

VISIT MISSISSIPPI GULF COAST BOARD  
July 26, 2016  
OFFICIAL MINUTES

Visit Mississippi Gulf Coast Commissioners met Tuesday, July 26, 2016 at 9:00 a.m., at the White House Hotel located at 1230 Beach Blvd, Biloxi, MS.

Commissioners Present: Clay Wagner, President; Pam Meinzingler, Vice President; Duncan McKenzie, Treasurer; Carla Todd, Secretary; Bill Holmes (1); CeCe Shabazz (4); Chett Harrison (2); Danny Hansen (2); John Carter (2); Kim Fritz (1); LuAnn Pappas; Myron Webb (3); Nikki Moon; Rich Westfall (1); Richard Chenoweth (2)

Staff Members Present: Renée Areng, Executive Director; Karen Conner, Director of Marketing; Janice Jefferson, Director of Sales; Lisa Jones, Finance Manager; Cindy Jo Calvit, Executive Administrative Assistant

Others Present: Hugh Keating, Legal Counsel; Mike Davis, Beau Rivage & Advisory Member; Gloria Frey, Mississippi Coast Coliseum and Convention Center & Advisory Member; Donna Brown, Gulf Hills Resort & Advisory Member; Sonja Gillis, Lynn Meadows Discovery Center & Advisory Member; Amanda Hunt, Beau Rivage; Linda Hornsby, Mississippi Hotel and Lodging Association; Myrna Green, Hancock County Tourism Commission; Mary Perez, Sun Herald

President Wagner called the meeting to order.

1. Commissioner Westfall made the motion to accept the agenda as presented. Seconded by Commissioner Chenoweth, the president called the question, with the following results:

Commissioner Carter	Voted ---- Yes	Commissioner Meinzingler	Voted ---- Yes
Commissioner Chenoweth	Voted ---- Yes	Commissioner Moon	Voted ---- Yes
Commissioner Fritz	Voted ---- Yes	Commissioner Pappas	Voted ---- Yes
Commissioner Hansen	Voted ---- Yes	Commissioner Shabazz	Voted ---- Yes
Commissioner Harrison	Voted ---- Yes	Commissioner Todd	Voted ---- Yes
Commissioner Holmes	Voted ---- Yes	Commissioner Webb	Voted ---- Yes
Commissioner McKenzie	Voted ---- Yes	Commissioner Westfall	Voted ---- Yes

The motion having been duly made, seconded, and a favorable vote received from the Commission, the president declared the motion adopted July 26, 2016.

2. Commissioner Hansen made the motion to accept the minutes from the June 28, 2016 meeting as presented. Seconded by Commissioner Todd, the president called the question, with the following results:

Commissioner Carter	Voted ---- Yes	Commissioner Meinzingler	Voted ---- Yes
Commissioner Chenoweth	Voted ---- Yes	Commissioner Moon	Voted ---- Yes
Commissioner Fritz	Voted ---- Yes	Commissioner Pappas	Voted ---- Yes
Commissioner Hansen	Voted ---- Yes	Commissioner Shabazz	Voted ---- Yes
Commissioner Harrison	Voted ---- Yes	Commissioner Todd	Voted ---- Yes
Commissioner Holmes	Voted ---- Yes	Commissioner Webb	Voted ---- Yes
Commissioner McKenzie	Voted ---- Yes	Commissioner Westfall	Voted ---- Yes

The motion having been duly made, seconded, and a favorable vote received from the Commission, the president declared the motion adopted July 26, 2016.

3. President Wagner made mention of the following:

- Visit Mississippi Gulf Coast has received a recommendation for Accreditation

4. Commissioner Chenoweth made the motion to approve the Visit Mississippi Gulf Coast Commission Committees for FY2017 as presented. Seconded by Commissioner Shabazz, the president called the question, with the following results:

Commissioner Carter	Voted ---- Yes	Commissioner Meinzingler	Voted ---- Yes
Commissioner Chenoweth	Voted ---- Yes	Commissioner Moon	Voted ---- Yes
Commissioner Fritz	Voted ---- Yes	Commissioner Pappas	Voted ---- Yes
Commissioner Hansen	Voted ---- Yes	Commissioner Shabazz	Voted ---- Yes
Commissioner Harrison	Voted ---- Yes	Commissioner Todd	Voted ---- Yes
Commissioner Holmes	Voted ---- Yes	Commissioner Webb	Voted ---- Yes
Commissioner McKenzie	Voted ---- Yes	Commissioner Westfall	Voted ---- Yes

The motion having been duly made, seconded, and a favorable vote received from the Commission, the president declared the motion adopted July 26, 2016.

