



Help us promote your business by providing great photos!

How they are used

- Listings
- Website (Top 10 lists, blogs, etc.)
- Media (articles, video)
- Social media
- Visitors guides
- Other promotional purposes

Format needed

- JPG 300 dpi
- Print quality
- 1200 by 800 pixels
- Horizontal preferable to vertical

Tips for great photos

- Include people (but be sure to get a release if necessary), but avoid people looking at their cellphones
- We love our seasons (don't just shoot summer and fall, show us the beauty of spring and winter)
- What's unique about your venue? Focus on that!
- Use unique angles
- Remember to have contrast
- Look for patterns
- Have a focal point
- Use lines that allow the eye to travel naturally
- For your business exterior shots, shoot more than signage
- Rule of thirds: Make a grid of two horizontal lines, two vertical lines, and make the focus of the photo along those lines and intersections
- Less is more: edit, curate and send us only your best

If you have any questions, please contact us at **585-394-3915** and we will be happy to help you!

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