



Visit Estes Park
The Destination
Marketing Organization
VisitEstesPark.com

Board of Directors Regular Meeting *Amended Agenda

Tuesday, March 21, 2017, 2:00 p.m.
1200 Graves Ave

A. Action Items

1. Approval of Agenda
2. Approval of 2/21/2017 Board Meeting Minutes
3. Approval of revised 1/17/2017 Board Meeting Minutes
4. Confirmation of VEP Board Representative for Estes Park EDC Board Seat
5. *Policy 12 – Addition of Out of District Birding Tours

B. DISCUSSION ITEMS AND REPORTS

1. RMNP Update – Kyle Patterson, Management Specialist/Public Affairs Officer
2. Town Board Liaison Update – Trustee Cody Walker
3. Mark Holdt – VEP Strategic Plan
4. *Town of Estes Park Shuttle Advertising
5. Finance Report, KPI Report, CEO Report

Board Comments.

Public Comments - Please state your name & address. We allow 3 minutes for public comment.

C. ADJOURN

Future Meetings: April 4, 2017; April 18, 2017; May 2, 2017; May 16, 2017