

WELCOME
to
MADISON

DAIRY *in*
DNA *our*

WORLD DAIRY EXPO

SEPTEMBER 29-OCTOBER 3, 2015

ALLIANT ENERGY CENTER

INTERNATIONAL ATTENDEES

MADISON

GOING > BEYOND > VISIT™

GREATER MADISON CONVENTION & VISITORS BUREAU

VISITMADISON.COM/WDE15



DINING

Brocach on the Capitol Square: Madison's most authentic Irish Pub with a wide array of traditional pub food, stews, steaks, salads, sandwiches and vegetarian options. Daily happy hour 3-6pm.
7 W. Main St., Madison 608.255.2015, brocach.com
2.4 miles from the Alliant Energy Center

Capitol Chophouse: From succulent aged steaks to fresh seafood, Capitol Chophouse specializes in high-quality cuts that successfully create an unbeatable downtown dining experience.
9 E. Wilson St., Madison
608.255.0165, capitolchophouse.com
3.1 miles from the Alliant Energy Center

Eldorado Grill: An eclectic combination of Tex-Mex, Southwestern and Mexican cuisine with an upscale twist. Eldorado offers weekend brunch, dinner and an extensive tequila selection.
744 Williamson St. #2, Madison
608.280.9378, eldoradogrillmadison.com
2.9 miles from the Alliant Energy Center

Essen Haus German Restaurant: Serving up great authentic German and American food along with live music nightly. The Essen Haus features 250 imported beers, a classic Friday fish fry and a rustic beer garden.
514 E. Wilson St., Madison
608.255.4674, www.essen-haus.com
2.8 miles from the Alliant Energy Center

Great Dane Pub & Brewing Co: Great Dane offers a variety of award winning beers brewed in-house, three bars, billiard tables, and local favorites like beer battered cheese curds.
123 E. Doty St., Madison
608.284.0000 greatdanepub.com
2.6 miles from the Alliant Energy Center

Harvest: Harvest offers Italian and modern American cuisines using fresh, seasonal, local and organic ingredients raised by the region's farmers.
21 N. Pinckney St., Madison
608.255.6075, harvest-restaurant.com
2.6 miles from the Alliant Energy Center

Hubbard Avenue Diner: Try this 1940's style classic American diner. Famous for their pies, the desserts will have you drooling!
7445 Hubbard Avenue, Middleton
608.831.6800, hubbardavediner.com
12.2 miles from the Alliant Energy Center

L'Etoile Restaurant: As a fine dining destination, L'Etoile features local, organic and naturally raised ingredients, rendered with French technique.
1 S. Pinckney St., Madison
608.251.0500, letoile-restaurant.com
2.6 miles from the Alliant Energy Center

Lombardino's: True Italian cuisine, seasonal menu, and casual neighborhood setting have led Lombardino's to be ranked as one of the Top Five Italian Restaurants in the state by Dennis Getto in the Milwaukee Journal Sentinel.
2500 University Ave., Madison
608.238.1922, lombardinos.com
4.2 miles from the Alliant Energy Center

Monty's Blue Plate Diner: This quintessential, neighborhood gathering spot uses fresh, local, quality ingredients. Monty's Blue Plate Diner offers great malts and a large vegetarian selection.
2089 Atwood Ave., Madison
608.244.8505, montysblueplatediner.com
4.4 miles from the Alliant Energy Center

Restaurant Muramoto: Muramoto's offers a young style of Asian cooking which features sushi, Asian infused seafood and delicate bite sized dishes.
225 King St., Madison
608.259.1040, muramoto.biz
2.9 miles from the Alliant Energy Center

Sardine: Sardine offers lakeside bistro dining and a lively bar scene indulging in seafood hors d'oeuvres and delicious fish, pasta and meat dinners.
617 Williamson St., Madison
608.441.1600, sardinemadison.com
2.7 miles from the Alliant Energy Center

DLUX: A hip burger and cocktail bar serving delicious burgers and fries, decadent shakes, and craft cocktails. Located a half block off of the Capitol Square, DLUX serves food until midnight seven days a week and drinks until 2 a.m. Thursday-Saturday.
117 Martin Luther King, Jr. Blvd., Madison
608.467.3130, dluxmadison.com
2.5 miles from the Alliant Energy Center

The Coopers Tavern: This friendly neighborhood restaurant features an outstanding selection of beer from around the world and a sandwich and burger menu designed to soothe your soul.
20 W. Mifflin St., Madison
608.256.1600, thecooperstavern.com
2.8 miles from the Alliant Energy Center

TIPPING POLICY: For restaurants with table service, it is customary to leave a suggested gratuity of 20% of your bill.

