

A photograph of three women standing on the deck of a boat, looking out over a marina filled with sailboats. The scene is set during sunset or sunrise, with a warm, golden light. The women are dressed in casual attire, including jackets and blouses. In the background, several sailboats are docked, and a few seagulls are perched on the boat's railing. The overall atmosphere is serene and scenic.

MCCVB Board of Directors Committee Updates | March 29, 2017

Executive & Compensation Joint Committee Meeting

Wednesday, March 6, 2017

- Reviewed the results of the Compensation and Benefits Study
 - Wilfred Brewer of Performance Solutions Group, Inc. presented the report. There was discussion regarding recommendations for the incentive plan. Staff will work on recommendations for review by the committee.
- Reviewed the results of the Employee Engagement Study
 - Chris Ihrig of FiredUp! Culture presented the results. There was discussion regarding the incorporation of feedback into team coaching and performance management.

Next Meeting – April 11, 2017

MCCVB Conference Room

Sales Committee

Wednesday, March 15, 2017

- Tour & Travel Presentation
 - Presented an overview of trends from the 2015 Tourism Economics report and discussed future initiatives and reporting methods for Tour & Travel in 2017-2018
- Reviewed the Meeting Planner Survey
 - Update provided on survey data collection process and expected completion date. Sample questions provided to the group for review.
- Reports Dashboard Update
 - Updates discussed from the Reporting & Data Task Force meeting. Group Sales & Services infograph and Booking Verification report presented and reviewed.
- Sales & Marketing Plan Formation
 - 2017-2018 strategic objectives for the Group Sales, Tour & Travel and Strategic Client Services teams presented.

Next Meeting – May 8, 2017– MCCVB Conference Room

Next Board of Directors Meeting

Wednesday, April 26, 2017

Quarterly Forum & Board Meeting

2:00 PM – 5:00 PM

The Lodge at Pebble Beach