

WINTER 2017

GATOR GRAM

LAKE CHARLES/SOUTHWEST LOUISIANA CONVENTION & VISITORS BUREAU

LAKE CHARLES SULPHUR WESTLAKE DEQUINCY VINTON IOWA



Louisiana High School Athletic Association is Big Business for Southwest Louisiana in 2017

The athletic market gives a tremendous boost to the economy of Southwest Louisiana every year. Spring and summer are packed with fans in the stands, cheering on the teams who are all vying for victory. It's an exciting and rewarding experience for everyone involved, and the Lake Charles/Southwest Louisiana Convention & Visitors Bureau (CVB) works diligently with the Louisiana High School Athletic Association (LHSAA) and the local facility managers, staff, hotel partners, volunteers and civic leaders to make each event a success.

March 6-11, the LHSAA Boys' Top 48 Basketball Championships will be held at Burton Coliseum, expanding from 28 teams to 48 teams in 2017. The staff at Burton and the Calcasieu Parish Police Jury help to make this event incredibly memorable for

the teams and fans. In addition to assisting during the tournament, there are also volunteers who are team hosts, being a local point of contact for the teams, assisting them with their needs. Fans pour in from across the state to witness this event, and it's rewarding for everyone involved.

Moving into April, the traditional LHSAA Fastpitch 56 will become LHSAA Fastpitch 96, introducing new teams into the mix which will extend the tournament to April 27-29. Area staff, volunteers and hotel partners have all stepped up to the plate to make this event possible with its extended schedule. LHSAA Baseball Championships will take to the diamonds on May 10-13, rounding out the end of the school year with new champions honored on the fields, also increasing to 48 teams in 2017.

Local businesses, especially restaurants and hotels, always do a tremendous job with welcoming teams with their marquee signs and specials, making visiting teams feel at home in Southwest Louisiana. The CVB and Southwest Louisiana partners in tourism are proud to host of many of the LHSAA events in 2017. We thank everyone who has worked to make Southwest Louisiana the Youth Sports Capital of the state.

For more information or to volunteer for the first LHSAA tournament in the lineup, log onto www.visitlakecharles.org/volunteer.



LAKE CHARLES
SOUTHWEST LOUISIANA
CONVENTION & VISITORS BUREAU



VisitLakeCharles.org

THE BUREAU STAFF



A message from our executive director

Recently, it was a great honor for the Lake Charles/Southwest Louisiana Convention & Visitors Bureau to receive a Readers' Choice Award as presented by *ConventionSouth*. It is always a proud moment whenever those who experience hospitality voice their opinions and vote for destinations that have brought hospitality to a new level. According to *ConventionSouth*, with over 4,000 voters participating in the selection process and the highest social media interaction to date, this was the most successful and engaging year yet.

As 2017 begins, the staff at the bureau is looking forward to fresh programming that will help build relationships with potential clients and leisure travelers. The bureau staff is continuing to work with the Texas Business Travel Association and strengthen outreach to feeder markets that have potential for group business by conducting missions in Houston, Baton Rouge and innovative programming in surrounding areas. As the Youth Sports Capital of the state, the CVB strives for excellence with each sporting event, looking to maintain high standards and gain new ground.

Brand USA is on the move on a global scale, and along with it, international travel. With additional flights from Condor and British Airways to Louisiana, this opens up possibilities for Germany and the U.K. The bureau will also participate in a Canadian sales mission along with the Louisiana Office of Tourism, and the bureau is currently translating travel itineraries into multiple languages on our website, VisitLakeCharles.org.

Relationships bring about results in tourism, and for the most part, word-of-mouth is an effective contributor to recommended travel options for the leisure traveler. Understanding this, the bureau will implement new technology into its website that allows photos of actual visitors' vacations and sharable moments to appear in albums on VisitLakeCharles.org based on visitors' usage of #VisitLakeCharles, bringing out the authentic charm and beauty of Southwest Louisiana.

The staff at the bureau is looking forward to an action-packed year of promise.

