

# New Mexico

## MAGAZINE

The CEO of New Mexico Magazine (NMM) will be responsible for developing a strategy for growth and evolution for this award-winning publication owned and operated by the State of New Mexico. Through thoughtful and deliberate leadership actions, the CEO will provide oversight on decisions ranging from creative direction to fiscal management. The ideal candidate will be a skilled leader with a commitment to creating and maintaining a culture of shared ownership and accountability. The CEO must be able to provide clear and concise direction on both big-picture thinking and day-to-day operations, while also possessing the willingness to trust in a top-notch team of talented and dedicated professionals. An understanding and appreciation of New Mexico's culture, heritage, history and way-of-life is preferred, along with a background in publishing. The CEO of NMM will serve at the pleasure of the Cabinet Secretary of Tourism and the Governor of the State of New Mexico.

#### Job duties:

- Provide planning and oversight for the direction of the publication as a whole
- Act as liaison between the NMM and all other divisions of the NM Tourism Department
- Develop and implement practices for productive and efficient workflow
- Oversee and provide guidance for all human resource actions and decisions
- Identify opportunities and prioritize actions that lead to increased revenue (traditional and non-traditional)
- Ensure expenditures are within budget and necessary for core functions
- Assess, monitor and communicate any risks or threats to the publication
- Establish and maintain strategic partnerships with business and community leaders
- Create opportunities for increased communication and creativity among staff
- Lead by example

Interested candidates should email a cover letter and CV or resume to Rebecca Latham, Cabinet Secretary, at [Rebecca.Latham@state.nm.us](mailto:Rebecca.Latham@state.nm.us) by March 24, 2017.