GREAT FOR STEAKS

Capitol Chophouse: From succulent aged steaks to fresh seafood, Capitol Chophouse specializes in high-quality cuts that successfully create an unbeatable downtown dining experience.

9 E. Wilson St., Madison

608.255.0165, capitolchophouse.com

3.1 miles from the Alliant Energy Center

Delaney's Charcoal Steaks: Tornado Steakhouse is Madison's premier downtown steak house offering white linen dining in a supper club atmosphere. Join us nightly for award-winning food including steaks, pork, duck, rabbit, lamb, seafood, and fish specials.

449 Grand Canyon Dr., Madison

608.246.3120, experiencedelaney.com

8.0 miles from the Alliant Energy Center

Fleming's Prime Steakhouse & Wine Bar:

Enjoy the finest aged prime beef and 100 wines by the glass in a lively, stylish atmosphere. Fleming's is where evenings out become memorable times.

750 N. Midvale Blvd., Madison

608.233.9550, flemingssteakhouse.com

7.1 miles from the Alliant Energy Center

johnny DELMONICO'S: A classy, big-city steak house with crisp white linens, gorgeous mahogany bar, and dark wood paneling with Art Deco-inspired metallic trim. Serving Certified Angus Beef steaks and a variety of seafood favorites, johnny DELMONICO'S is your fine-dining destination.

130 S. Pinckney St., Madison

608.257.8325, johnnydelmonicos.com

2.8 miles from the Alliant Energy Center

Mariner's Inn: Experience waterfront dining on Lake Mendota's north shore at Mariner's Inn. A Madison landmark restaurant since 1966, enjoy superb steaks and seafood served in a setting of authentic marine antiques.

5339 Lighthouse Bay Dr., Madison

608.246.3120, marinersmadison.com

10.1 miles from the Alliant Energy Center

Rare Steakhouse: An epic steakhouse on the Capitol Square serving Allen Brothers steaks, dry-aged in house. Dine at Rare Steakhouse for mahogany trim, handcrafted leather booths, over 400 wines, and exceptional service.

14 W. Mifflin St., Madison

608.204.9000, rareonthesquare.com

3.2 miles from the Alliant Energy Center

Ruth's Chris Steak House: Using only the freshest and finest ingredients like USDA Prime steaks, fresh-squeezed juices, and locally-sourced produce, Ruth's Chris Steak House has an attention to detail and that special sizzle.

2137 Deming Way, Middleton

608.828.7884, ruthschris.com

12.0 miles from the Alliant Energy Center

Smoky's Club: A family-run business serving the best steaks in the Midwest for over 50 years. Experience our truly special ambiance and enjoy sizzling steaks, homemade soups, and delicious sides. Our full bar awaits you!

3005 University Ave., Madison

608.233.2120, smokysclub.com

7.6 miles from the Alliant Energy Center

Tornado Steakhouse: Tornado Steakhouse is Madison's premier downtown steak house offering white linen dining in a supper club atmosphere. Join us nightly for award-winning food including steaks, pork, duck, rabbit, lamb, seafood, and fish specials.

116 S. Hamilton St., Madison

608.256.3570, tornadosteakhouse.com

2.4 miles from the Alliant Energy Center

Wonder Bar Steakhouse: The historic Wonder Bar Steakhouse serves steaks, seafood and classic cocktails in town. Open Tuesday through Sunday for dinner.

222 E. Olin Ave., Madison

608.256.9430, wonderbarmadison.com

0.9 miles from the Alliant Energy Center

SHOPPING AREA

East Towne Mall: Conveniently located less than a mile off of I-90/94, the East Towne Mall contains four major department stores (Boston Store, Gordmans, JCPenny and Sears), over 100 specialty shops ranging from electronics to apparel, and nearly 20 restaurants and eateries. With everything at the tip of your finger, East Towne makes shopping and dining easy for the whole family.

