

TIC's

The mission of the Travel Information Centers (TICs) is to promote Kansas by providing visitors with vacation literature, highway construction information, mapping out scenic routes, assisting visitors with their questions, and promoting various TIC programs. There are currently two state-owned TICs, located at Belle Plaine, which is located off of I-35 at Milepost 26, approximately 20 miles south of Wichita; and at Goodland, which is located off of I-70 at Milepost 7, approximately 9 miles west of Goodland. The Belle Plaine TIC is maintained by the Kansas Turnpike Authority (KTA) and the management services and gift shop operations are contracted out. The Goodland TIC is maintained by the Kansas Department of Transportation (KDOT) and is managed by State of Kansas employees. The TICs are open 361 days a year (closed for Easter, Thanksgiving, Christmas, and New Years Day) with the following hours of operation: 9:00 a.m. – 5:00 p.m. September 15th through May 15th; 8:00 a.m. – 6:00 p.m. May 16th through September 14th

FAQ's

1) What is a Community Travel Information Center and how can I become one?

Kansas Tourism recognizes the need for Community Travel Information Centers (C-TIC) at visitor accessible locations throughout the state. The Division believes that a partnership between the Division and Kansas communities will increase the number of C-TICs, assist the tourist in identifying the location of the C-TICs and provide increased access to materials and information on Kansas destinations and experiences. You must meet certain criteria/guidelines and fill out an application to be eligible. [Application](#)

2) Can I distribute my brochure at the TICs and is there a cost?

Brochures and publications promoting Kansas tourism attractions, events, destination dining and

lodging are eligible for consideration for distribution and display in the Kansas Travel Information Centers (TICs) for FREE. [Application](#)

3) What other marketing opportunities are available at the TICs?

We have eight backlit spots at the Goodland TIC and 16 backlit spots at the Belle Plaine TIC. The backlits provide additional exposure for communities that participate in this program. Both TICs promote individual communities through our Community Showcase Program. The Goodland TIC provides an additional marketing opportunity through the Refreshment Host Program. There are additional costs with each of these marketing opportunities. [Applications](#)

The staff contact is Mona Carver.