5. Commissioner Todd made the motion to approve the Financial Statements as of June 30, 2016. Seconded by Commissioner Webb, the president called the question, with the following results:
- |                        |                |                         |                |
|------------------------|----------------|-------------------------|----------------|
| Commissioner Carter    | Voted ---- Yes | Commissioner Meinzinger | Voted ---- Yes |
| Commissioner Chenoweth | Voted ---- Yes | Commissioner Moon       | Voted ---- Yes |
| Commissioner Fritz     | Voted ---- Yes | Commissioner Pappas     | Voted ---- Yes |
| Commissioner Hansen    | Voted ---- Yes | Commissioner Shabazz    | Voted ---- Yes |
| Commissioner Harrison  | Voted ---- Yes | Commissioner Todd       | Voted ---- Yes |
| Commissioner Holmes    | Voted ---- Yes | Commissioner Webb       | Voted ---- Yes |
| Commissioner McKenzie  | Voted ---- Yes | Commissioner Westfall   | Voted ---- Yes |
- The motion having been duly made, seconded, and a favorable vote received from the Commission, the president declared the motion adopted July 26, 2016.
6. Commissioner McKenzie reported on the July disbursements as follows: check disbursements \$265,305.22 and expenses paid by credit card \$59,986.99.
7. Commissioner Chenoweth made the motion to approve the check disbursements. Seconded by Commissioner Hansen, the president called the question, with the following results:
- |                        |                |                         |                |
|------------------------|----------------|-------------------------|----------------|
| Commissioner Carter    | Voted ---- Yes | Commissioner Meinzinger | Voted ---- Yes |
| Commissioner Chenoweth | Voted ---- Yes | Commissioner Moon       | Voted ---- Yes |
| Commissioner Fritz     | Voted ---- Yes | Commissioner Pappas     | Voted ---- Yes |
| Commissioner Hansen    | Voted ---- Yes | Commissioner Shabazz    | Voted ---- Yes |
| Commissioner Harrison  | Voted ---- Yes | Commissioner Todd       | Voted ---- Yes |
| Commissioner Holmes    | Voted ---- Yes | Commissioner Webb       | Voted ---- Yes |
| Commissioner McKenzie  | Voted ---- Yes | Commissioner Westfall   | Voted ---- Yes |
- The motion having been duly made, seconded, and a favorable vote received from the Commission, the president declared the motion adopted July 26, 2016.
8. Commissioner Moon made the motion to approve the expenses paid by credit card. Seconded by Commissioner Carter, the president called the question, with the following results:
- |                        |                |                         |                |
|------------------------|----------------|-------------------------|----------------|
| Commissioner Carter    | Voted ---- Yes | Commissioner Meinzinger | Voted ---- Yes |
| Commissioner Chenoweth | Voted ---- Yes | Commissioner Moon       | Voted ---- Yes |
| Commissioner Fritz     | Voted ---- Yes | Commissioner Pappas     | Voted ---- Yes |
| Commissioner Hansen    | Voted ---- Yes | Commissioner Shabazz    | Voted ---- Yes |
| Commissioner Harrison  | Voted ---- Yes | Commissioner Todd       | Voted ---- Yes |
| Commissioner Holmes    | Voted ---- Yes | Commissioner Webb       | Voted ---- Yes |
| Commissioner McKenzie  | Voted ---- Yes | Commissioner Westfall   | Voted ---- Yes |
- The motion having been duly made, seconded, and a favorable vote received from the Commission, the president declared the motion adopted July 26, 2016.
9. Commissioner Hansen made the motion to approve the Proposed Line Item Budget in the amount of \$4,603,826 for FY2017. Seconded by Commissioner Carter, the president called the question, with the following results:
- |                        |                |                         |                |
|------------------------|----------------|-------------------------|----------------|
| Commissioner Carter    | Voted ---- Yes | Commissioner Meinzinger | Voted ---- Yes |
| Commissioner Chenoweth | Voted ---- Yes | Commissioner Moon       | Voted ---- Yes |
| Commissioner Fritz     | Voted ---- Yes | Commissioner Pappas     | Voted ---- Yes |
| Commissioner Hansen    | Voted ---- Yes | Commissioner Shabazz    | Voted ---- Yes |
| Commissioner Harrison  | Voted ---- Yes | Commissioner Todd       | Voted ---- Yes |
| Commissioner Holmes    | Voted ---- Yes | Commissioner Webb       | Voted ---- Yes |
| Commissioner McKenzie  | Voted ---- Yes | Commissioner Westfall   | Voted ---- Yes |
- The motion having been duly made, seconded, and a favorable vote received from the Commission, the president declared the motion adopted July 26, 2016.
10. Commissioner Moon made the motion to approve the Marketing Plan for FY2017 as presented. Seconded by Commissioner Chenoweth, the president called the question, with the following results:
- |                        |                |                         |                |
|------------------------|----------------|-------------------------|----------------|
| Commissioner Carter    | Voted ---- Yes | Commissioner Meinzinger | Voted ---- Yes |
| Commissioner Chenoweth | Voted ---- Yes | Commissioner Moon       | Voted ---- Yes |
| Commissioner Fritz     | Voted ---- Yes | Commissioner Pappas     | Voted ---- Yes |
| Commissioner Hansen    | Voted ---- Yes | Commissioner Shabazz    | Voted ---- Yes |
| Commissioner Harrison  | Voted ---- Yes | Commissioner Todd       | Voted ---- Yes |
| Commissioner Holmes    | Voted ---- Yes | Commissioner Webb       | Voted ---- Yes |
| Commissioner McKenzie  | Voted ---- Yes | Commissioner Westfall   | Voted ---- Yes |
- The motion having been duly made, seconded, and a favorable vote received from the Commission, the president declared the motion adopted July 26, 2016.