89 East Towne Mall, Madison

608.244.1387, shopeasttowne-mall.com

7.9 miles from Alliant Energy Center

Greenway Station: As Madison's leader in total-lifestyle shopping, Greenway Station includes everything you could ask for: retail, dining, entertainment, strolling walkways, gardens and a courtyard. Stop by Home Goods, DSW, Marshalls, World Market, Nordstrom Rack or any of the other various stores and get shopping!

1650 Deming Way, Middleton

608.824.9111, greenwayshopping.com

11.5 miles from Alliant Energy Center

Hilldale Shopping Center: Madison's premier shopping destination completed a major remodeling project this summer, bringing you a host of new stores including Michael Kors, Sur La Table, Lucky Brand and Lush.

702 N. Midvale Blvd., Madison

608.238.6640, hilldale.com

6.9 miles from Alliant Energy Center

Johnson Creek Premium Outlets: Located 40 minutes outside of Madison, Johnson Creek offers more than 60 brand-name factory outlet stores including: Ann Taylor, Banana Republic, Coach, Calvin Klein, Gap, Nike, Columbia Sportswear, Polo Ralph Lauren and more!

575 W. Linmar Ln., Johnson Creek

920.699.4111, premiumoutlets.com/johnsoncreek

37.0 miles from Alliant Energy Center

Monroe Street: Over 1 ½ miles of locally owned specialty shops and businesses make this street one of Madison's most distinctive shopping districts. A diverse range of shops offers a variety of unique items from gourmet cookware to designer clothing and jewelry. Many of Madison's best ethnic stores reside on the street, featuring Native American items and imported gifts from Asia and Africa. Also well-known for art galleries, antiques and interior design studios, Monroe Street boasts an amazing selection of fine art, ceramics, glass, crafts and custom-made pieces as well as framing and design services.

monroestreetmadison.com

3.3 miles from Alliant Energy Center

State Street: Located in the heart of Madison, State Street is a pedestrian friendly street mall that links the elegant Wisconsin State Capitol building to the lively University of Wisconsin campus. The area is filled with locally owned boutique shops ranging from specialty gifts to one-of-a-kind clothing, jewelry and art. Madison Sole, Little Luxuries and The University Book Store are only a few of the shops awaiting your trip.

800.373.6376, visitmadison.com

2.7 miles from Alliant Energy Center

West Towne Mall: This regional shopping center features Boston Store, Dick's Sporting Goods, JCPenny, Sears, a food court and over 100 specialty stores. Enjoy exclusive shops such as Apple Store, Coach, bareMinerals and more.

66 West Towne Mall, Madison

608.833.1544, shopwesttowne-mall.com

7.9 miles from Alliant Energy Center

Williamson Street: Williamson Street, known locally as "Willy Street," has been described as bohemian, hippie and green.

This near east side neighborhood is full of locally owned shops, restaurants, and entertainment establishments. Make sure to stop into Willy Street Co-op, a full-service grocery cooperative featuring local, organic and natural foods. Known for its energetic yet laid back vibe, Willy Street has become a vibrant hometown favorite for both shopping and dining.

3.3 miles from Alliant Energy Center

SPAS and SALONS

The Edgewater Spa: Located inside The Edgewater Hotel overlooking Lake Mendota, this new spa offers exceptional services in a relaxing environment. Choose from skin care treatments, massages, couple's services, nail care and more.

1001 Wisconsin Place, Madison

608.535.8240, theedgewater.com/spa

Thorps Hair Studio: Inspired by the welcoming, traditional neighborhood barbershop, Thorps takes a simple, attentive approach to customers. Services include coloring, highlights, accents, facial waxing and formal styling as well as men's services: straight razor shaves, bread trimming, barber's cut and standard cuts.

1988 Atwood Ave, Madison

608.467.2222, thorps.org

Rejuvenation Spa: As a full service Aveda Lifestyle Salon and Spa, Rejuvenation Spa offers a variety of body services. Treatments include hair care and color, facial and body waxing, massages, manicures, pedicures and facials.

7420 Mineral Point Rd., Madison

608.831.7546, rejuvenationspa.net

Fringe Salon Spa: Fringe is a full service salon spa offering haircuts, styling, perms, relaxers, deep conditioning, waxing, body treatments and more.

654 S. Gammon Rd., Madison

608.257.4247, fringesalonofmadison.com

Sol Escape: Sol Escape offers customized bodywork and a number of unique and affordable massage packages from Lomi Lomi and hot stone treatment to massage for mothers to be. Sol Escape also offers alternative therapies including CranioSacral therapy, Karuna Reiki, cupping and acupuncture.

