

2015 Mat-Su CVB Co-Op Marketing Opportunities

The Mat-Su CVB is offering cooperative marketing opportunities to its members for four consumer shows. For the first time ever, the Mat-Su CVB will have its own booth at the Los Angeles Adventure & Travel Expo in Long Beach, Calif. This high-traffic show attracts more than 20,000 travelers each year. The Mat-Su CVB is offering two partners to share the booth at this show. The cost is \$250 (travel and lodging not included), and your business must be located in the Mat-Su Valley to qualify. Brochure distribution (200 quantity) is available for \$50.

The Mat-Su CVB will have a booth at all three outdoor shows in Alaska as well. Brochure distribution is available for \$25 a show (100 brochures/show).

→ **SPECIAL OFFER** ←

If you sign up for all three Alaska outdoor shows by Jan. 15, your brochures will be distributed at the Los Angeles show for free!

Please indicate which program(s) you would like to participate in by marking the boxes with an X. Fax forms to 746-2688 or e-mail them to casey@alaskavisit.com

Show	Basic – 100 brochures, \$25 per show (\$50/200 brochures for LA)	Mid – 100 brochures, 8.5 x 11 table top display, \$75 per show	Booth Share - \$250, limited to 2
Los Angeles Adventure & Travel Expo, Feb. 21-22		(Option not available for L.A. show)	
Mat-Su Outdoorsman Show, March 27-29			
Great Alaska Sportsman Show, April 2-5			
Fairbanks Outdoors Show, April 17-19			

SPECIAL – All four shows for \$75 (must sign up before January 15 to be considered)	
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Business name: _____

Contact name: _____

I authorize Mat-Su CVB to charge \$_____ to my Visa/MC/Amex

Account number: _____ Exp. _____

Authorized signature: _____

You can pay by check by mailing to: Mat-Su CVB
7744 E. Visitors View Ct.
Palmer, AK 99645

*If you have any questions, please contact Casey Ressler at 746-5037 or
casey@alaskavisit.com.*