11. Commissioner Chenoweth made the motion to approve the Media Plan for FY2017 as presented. Seconded by Commissioner Hansen, the president called the question, with the following results:
- |                        |                |                       |                |
|------------------------|----------------|-----------------------|----------------|
| Commissioner Carter    | Voted ---- Yes | Commissioner Meinzing | Voted ---- Yes |
| Commissioner Chenoweth | Voted ---- Yes | Commissioner Moon     | Voted ---- Yes |
| Commissioner Fritz     | Voted ---- Yes | Commissioner Pappas   | Voted ---- Yes |
| Commissioner Hansen    | Voted ---- Yes | Commissioner Shabazz  | Voted ---- Yes |
| Commissioner Harrison  | Voted ---- Yes | Commissioner Todd     | Voted ---- Yes |
| Commissioner Holmes    | Voted ---- Yes | Commissioner Webb     | Voted ---- Yes |
| Commissioner McKenzie  | Voted ---- Yes | Commissioner Westfall | Voted ---- Yes |
- The motion having been duly made, seconded, and a favorable vote received from the Commission, the president declared the motion adopted July 26, 2016.

12. Commissioner Hansen made the motion to approve the Marketing Budget for FY2017 as presented. Seconded by Commissioner Todd, the president called the question, with the following results:
- |                        |                |                       |                |
|------------------------|----------------|-----------------------|----------------|
| Commissioner Carter    | Voted ---- Yes | Commissioner Meinzing | Voted ---- Yes |
| Commissioner Chenoweth | Voted ---- Yes | Commissioner Moon     | Voted ---- Yes |
| Commissioner Fritz     | Voted ---- Yes | Commissioner Pappas   | Voted ---- Yes |
| Commissioner Hansen    | Voted ---- Yes | Commissioner Shabazz  | Voted ---- Yes |
| Commissioner Harrison  | Voted ---- Yes | Commissioner Todd     | Voted ---- Yes |
| Commissioner Holmes    | Voted ---- Yes | Commissioner Webb     | Voted ---- Yes |
| Commissioner McKenzie  | Voted ---- Yes | Commissioner Westfall | Voted ---- Yes |
- The motion having been duly made, seconded, and a favorable vote received from the Commission, the president declared the motion adopted July 26, 2016.