2007 Atwood Ave., Madison

608.216.9500, solescapehealingarts.com

Alan Koa: Located in the heart of downtown Madison, Alan Koa is not only convenient but also top of the line. Makeup artists, nail therapists, and spa technicians all work together in order to create the most relaxing and revitalizing experience for you. Services include: haircuts, facials, manicures, pedicures, waxing and massages.

202 State St. (4th Floor), Madison

608.284.1956, alankoa.com

Indulge Spa: Indulge Spa provides you with a perfect getaway, where you can escape your daily routine and enter a world which nurtures your health. Offers massages, body treatments, couples treatments and special treatments for men.

4339 East Towne Way, Madison

608.249.7047, indulgespa.net

Sundara Inn & Spa: Nestled in a 26-acre, fragrant pine forest on the scenic outskirts of Wisconsin Dells, Sundara Inn & Spa offers everything you need to energize your soul. From massages to facials to spa together specials, Sundara is the total package.

920 Canyon Rd., Wisconsin Dells

608.253.9200, sundaraspa.com

Anaala Salon and Spa: Anaala Salon & Spa offers a full range of services all carefully designed to create a relaxing and refreshing experience. Their extensive menu includes haircuts and color, special occasion makeup, massages, facials, manicures, pedicures and lash extensions.

562 North Midvale Blvd., Madison

608.441.6918, anaala.com

Kneaded Relief Day Spa & Wellness: At Kneaded Relief, the focus is on helping you feel the best you can through therapeutic and wellness treatments. From spa packages to hydrotherapy, Kneaded Relief is up-to-date on all the newest techniques in relaxation therapy.

5500 E. Cheryl Pkwy. #126, Fitchburg

608.255.0070, kneadedreliefdayspa.com

Cha Cha Beauty & Barber

Named Madison's Favorite Salon and ranked in Elle Magazine's Top 100 salons, Cha Cha has generated quite a buzz in Madison. They offer women's and men's haircuts, color, shampoo n' style, straight- razor shaves, wedding hair and make-up, facial waxing and more, all done in true Cha Cha style!

912 Williamson St., Madison

608.204.3988, chachahair.com

HOSPITALS

Dean/St. Mary's Hospital
700 S. Park St., Madison
608.251.6100, stmarysmadison.com
2.0 miles from Alliant Energy Center

UW Hospital and Clinics
600 Highland Ave., Madison
608.263.6400, uwhealth.org
4.7 miles from Alliant Energy Center

Meriter Hospital
202 S. Park St., Madison
608.417.6000, meriter.com
3.1 miles from Alliant Energy Center

CLINICS & URGENT CARE

Dean Clinic – East
1821 S. Stoughton Rd., Madison
608.260.6000 (Clinic)
608.250.1525 (Urgent Care)
800.576.8773 (24-hour Nurse Line)
6.0 miles from Alliant Energy Center

Meriter Clinic – McKee
3102 Meriter Way, Madison
608.417.8800 (Clinic)
9.0 miles from Alliant Energy Center

Davis Duehr Dean– Regent St.
1025 Regent St., Madison
608.282.2000 (Clinic)
800.576.8773 (24-hour Nurse Line)
2.5 miles from Alliant Energy Center

Meriter Clinic – Monona
6408 Copps Avenue, Monona
608.417.3000 (Clinic)
4.5 miles from Alliant Energy Center

Davis Duehr Dean - West
752 N. High Point Rd., Madison
608.824.4020 (Clinic)
608.250.1525 (Urgent Care)
800.576.8773 (24-hour Nurse Line)
10.6 miles from Alliant Energy Center

Meriter Clinic – Fitchburg
2690 Research Park Drive, Ste. F, Fitchburg
608.417.8585 (Clinic)
5.3 miles from Alliant Energy Center

Meriter Clinic – West Washington
345 West Washington Avenue, Ste. 100., Madison
608.417.8300 (Clinic)
2.4 miles from Alliant Energy Center

UW Urgent Care – East Towne Clinic
4122 East Towne Blvd., Madison
608.242.6855
7.8 miles from Alliant Energy Center

UW Urgent Care – West Towne Clinic
7102 Mineral Point Rd., Madison
608.828.7603
8.7 miles from Alliant Energy Center

*In case of emergency, please dial 911.

