

charlottesville ALBEMARLE COUNTY VA



From the Blue Ridge Mountains to the countryside, Charlottesville and Albemarle County VA are filled with history, horse farms and **vineyards**. The homes of three great presidents—**Jefferson (01)**, **Madison**, and **Monroe**—remain beautifully preserved. And at its heart, lies the picturesque city of Charlottesville and the **University of Virginia**, one of the nation's great public universities and a world-renowned architectural masterpiece. But the past is only part of the story. Stroll on the Historic **Downtown Mall** and you will experience a thriving community: a foodie destination with a myriad of world-class **restaurants**, over 120 unique shops, various hotels, live music, theater, art, and sports.

120+

UNIQUE LOCALLY-OWNED
BOUTIQUES, GALLERIES,
AND ANTIQUE SHOPS.

TOP 10

WINE VACATION DESTINATION
IN THE WORLD ACCORDING TO
WINE ENTHUSIAST MAGAZINE.

SAVOR

ECLECTIC RESTAURANTS—THE
LOCAVORE CAPITAL OF THE WORLD
ACCORDING TO FORBES MAGAZINE.

8-BLOCK

HISTORIC DOWNTOWN—
ONE OF THE LONGEST
PEDESTRIAN MALLS IN THE U.S.

visitcharlottesville.org

Charlottesville Albemarle Convention & Visitors Bureau



01

.....

Monticello's newest offering, Landscape of Slavery: Mulberry Row at Monticello, features outdoor mini-exhibitions at key sites augmented by computer animation and website.

.....



02



HISTORY

History permeates Albemarle County—most profoundly in the spirit of Thomas Jefferson, author of the Declaration of Independence, third president of the United States, founder of the **University of Virginia**, architect, philosopher, farmer, and viticulturist. Jefferson's home, **Monticello (01)**, the **Rotunda (02)**, and the grounds of the University of Virginia have been designated as World Heritage Sites by the United Nations.

Visitors can experience the homes of two other Founding Fathers: **Montpelier (03)**, the elegant estate of James Madison, America's fourth president and draftsman of the constitution. And **Highland (04)**, home to the nation's fifth president, James Monroe, now restored as an 18th-century working farm.

Charlottesville's Main Street, once a Monacan Indian hunting path, is laced with historic architecture, picturesque parks, and statuary illuminating famous figures from

the past: Lewis and Clark, Stonewall Jackson, and Robert E. Lee. Hidden historic gems include **Court Square (05)**, the Jefferson School African American Heritage Center, Edgar Allan Poe's dorm room at U.Va., and the Hatton

Ferry in Scottsville. A National Scenic Byway, "**The Journey Through Hallowed Ground**," stretches from Monticello to Gettysburg, Pennsylvania and commemorates major events from the Revolutionary and Civil War eras.

visitcharlottesville.org/EXPLORE



 **savor** where tradition is always new.



.....
With an eclectic mix of restaurants, local vineyards, and mountain trails nearby, it's no wonder this region was voted one of the **TOP 10 WINE VACATION** destinations in the world by *Wine Enthusiast Magazine*.
.....

AGRITOURISM, WINERIES, & RESTAURANTS

visitcharlottesville.org/SAVOR

With an exploding wine industry, commitment to local agriculture, and an eclectic mix of restaurants, the food scene in Charlottesville-Albemarle is garnering attention.

Wine Enthusiast Magazine named the region one of the top 10 wine vacation destinations in the world. *Forbes Magazine* cited the area as a top spot for

locavores. The website *Go Green Travel Green* named Charlottesville and Albemarle County VA the top spot in the country for agritourism. And in *USA Today/Rand McNally's* recent "Best of the Road" competition, Charlottesville was named runner up in the "Best for Food" category.

charlottesville ALBEMARLE COUNTY VA e-MEDIA KIT



Scenic drives through Albemarle County are unlike anywhere else in the country, with miles of gentle roads winding over hills and low mountains, opening suddenly to dramatic vistas. And around any given corner you may

discover a vineyard or orchard, gallery or brewpub, country store or farm stand.

The Commonwealth of Virginia is the 5th largest producer of wine in the United States, with the

Monticello Wine Trail as its crown-jewel.

The **Monticello Artisan Trail** features artists and galleries. The **Jefferson Heritage Trail** highlights the vineyards dotting the route between Jefferson's

two homes, Monticello and Poplar Forest. The area boasts half-a-dozen **artisanal cideries**, and numerous award-winning craft breweries can be found along the **Brew Ridge Trail**.



.....
Forbes Magazine cited the city as the **LOCAVORE CAPITAL** of the world.
.....

visitcharlottesville.org/FEAST

 **play** where tradition is always new.



.....

The Skyline Drive rides the crest of the Blue Ridge Mountains for **105 MILES** through Shenandoah National Park, and joins the Blue Ridge Parkway, which connects Shenandoah to the Great Smoky Mountains National Park.

.....





OUTDOOR RECREATION

visitcharlottesville.org/PLAY

Albemarle County is nestled within a spectacular natural landscape and the opportunities for sports and recreation abound. Preserved areas—**Saunders-Monticello, Rivanna, Ivy Creek, and Ragged Mountain**—showcase

Virginia's native beauty. Nearby, **Shenandoah National Park** features 500 miles of hiking trails through some of the nation's most beautiful wilderness. **The Skyline Drive**, which runs along the crest of the Blue Ridge Mountains, is dotted

with breathtaking vistas and scenic overlooks.