Shelley Johnson, CDME, LCTP
Executive Director

Shelley Johnson, CDME, LCTP

Executive Director

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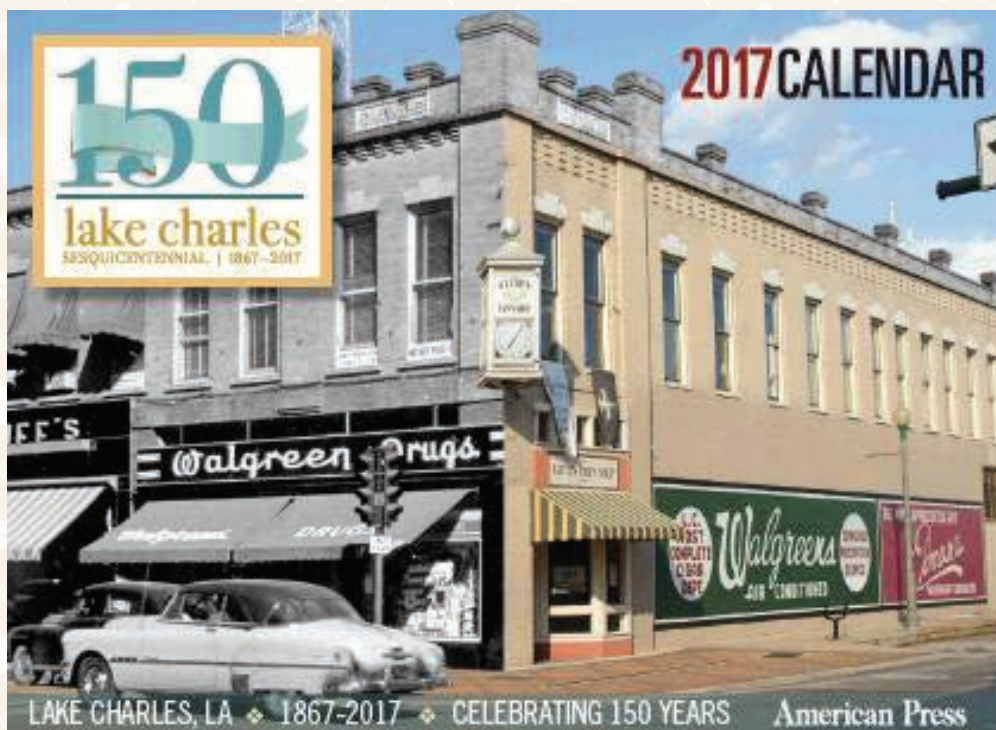
Southwest Louisiana Festivals



ConventionSouth Readers' Choice Awards

The CVB and L'Auberge Casino Resort have both been honored with *ConventionSouth's* Annual 2016 Readers' Choice Award! Out of the 700+ nominations, the bureau and L'Auberge are among 250 CVBs, meeting facilities and hotels located across the South named as an award recipient in the December Awards Issue of *ConventionSouth* magazine.

COMING UP



Sesquicentennial Celebration

Plans are underway to celebrate the 150th birthday of the City of Lake Charles! The yearlong sesquicentennial jubilee events will include the unearthing of a time capsule in April, which was buried during the City's Centennial Celebration in 1967, the opening of a historical exhibit and a lakefront celebration in the fall.

"With a culture as unique and diverse as ours in Lake Charles, we have so much to celebrate, and we want this celebration to be inclusive of our entire community," said Willie Mount, Sesquicentennial Steering Committee Chair.

The 2017 American Press calendar is the first commemorative item for the sesquicentennial and features city landmarks through a series of "then and now" photo comparisons. The calendar chronicles much of the life, news and historic events since the City's incorporation on March 17, 1867.

As part of the sesquicentennial celebration, visitors and locals are encouraged to perform 150 random acts of kindness throughout the year and share their contributions by using the hashtag, #LakeCharlesKindness. For more information on the sesquicentennial, special events and the history of Lake Charles, go to www.celebratelakecharles150.com.

Mardi Gras Media Tour

The bureau will be hosting a Mardi Gras Media Tour, February 25-28, showcasing the state's second largest Mardi Gras complete with king cake, parades, Zydeco dancing and family-friendly events. Writers from all over the United States will tour the Mardi Gras Museum, test their bead tossing skills aboard a float in the Children's Parade and even go behind the scenes at the Royal Gala prior to cheering on the royal courts in their full regalia.

While in our area, they will also get to experience our delectable Cajun and Creole cuisine, participate in the Iowa Chicken Run and watch the Krewe of Krewe's Parade. For more information on all of the Mardi Gras happenings in Southwest Louisiana, log onto www.swlamardigras.com.