DENTAL

Meriter Medical Group Dental: The Max W. Pohle Dental Clinic offers comprehensive dental care for patients in Madison and the surrounding communities. Located in Meriter Hospital, the dental clinic has ready access to physician consultation and laboratory, x-ray and social service departments.
202 S. Park St., Madison (Meriter Hospital)
608.417.6500, meriter.com

First Choice Dental: First Choice Dental includes family dentists, cosmetic dentists, sedation dentists, dental hygienists as well as dental specialists like Madison endodontists, orthodontists and periodontal care. Here, dentists, dental hygienists and dental specialists have been making patients smile for over 30 years. With 10 dental office locations, you'll find a great dentist near by.
621 S. Park St., Madison
608.848.5366, firstchoicedental.com

Capitol Square Dental: Located in downtown Madison, Capitol Square Dental offers a variety of services including tooth whitening, veneers, TMJ treatment, root canals, tooth colored fillings, dental implants and crowns/bridges.
1 S. Pinckney St. #100, Madison
608.256.1300, smilesofmadison.com

Dental Health Associates of Madison Ltd.: At DHA, you will find a well-trained team of dental professionals that make your visits to our Madison offices as comfortable as possible and build a trusting, long-lasting relationship with you.
2971 Chapel Valley Rd., Fitchburg
608.661.6400, dhamadison.com

ARTS & CULTURE

Live Music @ Essen Haus

September 29- October 3, 2015

The Essen Haus is an authentic German restaurant featuring 250 imported beers, Friday fish fry, and a beer garden. Enjoy live music by on Tuesday and Wednesday beginning at 6:30pm, Thursday at 9pm, and Friday and Saturday at 8:30pm.

514 E. Wilson St., Madison

608.255.4674, essen-haus.com

Shifting Gears Exhibit:

A Cyclical History of Badger Bicycling @ Wisconsin Historical Museum

September 29 - October 3, 2015

Travel through 130 years of Wisconsin cycling history. This exhibit showcases the crucial role that Wisconsin has played in two national bicycling eras and features historic bicycles, objects and photos.

30 N. Carroll St., Madison

608.264.6555, wisconsinhistory.org

Live Music @ Brocach Irish Pub

September 29 - October 3, 2015

Head down for Open Mic with Andy Richard on Tuesday at 8:30pm. Enjoy live traditional Irish music on Wednesday at 8pm and Friday at 5:30pm. DJ DOT Sims will play Saturday evening from 11pm – close.

7 W. Main St., Madison

608.255.2015, brocach.com

UW Badgers Football vs. Iowa @ Camp Randall

October 3, 2015

Come experience a Badger football game day in Madison. Named the “Best College Football Town” by USA TODAY, the tailgate atmosphere is not to be missed. Don your Badger red for the day!

1440 Monroe St., Madison

1.800.GO.BADGERS, uwbadgers.com

The Journey of Blues: Modern Mojo

October 1: 6:30-8:30pm

Hoodoo you love? Take a musical journey through the spiritual folklore side of the Blues with the Madison-area trio Aaron Williams and the Hoodoo. Explore the roots of the mojo hand and the mystic vibes of one of America’s original music stylings through a mixture of live Blues music and storytelling.

30 N. Carroll St., Madison

608.264.6555, wisconsinhistory.org

West Side Story @ Fireside Dinner Theatre

September 30, October 1, October 3, 2015

WEST SIDE STORY is a moving, romantic, dramatic, sometimes hilarious and always beautiful musical tale of star-crossed lovers. It will transport you with its magnificent musical score, exciting dancing, and heart-warming love story with a message of hope that rings as clearly today as it ever has.

1131 Janesville Ave., Fort Atkinson

800.477.9505

firesidetheatre.com

Live Improv Comedy @

Monkey Business Institute

All ages show @ 5:30pm (seating 4:45pm) Grown-up show @ 8pm (seating 7:15pm) October 3, 2015

Madison’s award-winning professional improv group creates a unique comedy show based on audience suggestions. With no sets, props, scripts or line memorization, MBI creates spur-of-the-moment, seat-of-the-pants improvisational comedy that grown-ups will enjoy. Buy tickets online!

