

CATCH EVENT SUCCESS



Catch attendance building tools. Promote your event with our visitor materials. Plan your event with our welcome materials. Itinerary development. Planner's Guide. And facility search tool. Our sales and sports teams will make it easy for you! So you and your attendees catch more. Contact Paulette Lester at paulette@catchdesmoines.com or (515) 699-3443 to learn more.

EVENT PLANNING

- *Planner's Guide*
- Planner's Check List
- Supplier Directory/Vendor Directory
- Facility Search Tool
- Space Calculator
- Submit RFP
- Convention Center
- Find a Venue
- Find a Hotel

ATTENDANCE BUILDING TOOLS

CITY PROMOTION

- Catch Des Moines Logo
- *Catch Des Moines* Visitors Guide
- **catchdesmoines.com** (traditional and mobile)
- Photo Gallery
- Catch Des Moines Video (electronic and DVD)
- Greater Des Moines Copy
- Lapel Pins*

MEDIA SERVICES

- Sample Press Release (with talking point guidelines)*

DIGITAL MARKETING

- Customized E-blast*
- Customized Microsite*
- Main Promo Ad on **catchdesmoines.com***
- E-newsletter Banner Ad*
- Social Media Promotion*
- List Building*

EVENT COLLATERAL

- Customized Postcards*
- Banners (28" wide x 67" tall)*

VISITOR MATERIALS

- *Catch Des Moines* Visitors Guide
- Coupons
- Maps
- Customized Map*
- Restaurant Guides
- **catchdesmoines.com** (traditional & mobile)

EVENT ENHANCEMENT

OUT & ABOUT OPTIONS

- Off-Site/Unique Venues
- Community Service/Volunteer Options
- Teambuilding Opportunities
- Itinerary Development

EVENT ASSISTANCE

- Green Meetings
- Catch Crew (registration assistants, on-site staff)*
- Name Badges*
- Shuttle Assistance

WELCOME MATERIALS

- Banners (28" wide x 67" tall)*
- Airport Banners (120" wide x 48" tall)*
- Welcome Signs
- Welcome Letter
- Street Pole Banners (Iowa Events Center only) (30" wide x 96" tall)*
- Welcome to Greater Des Moines Windscreen**

ON-SITE TOOLS

- Ice Chests**
- Coolers**

* Charges may apply
**Rental deposit required



GREATER DES MOINES CONVENTION & VISITORS BUREAU
DES MOINES AREA SPORTS COMMISSION

catchdesmoines.com