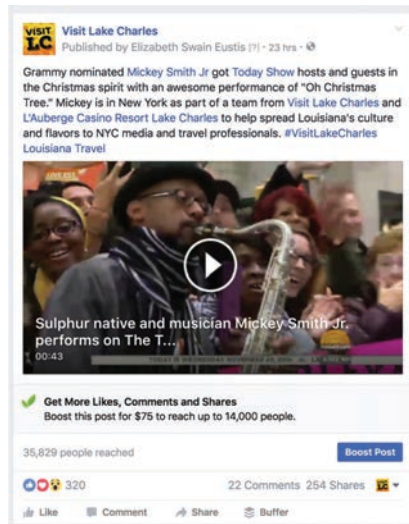


BUREAU UPDATES

Southwest Louisiana Visits The Big Apple

In November, the CVB partnered with the Louisiana Office of Tourism, the Louisiana Seafood Promotion Board and L'Auberge Casino Resort to bring a taste of Southwest Louisiana's culture and cuisine to New York City. At a special event at the Institute of Culinary Education, local products including Bayou Rum, Crying Eagle Beer and coffee from Acadian Coffee Roasters were showcased while award-winning chefs from L'Auberge Casino Resort served authentic Cajun and Creole dishes. Lieutenant Governor Billy Nungesser welcomed the more than 80 guests that were in attendance, including nearly 60 media representatives! While in town, CVB staff members visited travel media and tour operators around the city to promote Southwest Louisiana.

Utilizing the Visit Lake Charles Facebook account, we reached more than 53,000 people on posts specific to the New York Mission. The most successful Visit Lake Charles post, which featured local musician Mickey Smith's appearance on NBC's *Today Show*, reached over 35,000 people and generated over 1,000 reactions, 248 shares and 102 comments!



Chef Lyle Broussard (left) of L'Auberge Casino Resort has been named to *Louisiana Cookin's* "Chefs to Watch" list.



Second line



Lt. Governor Billy Nungesser



New York Guests

Language Translations on VisitLakeCharles.org

In an effort to reach out to foreign visitors and increase Southwest Louisiana's international exposure, Visit Lake Charles will launch some of its content in 6 languages on its website. The languages – German, Spanish, French, Chinese, Japanese and Vietnamese – were selected based on experiences with international visitors and foreign press, and on the projected expansion of tourism from countries like Great Britain, China, and Germany.

Visit www.visitlakecharles.org/international to view the multilingual pages.



Bienvenido a Louisiana del su

Ubicado a solo 140 millas (225.30816 km) al este de Houston, Texas y 206 millas oeste de Nueva Orleans, Louisiana, Lake Charles tiene mucho que ofrecer a los juegos de azar, comida deliciosa, aventuras en la naturaleza y entretenimiento. No lo harán sentir en casa mientras explora nuestros casinos, campos de golf, música, historia y cocina cajun, sin mencionar nuestra pesca todo el año.

Es posible que nos visite para asistir a una conferencia o visitar a familiares y amigos, explorar un poco del sur estadounidense. El sudoeste de Louisiana es perfecto para paseos en grupo, reuniones o convenciones. Esperamos que disfrute su visita a Louisiana.

ICDTranslation

Translate to Evolve.



欢迎来到路易斯安那西南部

查尔斯湖距离德克萨斯州休斯顿以东140英里（225.30816公里），距离路易斯安那州新奥尔良以西206英里（331.525公里），可为寻找博彩游戏、美食、户外探险和娱乐活动的游客提供众多服务。我们的员工将在您体验我们的赌场、高尔夫球场、现场音乐、艺术、历史、卡津美食等活动时为您提供宾至如归的感觉，更不用说全年运营的钓鱼活动。

也许您来此是为了参加大型会议或拜访亲戚朋友，或者您仅为简单探索美国南部。路易斯安那西南部是家庭出行、团体出行、聚会或大会召开的最佳选择。希望您能享受在路易斯安那的旅游。

