



## Where's the SNP Bear Contest

The Charlottesville Albemarle Convention & Visitors Bureau (CACVB) and the Shenandoah National Park Trust invite you to participate in the "Where's the Bear" contest! Four winners will be awarded a FANTASTIC prize that includes one of the following stays in Charlottesville:

- 2-night stay at Homewood Suites + 1-night stay at Skyland Resort or Big Meadows Lodge
- 2-night stay at Holiday Inn Monticello + 1-night stay at Skyland Resort or Big Meadows Lodge
- 2-night stay at Hyatt Place + 1-night stay at Skyland Resort or Big Meadows Lodge
- 1-night stay + golf for 2 at Keswick Hall +1-night stay at Skyland Resort or Big Meadows Lodge

## Winners will also receive the following:

- A pair of Neighborhood Passes (granting access to Monticello, Ash Lawn-Highland and the Museum at Michie Tavern)
- A \$25 gift certificate redeemable at select local restaurants
- One of the following prizes from Shenandoah National Park Trust at random:
  - o Exclusively lead hike in SNP with Master Hiker
  - o Signed copy of "Shenandoah: Views of our National Park" by Hullihen Williams Moore
  - o Black bear License Plate purchase or renewal
  - o "Shenandoah, The Gift" DVD

## Details:

- Photos of the SNP bear will be posted on the Experience Charlottesville and Shenandoah National Park Trust Facebook pages over a 4 week time period.
- To enter the contest, participants must identify the City of Charlottesville or Albemarle County location of the bear in each photo, and comment on the respective posted Facebook photos. A new photo will be posted each week on each Facebook page, for a total of 8 different photos.
- Participants who correctly guess the location of the bear will be entered for the prize drawings. Only one entry per correct guess/per photo will be allowed.

## Rules:

- Contest is open to all individuals 18 and older.
- To be eligible to win, participants must be fans of both the Experience Charlottesville and the Shenandoah National Park Trust Facebook pages.
- Participants may comment on multiple bear photos; however, only one entry per correct guess/per photo will be allowed.
- The winners will be selected via random number generator.
- The winners will be determined by November 10, 2014.

- The winners will be contacted via Facebook comment.
- Winners will have 7 days to email <u>visitcville@gmail.com</u> to claim their prizes.
- All hotel stays are subject to availability, blackout dates and other restrictions. Further details will be provided to the winners.
- Transportation to and within Charlottesville is not included.

Questions? Email <u>visitcville@gmail.com</u> or <u>malex@snptrust.org</u>