2916 Atwood Avenue, Madison

608.658.5153, monkeybusinessinstitute.com

“Geeks Who Drink” Trivia @ Buck & Badger

September 29 & October 3, 2015

Starting: 8:30pm

Join us for trivia night, complete with prizes and drink specials.

This night is a lot more entertaining than other trivia nights with rounds such as name that tune, picture rounds, and the questions are really funny. Free to play!

115 State St., Madison

608.230.7999, buckandbadger.com

The Merry Wives of Windsor@

American Players Theatre

September 30: 10:00am

October 4: 6:00pm

See one of William Shakespeare’s classic plays put on one of the most popular outdoor, classical theaters in the nation. Pack a picnic before the show and prepare for an unforgettable evening.

5950 Golf Course Rd., Spring Green

608.588.2361, americanplayers.org

GENERAL ENTERTAINMENT

Olbrich Botanical Gardens

An adventure for all ages! Explore 16 acres of outdoor and indoor display gardens. Open daily with free admission. Enjoy the beautiful Thai Pavilion in the outdoor gardens.

3330 Atwood Ave., Madison
608.246.4550, olbrich.org

Wisconsin State Capitol Building Tour

The State Capitol is open to the public Mon-Fri 8am- 6pm and weekends/holidays 8am-4pm. Free tours offered daily at 9am, 10am, 11am, 1pm, 2pm and 3pm. Groups of ten must make a reservation.

2 East Main St, Madison
608.266.0382, tours.wisconsin.gov

Betty Lou Cruises

Choose your themed cruise: Caribbean, Couples Delight, Pizza & Beer, Cocktail, Seafood, Lunch or All-American. Sights include Monona Terrace, State Capitol, downtown Madison skyline, natural areas & lakefront estates.

Start: Lake Monona Cruises at Machinery Row

601 Williamson Street, Madison
608.246.3138, bettyloucruises.com

Hop Head Beer Tours

Experience Madison's vibrant craft beer culture with a tour of the area's different microbreweries, brew pubs, and distilleries. Tours include motor coach transportation, tastings, and discussions on the bus with "guest hosts", tours, and samples. Sign up now for the "Country Roads" tour on October 3.

608.467.5707, hopheadbeertours.com

Point Cinema

The Marcus Point Cinema is your premiere entertainment destination, featuring 16 state-of-the-art auditoriums including the 3 story tall, 75 foot wide UltraScreen. Meet your friends before or after a movie, or stop in to enjoy your favorite beer, wine, or cocktail in our full service lounge. It's the perfect place to relax, talk about movies, or watch sporting events on our 16-foot screen.

7825 Big Sky Drive, Madison
608.833.3980, marcus theatres.com

Frank Lloyd Wright Unitarian Meeting House

This one-story church complex features the "prow" window with the organ works visible to the outside. A four-foot double triangle or diamond motif is used throughout the building, which blends into a hill. Tours are \$10/person and offered Sept. 29 and Oct. 30 at 10:30am and 2:30pm, and Oct. 4 after the 9am and 11am services. Reservations required for groups of ten or more.

900 University Bay Dr., Madison
608.233.9774, fusmadison.org

Palace Cinema

This brand new state-of-the-art cinema includes 100% DreamLounger leather recliners with reserved seating, 2 UltraScreen DLX auditoriums, a Take Five cocktail lounge with outdoor patio, and a Zaffiro's Express pizza cafe.

2830 Hoepker Rd., Sun Prairie
608.242.2100, marcus theatres.com

Sundance Cinemas

The Sundance Cinemas Madison is located at Hilldale Shopping Center. This theatre features 6 state-of-the-art movie screens, all-stadium plush seating and the Cafe 608 selling wonderful food and drink designed to enjoy anywhere.

430 N. Midvale Blvd., Madison
608.316.6900, sundancecinemas.com

Vitense Golfland

Enjoy year-round golf range, indoor miniature golf, instruction, platform tennis and more!

5501 Schroeder Rd, Madison
608.271.1411, vitense.com

UW Arboretum

Twelve-hundred acres bordering Lake Wingra feature distinct ecological communities, horticultural collections, effigy mounds, historic artifacts and a 20-mile trail system. Trails and parking lot open 7am-10pm. Visitor center is open weekdays, 9:30am-4:00pm and weekends, 12:30-4:00pm.

1207 Seminole Highway, Madison
608.263.7888, arboretum.wisc.edu