GET SOCIAL

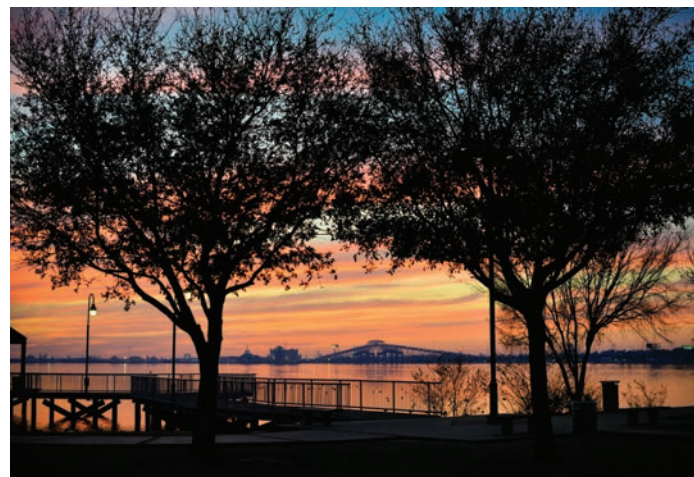
Fideaux Field – Sulphur’s New Dog Park



Southwest Louisiana just got a little more “pup-ular” with the opening of Fideaux Field, Sulphur’s new dog park! The baseball-themed park features two fenced, off-leash playing areas - one for little leaguers and one for the major leagues - benches, water fountains, shady grass areas and a variety of agility equipment.

Fideaux Field is open from dawn to dusk every day except for Monday, when the park is closed until noon for maintenance, and is located at 900 West Parish Road in Sulphur, LA. The park was planned, designed and installed by SPAR staff. Read about additional dog-friendly locations on our blog at www.VisitLakeCharles.org/blog.

Blog of the Month: “You know you’re from Lake Charles if...”



Every city has some hometown humor. Visit Lake Charles guest blogger, Lisa Addison, put together a quirky list dedicated to the residents of Lake Charles. Short and funny statements like “You know you’re from Lake Charles if...you’re “fixin” to do something;” make it a fun read. Check out the full blog at www.visitlakecharles.org/lakecharleshumor. Did we miss any? Leave a comment on the blog page.

TripAdvisor Review – Creole Nature Trail Adventure Point



TravelingT06
Bakersfield, California
Level 1 Contributor
3 reviews

“So Much Knowledge”

Reviewed 3 weeks ago

This is a great place to stop if you join on the Creole Nature Trail. There are tons of pamphlets and lists of things to do. They have small areas set up explaining the areas and what to watch for. Good place to take the kids to get them excited about nature!

Visited October 2016

Helpful?

Thank TravelingT06

Report

Ask TravelingT06 about Creole Nature Trail Adventure Point

This review is the subjective opinion of a TripAdvisor member and not of TripAdvisor LLC.

Online guest reviews are more important than ever. Reviews and star ratings on websites like TripAdvisor have an extremely important role in getting new customers to visit. The more reviews available, the more trustworthy an attraction, restaurant or hotel will appear.

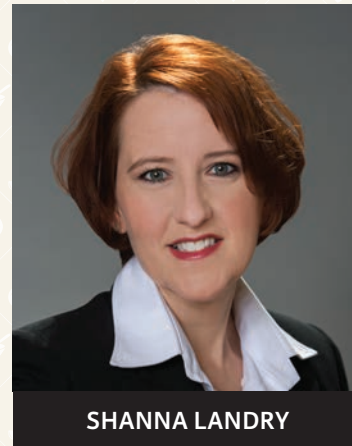
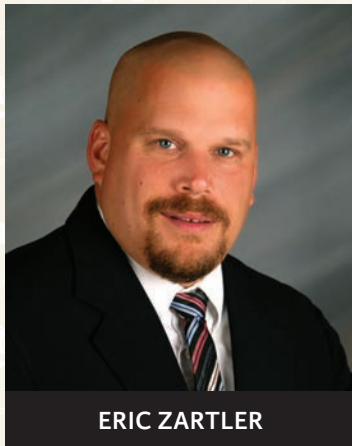
Visit Lake Charles keeps a sharp eye on the activity our Trip Advisor listings receive. Recently, we received this raving review for Creole Nature Trail Adventure Point.

Photo of the Month



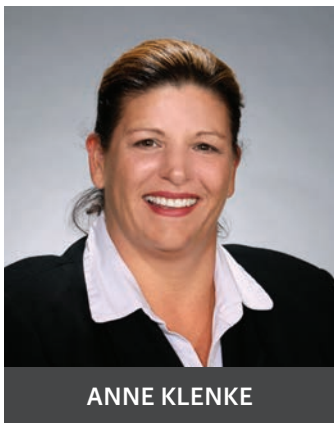
Wildlife is not the easiest model for photographers – especially an alligator. Britt Richey, known as @wildthingsphotography.swla on Instagram, did an amazing job capturing this in motion shot of an alligator along the Creole Nature Trail’s Wetland Walkway. By tagging the photo with #VisitLakeCharles, his image was selected as Photo of the Month. Share your images with #VisitLakeCharles and your photo could be featured next!

