

# Education

*Throughout the year several opportunities arise for you to extend your knowledge base or help others do so. The Kansas Tourism office and the Travel Industry Association of Kansas (TIAK) offer various forms of education.*

## **Kansas Tourism weekly webinar**

We are excited to partner with eLearningU to provide ongoing professional education to our Kansas tourism industry. After registering for classes and obtaining your coupon code, you, members of your staff and local community tourism businesses will have free access to 50 live one-hour training webinars (provided every Thursday at 1 p.m. Central) as well as free, unlimited 24/7 access to more than 50 recorded webinars in the eLearningU archives, through September 30, 2014. Each Monday the Kansas Tourism office sends an email with information on the upcoming webinars including links to register.

## **Kansas At Your Service Hospitality Program**

The Kansas At Your Service Program is a statewide customer service training certification program created to support the development of the tourism & hospitality industry through enhanced guest experiences. The web-based certification training is offered at no charge and can be taken by anyone wishing to improve customer service skills.

## **TIAK Education**

### **Kansas Tourism Conference**

The Kansas Tourism Conference is held typically in October and hosted by a different city each time. This is the best place to get a lot of information and get to know your tourism colleagues.

## **TIAK Speakers Bureau List**

Looking for a speaker for your next meeting or event? This list is a compilation of speakers used by others in the Kansas Travel Industry.

## **Kansas Destination Specialist**

The Travel Industry Association of Kansas (TIAK) offers the KANSAS DESTINATION SPECIALIST (KDS) certification program designed to familiarize and further one's knowledge of the State of Kansas, tourism marketing and leadership.

## **Tourism Internships**

College seniors in the hospitality industry will be searching for on-the-job training to complete graduation requirements starting in the spring and now is the time to push your internship opportunity to colleges across Kansas. For more information contact Amy Billquist (billquist@everestkc.net).

## **TIAK Educational Seminar**

Be sure to watch for upcoming Educational Seminars in the near future!

TIAK.org

*The staff contact is Andrea Johnson.*