13. Commissioner Westfall made the motion to approve the Group Incentive Request for the Wellington Group-Ford 2018 Fleet Preview Event being held May 17-25, 2018 at the MS Gulf Coast Convention Center in the amount of \$21,000. Seconded by Commissioner Webb, the president called the question, with the following results:
- |                        |                |                       |                |
|------------------------|----------------|-----------------------|----------------|
| Commissioner Carter    | Voted ---- Yes | Commissioner Meinzing | Voted ---- Yes |
| Commissioner Chenoweth | Voted ---- Yes | Commissioner Moon     | Voted ---- Yes |
| Commissioner Fritz     | Voted ---- Yes | Commissioner Pappas   | Voted ---- Yes |
| Commissioner Hansen    | Voted ---- Yes | Commissioner Shabazz  | Voted ---- Yes |
| Commissioner Harrison  | Voted ---- Yes | Commissioner Todd     | Voted ---- Yes |
| Commissioner Holmes    | Voted ---- Yes | Commissioner Webb     | Voted ---- Yes |
| Commissioner McKenzie  | Voted ---- Yes | Commissioner Westfall | Voted ---- Yes |
- The motion having been duly made, seconded, and a favorable vote received from the Commission, the president declared the motion adopted July 26, 2016.

14. Commission Harrison left the meeting before the discussion of the following item due to conflict of interest:

Commissioner Holmes made the motion to approve the Mississippi Gulf Coast Billfish Classic as a signature event and funding up to \$25,000. Seconded by Commissioner Hansen, the president called the question, with the following results:

Commissioner Carter	Voted ---- Yes	Commissioner Meinzing	Voted ---- Yes
Commissioner Chenoweth	Voted ---- Yes	Commissioner Moon	Voted ---- Yes
Commissioner Fritz	Voted ---- Yes	Commissioner Pappas	Voted ---- Yes
Commissioner Hansen	Voted ---- Yes	Commissioner Shabazz	Voted ---- Yes
Commissioner Harrison	Voted ---- Abstained	Commissioner Todd	Voted ---- Yes
Commissioner Holmes	Voted ---- Yes	Commissioner Webb	Voted ---- Yes
Commissioner McKenzie	Voted ---- Yes	Commissioner Westfall	Voted ---- Yes

The motion having been duly made, seconded, and a favorable vote received from the Commission, the president declared the motion adopted July 26, 2016.

Commissioner Harrison returned to the meeting.

15. Commissioner Carter made the motion to approve AVL (Alexander, Van Loon, Sloan, Levens & Favre, PLLC) as Visit Mississippi Gulf Coast's new Independent Audit Firm for Fiscal Years 2016, 2017 & 2018.

Seconded by Commissioner Harrison, the president called the question, with the following results:

Commissioner Carter	Voted ---- Yes	Commissioner Meinzinger	Voted ---- Yes
Commissioner Chenoweth	Voted ---- Yes	Commissioner Moon	Voted ---- Yes
Commissioner Fritz	Voted ---- Yes	Commissioner Pappas	Voted ---- Yes
Commissioner Hansen	Voted ---- Yes	Commissioner Shabazz	Voted ---- Yes
Commissioner Harrison	Voted ---- Yes	Commissioner Todd	Voted ---- Yes
Commissioner Holmes	Voted ---- Yes	Commissioner Webb	Voted ---- Yes
Commissioner McKenzie	Voted ---- Yes	Commissioner Westfall	Voted ---- Yes

The motion having been duly made, seconded, and a favorable vote received from the Commission, the president declared the motion adopted July 26, 2016.

16. Reminders

- VMGC Monthly Board Meeting- Tuesday, August 23<sup>rd</sup> - 1:30pm- VMGC Board Room
- State of Travel Industry - Thursday, October 27<sup>th</sup>

17. President Wagner adjourned the meeting.