Louisiana Tourism Leadership Academy



This January, Eric Zartler, CVB sales director, will be presented as a Louisiana Tourism Leadership Academy (LTLA) graduate at the Louisiana Travel Promotion Association's (LTPA) Annual Membership Meeting and Luncheon. Additionally, Angie Manning, CVB communications director and Shanna Landry, director of administration, have been admitted into the 2017 LTLA class and will complete the program in 2018. The goal of the LTLA program is to further educate those within the tourism industry by developing their leadership skills, strengthening their communication networks and informing them about the responsibilities of leadership in building and enriching their tourism-related organizations.

Anne Taber Klenke Appointed to National Advisory Committee



Anne Taber Klenke, tourism director at the CVB, was recently appointed to serve on the National Advisory Committee for Travel & Tourism Infrastructure on behalf of the National Scenic Byways Foundation.

With 28 years of experience in tourism, working collaboratively in private/public partnerships and with entities such as the US Fish & Wildlife Service, Louisiana Department of Transportation and Development, Louisiana Office of Culture, Recreation & Tourism, the Louisiana Seafood Board and the Federal Highway Administration, she will be able to offer extensive experience and knowledge to the committee in intermodal connectivity for travel and tourism.

Travel South International Summary

More than 100 International tour operators from 20+ countries around the globe gathered in Atlanta, GA the first week in December. Their goal? Meet with destinations and attractions from the 12 southern states represented to learn about the places, and experiences, they can offer their clients for their future leisure travel. Lake Charles' unique culture, as well as our proximity to Houston which offers incredible international airlift, positions us as a gateway to an exploration of Louisiana.



Members of the BrandUSA German MegaFam visited Creole Nature Trail Adventure Point before exploring the Creole Nature Trail All-American Road.

SOUTHWEST LOUISIANA SPOTLIGHT



Mardi Gras Events In SWLA

With more than 20 events from Jan. 6 - Feb. 28, we make sure the whole family has something to celebrate during Mardi Gras. To help you keep the good times rolling, the Lake Charles/Southwest Louisiana Convention and Visitors Bureau created a 2017 Mardi Gras events brochure that gives you all the festive details. To keep up with the latest information regarding parade routes and event times, make sure to download the Southwest Louisiana Events app; available in Google Play and iTunes (search "Lake Charles events" in the app store).

Two new parades will also be added to the parade schedule on Mardi Gras day, Tuesday, Feb. 28. Kicking off the lineup is the **Second Line Stroll** walking parade at 1 p.m., followed by **Jeeps**

On Parade, in conjunction with Seven Slots Society, at 2 p.m. Hot rods, classics and motorcycles will cruise down Ryan St. for the **Motor Gras Parade** at 3 p.m., and the **Krewe of Krewes' Parade** will roll at 5 p.m. in the culmination of the Fat Tuesday celebration.

To jumpstart the party, we invite you to bedazzle shoeboxes and help usher in the Mardi Gras season by entering the Mardi Gras Shoebox Float Contest. For rules and registration information, visit www.VisitLakeCharles.org/shoebox. For parade entry forms, additional event information, or to download the 2017 Mardi Gras brochure, go to www.SWLAMardiGras.com.



EVENT CALENDAR

For a complete schedule of events, log onto www.visitlakecharles.org.

JANUARY

- 1-2/18 **Cameron LNG Calendar Entries Exhibit**
Henning Cultural Center/Sulphur
- 3, 10, 17, 24, 31 **Cash & Carry Farmers Market**
Cash & Carry Building/Lake Charles
- 6 **Jerry Lee Lewis**
Golden Nugget Lake Charles
- 6 **Mardi Gras Twelfth Night Celebration**
Lake Charles Civic Center
- 6-7 **Bernie Alan Band**
Delta Downs Racetrack Casino Hotel/
Vinton
- 7 **Itinerant Theatre's "Coffee House Theatre"**
Stellar Beans/Lake Charles
- 7, 14, 21, 28 **Charlestown Farmers Market (Downtown)**
1911 Historic City Hall/Lake Charles
- 9 **WWE**
Lake Charles Civic Center
- 12 **Winger in Concert**
Delta Downs Racetrack Casino Hotel/
Vinton
- 13 **Cheap Trick**
Golden Nugget Lake Charles
- 13 **Region V Social Studies Fair**
Burton Complex/Lake Charles
- 13-14 **Louisiana Express**
Delta Downs Racetrack Casino Hotel/
Vinton
- 13-14 **Louisiana Fur & Wildlife Festival**
Downtown Cameron
- 13-15 **SWLA Boat, Sport & RV Show**
Lake Charles Civic Center
- 13-16 **MLK Festival**
Various Locations/Lake Charles
- 15 **McNeese Concert Band Performance**
McNeese Tritico Theatre/Lake Charles
- 18-21 **Calcasieu Parish Livestock Show**
Burton Complex/Lake Charles
- 20-21 **Brian Lynn Jones & the Misfit Cowboys**
Delta Downs Racetrack Casino Hotel/
Vinton

