



Visit Fort Wayne is looking for unique voices to help provide Fort Wayne “Insider” information for our visitor-focused blog (found at VisitFortWayne.com/blog)

We are looking for bloggers to write articles for the blog on a monthly or possibly twice-monthly basis. Bloggers would be paid per article. Content would be determined by blogger and Visit Fort Wayne.

* We are also looking for video bloggers who would submit their posts in video fashion.

Interested parties should fill out the application below and submit it to:

Kristen Guthrie
Marketing and Communications Manager
Visit Fort Wayne
927 S. Harrison Street * Fort Wayne, IN 46802

kristen@visitfortwayne.com
(260) 424-3700

GENERAL INFORMATION

Name _____

Phone Number _____

Email Address _____

Brief Bio/Background

BLOGGING EXPERIENCE

Do you currently have a blog or run another social media effort?

What is the address of your blog or website?

What do you think that your followers rely on you for/look to you for?

FORT WAYNE EXPERIENCE

What do you know about Fort Wayne? How long have you lived here?

What are a few things that you would like to write about in our community?

What do you think are the things that are of biggest interest to our visitors?

What type of niche/perspective would you write from (family activities, arts/entertainment, nightlife, other??)?

WRITING/MARKETING EXPERIENCE

Do you have any marketing or writing experience? Please explain.

How much advance notice would you require for assignments?

OTHER

Would you be interested in doing some video blogging (posts would be submitted as videos instead of texts)?

Anything else that you would like us to know?

Thank you very much for your interest in *Visit Fort Wayne*
and in promoting our community!