>4,932</b>	<b>5,051</b>

**Tourism Department Detail Report  
June 1-30, 2016**

**Tour Operator Shows**

	Attendance	Attended	
Travel Alliance Partners (TAP)		S. Price	
IPW		S. Price	
<b>Total Number of Tour Operator Shows</b>			<b>8</b>

**Group Leader Shows**

	Attendance	Attended	
<b>Total Number of Group Leader Shows to Date</b>			<b>4</b>

**Consumer Shows**

	Attendance	Attended	
DFW Ultimate Women's Show		T. Compton	
<b>Total Number of Consumer Shows to Date</b>			<b>17</b>

**Education Programs**

	Attendance	Attended	
<b>Total Number of Education Programs to Date</b>			<b>3</b>

**Sporting Events**

	Attendance	Attended	
<b>Total Number of Sporting Events to Date</b>			

**Site Inspections/FAM Tours**

	Attendance	Attended	
<b>Total Number of Site Inspections/FAM Tours to Date</b>			<b>5</b>

**Convention Support**

	Attendance	Attended	
<b>Total Number of Convention Support Functions Attended to Date</b>			<b>2</b>

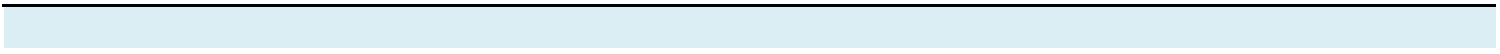
**Attractions Meeting**

	Attendance	Attended	
<b>Total Number of Attractions Meetings to Date</b>			

**Special Projects**

Serviced 3 Groups with Welcome Bus Box
CTA Class - June 21 - Trained 18
CTA Networking Event - Classen Curve Tour - June 23 - 20 Attended





**2016 MAJOR EVENTS CALENDAR  
STATE FAIR PARK**

January 15 - 17	International Finals Rodeo
February 11 - 14	Prairie Classic Quarter Horse Show
March 13 - 18	Oklahoma Youth Expo
March 24 - 27	OQHA Spring Show
April 7 - 10	Oklahoma Centennial Horse Show
April 14 - 16	Oklahoma City Farm Show
April 15 - 16	AQHA Level 1 Championships
April 21 - 24	Better Barrel Races World Finals
June 2 - 12	OQHA Redbud Spectacular
June 14 - 21	Non Pro Cutting Horse Show
June 25 – July 2	National Reining Horse Derby
July 6 - 17	GO Hunter Jumper Horse Show
July 23 – 30	Arabian Horse Association Youth Nationals
August 5 – 13	AQHA Youth World Championship Show
August 19 - 21	Summer Shootout Barrel Racing
September 15 - 25	Oklahoma State Fair
October 8 - 15	Grand National Morgan Horse Show
October 22 – 30	U.S. Team Roping Championships
November 4 - 19	AQHA World Championship Quarter Horse Show
November 24– Dec 3	National Reining Horse Futurity
December 6 - 10	World Barrel Racing Futurity
December 28 – 31	Oklahoma Paint Horse Holiday Classic