- 21 **Josh Turner**
Delta Downs Racetrack Casino Hotel/
Vinton
- 21 **KC & The Sunshine Band**
Golden Nugget Lake Charles
- 21 **The Symphony Plays Bingo: Beethoven, Buffet & Bubbly**
Lake Charles Country Club
- 25 **Harlem Globetrotters**
Lake Charles Civic Center
- 27 **Foreigner**
Golden Nugget Lake Charles
- 27-28 **Joe Harmon**
Delta Downs Racetrack Casino Hotel/
Vinton
- 27-29 **Gymnastics Gumbo Cup**
Lake Charles Civic Center
- 27-4/8 **Pan American Modernism Exhibit**
Historic City Hall Arts & Cultural Center/
Lake Charles
- 28 **Calcasieu Parish Livestock Sale**
Burton Complex/Lake Charles
- 28 **Mardi Gras Shoebox Float Awards**
Lake Charles/Southwest Louisiana
Convention & Visitors Bureau
- 28 **Tracy Lawrence**
Golden Nugget Lake Charles
- 28-29 **Lake Charles Gun & Knife Show**
Lake Charles Civic Center
- 28-3/2 **Mardi Gras Shoebox Float Display**
Lake Charles/Southwest Louisiana
Convention & Visitors Bureau

FEBRUARY

- 1-4 **Southwest District Livestock Show & Rodeo**
Burton Complex/Lake Charles
- 3 **Mardi Gras Community Dance**
Lake Charles Civic Center
- 4 **Creedence Clearwater Revisited**
Delta Downs Racetrack Casino Hotel/
Vinton
- 4 **Itinerant Theatre's "Coffee House Theatre"**
Stellar Beans/Lake Charles

- 4 **NYLA Dance Competition**
Lake Charles Civic Center
- 4, 11, 18, 25 **Charlestown Farmers Market (Downtown)**
1911 Historic City Hall/Lake Charles
- 5 **Lake Charles Symphony Concert 2**
Historic Calcasieu Marine National Bank/
Lake Charles
- 7 **Krewe of Golden Years**
Lake Charles Civic Center
- 7 **McNeese Faculty Potpourri Concert**
McNeese Tritico Theatre/Lake Charles
- 7, 14, 21 **Cash & Carry Farmers Market**
Cash & Carry Building/Lake Charles
- 8 **Richard & Karen Carpenter Tribute Show**
ACTS Theatre/Lake Charles
- 9, 14 **The Perfect Husband - Dinner Theatre**
The Mines Theatre/Sulphur
- 10-12 **The Miracle Worker**
ACTS Theatre/Lake Charles
- 10-12 **The Odd Couple**
Lake Charles Little Theatre
- 11 **Black Heritage Pageant**
Lake Charles Civic Center
- 11 **Kenny Rogers**
Golden Nugget Lake Charles
- 11 **Louisiana Premier Night**
Delta Downs Racetrack Casino Hotel/
Vinton
- 11 **Park to Park Half Marathon**
Westminster Presbyterian Church/Sulphur
- 11-12 **8 National Talent Competition**
Lake Charles Civic Center
- 12 **Harp Concert: Barbara Belew & Patricia Horvath**
McNeese Tritico Theatre/Lake Charles
- 13 **The Listening Room**
Cash and Carry Building/Lake Charles
- 14 **McNeese Jazz Band Concert**
McNeese Tritico Theatre/Lake Charles
- 14-18 **Police Jury Association of LA Annual Convention**
Golden Nugget Lake Charles

