



Cumberland Valley Visitors Bureau Best in the Valley Contest

OFFICIAL RULES

NO PURCHASE NECESSARY.

The Cumberland Valley Best in the Valley contest begins at 12:01 AM EDT on the first day of the voting period and ends at 11:59 PM EDT on the last day of the voting period. All entries must be submitted via the [Official Voting Form](#). The winner will be notified by phone or e-mail, and will have (7) seven business days to claim his or her prize. The Contest is sponsored by the Cumberland Valley Visitors Bureau ("CVVB"), 53 W. South Street, Suite 1, Carlisle, PA 17013.

The Contest is open to individual legal residents of the United States of America who are 21 years of age or older at time of entry. Directors, officers, shareholders, employees, and agents of CVVB and sponsors, as well as directors, officers, shareholders, employees, and agents of advertising and/or promotional partners and agencies of CVVB and sponsors, and the immediate families (spouse, parents, children, siblings, and their spouses) of each of them, are not eligible. The Contest is governed by the laws of Pennsylvania. In the event of any dispute regarding the Contest, participants agree that such disputes shall be resolved by binding arbitration in Cumberland County, Pennsylvania.

Each Contest participant may only submit one entry per category per voting period. Additional entries from the same participant will not be considered and may result in the participant being disqualified from the Contest.

One (1) winner will be selected each quarter. The Winner will receive a \$50 VISA Card.

The Winner will be selected at random by CVVB staff from among all eligible entries received. The Winner will be notified by phone or e-mail. In the event of any dispute, entries will be deemed to have been submitted by the owner of the e-mail address from which the e-mail was sent. Notifications returned as undeliverable as addressed, or the failure of the Winner to prove eligibility, will result in an alternative Winner being selected. Winners are required to produce proof of identity and proof of age. Only the prize set forth above will be awarded. The Prize is non-transferable. The Winner is responsible for compliance with all-applicable federal, state and/or local laws and regulations. Actual odds of winning are based on number of eligible votes received.



The Winner must respond to notification of the prize via telephone or e-mail within seven (7) business days or prize is automatically forfeited and sponsors can randomly determine an alternate winner. Winner will receive prize via USPS mail.

By entering the Contest, participants agree to be bound by the complete official rules, and decisions by CVVB and the sponsors shall be final in all matters relating to the Contest. CVVB, sponsors and participating promotional companies are not in any way liable for damage, loss or injury resulting from computer malfunctions, misdirected or incomplete entries or acceptance and use of the prize. Participants and the Winner assume all liability for injuries caused or claimed to be caused by participation in the Contest, or the use or misuse of any prize granted herein.

By accepting the Prize, the Winner consents to the use of his/her name, photograph, or other likenesses, testimonials and other biographical information for any and all purposes, including but not limited to, advertising, trade and promotion on behalf of CVVB and the sponsors, without further compensation, unless prohibited by law.

To be notified of the name of the Winner, send a separate stamped, self-addressed envelope to: Cumberland Valley Visitors Bureau Attn: Best in the Valley Contest Results, 53 W. South Street, Suite 1, Carlisle, PA 17013.

CVVB and sponsors reserve the right to change these rules or cancel the Contest at any time and in their sole discretion. If you have questions about the official rules or the Contest, please e-mail them to akurtz@visitcumberlandvalley.com or send written questions to Cumberland Valley Visitors Bureau Attn: Best in the Valley Contest Results, 53 W. South Street, Suite 1, Carlisle, PA 17013.