ADVERTISING AGREEMENT

Visitor Centre Backlit Signage











Visitor Centre Backlit Signage

More than 28,000 people stop at the Harvey Avenue Visitors' Centre seeking recommendations and information on what to do in Kelowna. Grab their attention with an eye-catching, full-colour backlit sign promoting your activity, attraction or service.

INCLUDES

- → production and installation of one backlit sign
- → photo of experience/service, business name and tagline
- → placement of QR code linked to your website, promotional page or GPS location

PREREQUISITE

- → hold a current Necessities Advertising Package
- ightarrow be located within the Central Okanagan

Business Name		Contact		
Address		Title		
		Tel		
City/Prov		email		
Postal Code				
FEE				
\$ 590 Standard Sign (25" x 20") – one year \$ 1,300 Large Reception Sign* (62.5"x48.5") – October thru March \$1,900 Large Reception Sign* (62.5"x48.5") – April thru September				

*Availability of signs is subject to Tourism Kelowna approval. Space is limited.

PAYMENT

AMOUNT OWED: SIGN FEE x 1.05 (GST) =

PAYMENT METHOD: CHEQUE CREDIT CARD

CREDIT CARD INFORMATION: VISA NAME ON CARD

NAME ON CARD

CARD NUMBER

EXPIRY: MONTH

EXPIRY: YEAR

SECURITY CODE

DEADLINE Can be booked at any time.

TERMS & CONDITIONS

- → Payment is due at time of booking.
- → Standard Sign: commences on the first day of the month following the date of this agreement and is valid for a 12-month period.
- → Large Sign: commences on the first day of the month following the date of this agreement and is valid for a 6-month period (April-September or October-March).
- → Please allow for ten business days after receipt of payment and all creative materials required for sign installation.
- → Missing information and/or materials may delay installation of the backlit signage.
- → You will automatically be invoiced for renewals and have the option of replacing the current image upon renewal.
- → Any changes to signage will be at the expense of the purchaser/named business in this agreement.
- → Participation is subject to approval. Tourism Kelowna reserves the right to choose primary listing category.

	Digital signature (using Acrobat Reader)	
← I agree to these terms and conditions		
	Signature by hand	
	Date	

BOOK YOUR SPACE.

Please email completed form to **accounting@tourismkelowna.com** or mail it to:
Tourism Kelowna, Attention: Lauren Lander, 214 – 1626 Richter Street, Kelowna BC V1Y 2M3
For more information on Tourism Kelowna programs and services visit **www.tourismkelowna.com/programs**