- 15-16 **19th Annual Connections Count! Professional Development Conference**
L'Auberge Casino Resort/Lake Charles
- 16-19 **Louisiana Swimming State 13 & Over Championship**
SPAR Recreation & Aquatic Center/Sulphur
- 16-19 **MSU Baseball Cowboy Classic**
Joe Miller Ballpark/Lake Charles
- 17 **LA Choral Foundation Winter Fundraiser**
First United Methodist Church/Lake Charles
- 17 **McNeese Wind Symphony Concert**
McNeese Tritico Theatre/Lake Charles
- 17-19 **The Lion King**
Central School Arts & Humanities Center/
Lake Charles
- 17-19 **The Miracle Worker**
ACTS Theatre/Lake Charles
- 17-19 **The Odd Couple**
Lake Charles Little Theatre
- 17-19 **SWLA Family Book Festival**
Central School Arts & Humanities Center/
Lake Charles
- 18 **Calcasieu Parish School Board 5K Walk**
Lake Charles Civic Center
- 18 **Sulphur King Cake Taste Off**
Heritage Square/Sulphur
- 18 **Sulphur Mardi Gras Parade**
Heritage Square/Sulphur
- 19 **Lake Charles Mardi Gras Chicken Run**
Lake Charles Civic Center
- 21-23 **LA Sheriff's Association Midwinter Conference**
L'Auberge Casino Resort/Lake Charles
- 23 **McNeese Symphonic Band Concert**
McNeese Tritico Theatre/Lake Charles
- 23-4/7 **Juried Student Exhibition**
McNeese Abercrombie Gallery/Lake Charles
- 24 **Mardi Gras Merchants' Parade**
Downtown-Midtown Lake Charles
- 24 **Sara Evans**
Golden Nugget Lake Charles
- 24-25 **Itinerant Theatre: The Vagina Monologues**
Central School Arts & Humanities Center/
Lake Charles



LAKE CHARLES SOUTHWEST LOUISIANA

CONVENTION & VISITORS BUREAU

LAKE CHARLES | SULPHUR | WESTLAKE
DEQUINCY | VINTON | IOWA

1-800-456-SWLA | www.VisitLakeCharles.org
1205 N. Lakeshore Drive | Lake Charles, LA 70601

MISSION

To provide leadership in initiating and coordinating the worldwide marketing of Calcasieu Parish as a highly desirable leisure and convention destination; to solicit and service convention and other group-related business; and to engage in visitor promotions which generate overnight stays in Southwest Louisiana.

VISION

To enhance and develop the economic fabric of the parish.

PRESORTED
STANDARD
US POSTAGE
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Lake Charles, LA
Permit No. 215



EVENT CALENDAR *Continued...*

- 24-26 **The Odd Couple**
Lake Charles Little Theatre
- 25 **Krewe of Barkus Parade**
Lake Charles Civic Center Boardwalk
- 25 **Krewe of Illusions Presentation**
Lake Charles Civic Center
- 25 **Krewe of Omega Parade**
Downtown Lake Charles
- 25 **Mardi Gras Zydeco Dance**
Lake Charles Civic Center
- 25 **World Famous Cajun Extravaganza Gumbo Cook-off**
Lake Charles Civic Center
- 25 **Vinton Mardi Gras Celebration**
Downtown Vinton
- 26 **Mardi Gras Children's Day & Parade**
Lake Charles Civic Center
- 26 **Mardi Gras Lighted Boat Parade**
Lakefront Promenade/Lake Charles
- 26 **Mardi Gras Madness 5k**
Downtown-Midtown Lake Charles
- 26 **Taste de la Louisiane**
Lake Charles Civic Center
- 27 **Mardi Gras Royal Gala**
Lake Charles Civic Center
- 28 **Mardi Gras Day**
- 28 **Iowa Chicken Run**
KC Hall/Iowa
- 28 **Jeeps on Parade**
Downtown Lake Charles
- 28 **Krewe of Krewes' Mardi Gras Parade**
Downtown-Midtown Lake Charles
- 28 **Motor Gras Parade**
Downtown-Midtown Lake Charles
- 28 **Second Line Stroll - Walking Parade**
Downtown Lake Charles

MARCH

- 1-4 **LA Municipal Clerk's Association Annual Convention**
Golden Nugget Lake Charles
- 2 **Groovin' at the Grove**
Walnut Grove/Lake Charles
- 3 **MMA Legacy Fight**
Golden Nugget Lake Charles
- 3 **State Social Studies Fair**
Burton Complex/Lake Charles
- 3-4 **Monster Truck Destruction Tour**
Lake Charles Civic Center
- 4 **Itinerant Theatre's "Coffee House Theatre"**
Stellar Beans/Lake Charles
- 4 **Louisiana Winter Beer Festival**
Historic Calcasieu Marine National Bank/
Lake Charles
- 4, 11, 18, 25 **Charlestown Farmers Market (Downtown)**
1911 Historic City Hall/Lake Charles
- 5-8 **Rhea Lana's of LC Consignment Sale**
Lake Charles Civic Center
- 5-12 **Adams Golf Pro Tour Series SWLA Open**
National Golf Club of Louisiana/Westlake
- 6-11 **LHSAA Top 48 Boys' Basketball State Championships**
Burton Complex/Lake Charles
- 7 **McNeese Chamber Singers Concert**
McNeese Tritico Theatre/Lake Charles
- 7, 14, 21, 28 **Cash & Carry Farmers Market**
Cash & Carry Building/Lake Charles
- 7-10 **LA Child Support Enforcement Association Conference**
L'Auberge Casino Resort/Lake Charles
- 8 **McNeese State Baseball vs. LSU**
McNeese Joe Miller Ballpark/Lake Charles

- 8-10 **LA Oil & Gas Association**
Golden Nugget Lake Charles
- 9-11 **All Brands Embroidering Show**
West Cal Arena & Events Center/Sulphur
- 10 **McNeese Faculty/Guest Artist Series: Judy Hand, Flute**
McNeese Tritico Theatre/Lake Charles
- 10-12 **Black Heritage Festival**
Lake Charles Civic Center
- 10-12 **McNeese Performing Arts: "Sleuth"**
Lake Charles Little Theatre
- 11 **Color Vibe 5k**
Lake Charles Civic Center
- 11 **ZZ Top**
Golden Nugget Lake Charles
- 14 **Banners Series: Etienne Charles, Jazz Concert**
Central School Arts & Humanities Center/
Lake Charles
- 14-17 **LA Association of School Business Officials Conference**
Golden Nugget Lake Charles
- 16 **Banners Series: 'Zombies, Run!' Lecture by Matt Mogk**
McNeese Tritico Theatre/Lake Charles
- 17 **Banners Series: Rodney Marsalis Philadelphia Big Brass Band**
McNeese Tritico Theatre/Lake Charles
- 17, 24, 31 **Live at the Lakefront Concert Series**
Lake Charles Civic Center, Amphitheatre
- 17-18 **Iowa Rabbit Festival**
Burton Complex/Lake Charles
- 18 **Athletes Corner 3 Miler**
Athletes Corner/Lake Charles
- 18-19 **Lake Charles Civic Ballet: Alice in Wonderland**
Lake Charles Civic Center

- 18-19 **SWLA Home, Garden & Lifestyle Show**
Lake Charles Civic Center
- 19-22 **Building Officials Association of LA Conference**
Golden Nugget Lake Charles
- 21 **Banners Series: Shadow Theatre Fireflies**
Lake Charles Civic Center
- 23 **World Percussion Concert**
McNeese Tritico Theatre/Lake Charles
- 23-4/21 **Talented Arts Program Exhibit**
Henning Cultural Center/Sulphur
- 24 **Banners Series: The Doo Wop Project**
McNeese Tritico Theatre/Lake Charles
- 24-25 **SWLA Garden Festival**
Burton Complex/Lake Charles
- 25 **Banners Series: Willy Wonka & The Chocolate Factory, free screening**
Cinemark Theatre/Lake Charles
- 25 **Bowl for Kids' Sake Fundraiser**
Petro Bowl/Lake Charles
- 25 **Copycat Cantina - Musical Performance**
The Mines Theatre/Sulphur
- 25 **Free to Breathe SWLA - 5k Run/Walk & 1 Mile Walk**
Lake Charles Civic Center
- 25 **Lake Area Ballet Theater Spring Gala 2017**
Lake Charles Civic Center
- 25 **Wild Beast Feast**
Historic Calcasieu Marine National Bank/
Lake Charles
- 28 **McNeese State Baseball vs. UL-Lafayette**
McNeese Joe Miller Ballpark/Lake Charles
- 28-30 **LA School Nurses Organization Conference**
Golden Nugget Lake Charles
- 30 **Banners Series: Churchill, One Man Play by Andrew Edlin**
Central School Arts & Humanities Center/
Lake Charles