The region is a magnet for outdoor adventurers seeking to kayak, canoe, rock climb, cycle, ride horseback, camp, skydive, or go hot air ballooning. Fishing or tubing along

the gentle **James River** is a favorite summer pastime. Winters offer first-rate skiing at **Wintergreen**. Golfers enjoy **local courses** year round, including Birdwood, Keswick, Meadowcreek, and Old Trail.

 **enjoy** where tradition is always new.



01



02

FESTIVALS, EVENTS, ARTS, CULTURE, SHOPPING



03

Home to a handful of accomplished musicians, authors, and actors, Charlottesville has developed a vibrant arts and entertainment scene, especially when it comes to live music. The state-of-the-art **John Paul Jones Arena (01)** hosts top talent—Lady Gaga, Jay-Z, Sir Paul McCartney, and hometown fave Dave

Matthews have all played there recently. A unique mix of smaller venues features up-and-coming artists: the 3,500-seat **Sprint Pavilion (02)**, the intimate Jefferson Theater, and Southern Music Hall.

The historic **Paramount Theatre (03)**, the auditoriums at U.Va.,

and Piedmont Virginia Community College host nationally touring dance, music, theater, and comedy acts. Top-flight local companies flourish: **Ash Lawn Opera**, the Heritage Theater Festival, the Charlottesville & University Symphony Orchestra, **Live Arts**, Oratorio Society of Virginia, and others.

The **McGuffey Art Center**, Second Street Gallery, U.Va.'s Fralin Museum of Art, and **The Kluge-Ruhe Collection**, the only museum in the United States dedicated to Australian Aboriginal art, feed a lively visual arts scene. **The Virginia Discovery Museum** is a hands-on children's museum.



visitcharlottesville.org/ENJOY

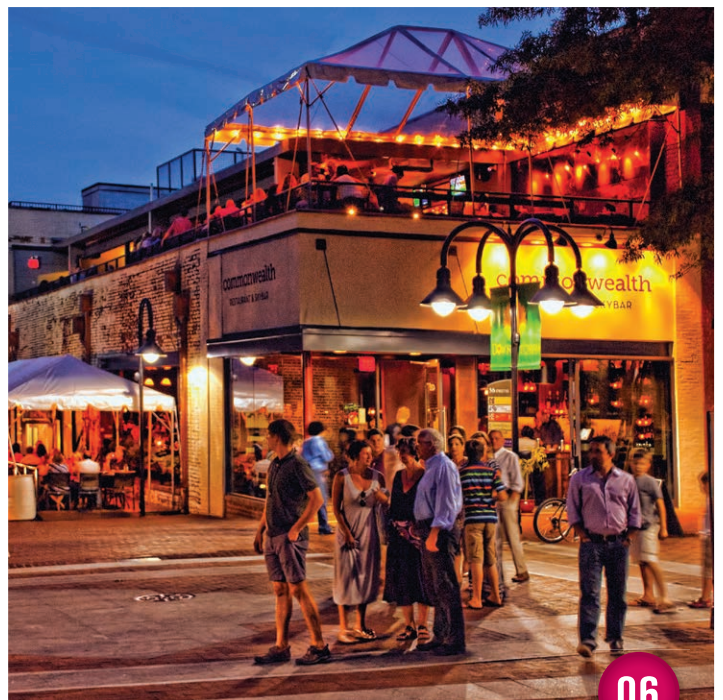
Charlottesville hosts a collection of unique festivals: **LOOK3 Festival of the Photograph** brings world-renowned photographers to town. **The Virginia Festival of the Book** showcases best-selling authors. **The TomTom Founders Festival** combines music with art, design, and technology. And the **Virginia Film Festival (04)** features world premieres, historic screenings, and competitions. Local celebrations include Historic Garden Week, the **Taste of Monticello Wine Festival**, Monticello Heritage Harvest Festival, the

Foxfield Races (05), the Albemarle County Fair, the **Dogwood Festival**, and Artisan Studio Tour.

Charlottesville features dozens of locally owned boutiques, galleries, and antique shops. The producers-only City Market, **Downtown Mall (06)**, West Main Street, The Corner, and Ivy all showcase independent retailers. At the other end of the spectrum, the Barracks Road Shopping Center, Fashion Square Mall, Seminole Square, Albemarle Square, Pantops, and **Shops at Stonefield** shopping centers house familiar shops for clothes, beauty, toys, and more.

visitcharlottesville.org/SHOP

Each year, the Virginia Film Festival features more than 70 screenings. Guest artists have included Sandra Bullock, Anthony Hopkins, Oliver Stone, Sigourney Weaver, and local resident Sissy Spacek.



Charlottesville Albemarle County VA events

JAN

First Night Virginia
Restaurant Week
U.Va. Basketball
U.Va. Chamber Music
Festival

FEB

City Market Art Show
U.Va. Chamber Music
Festival
Charlottesville Municipal
Band Ensemble
Concert
Masterworks Concerts
Winterfest Weekend
at Wintergreen
Resort
Family Fun Festival at
Wintergreen Resort
U.Va. Basketball
& Lacrosse

MARCH

Festival of the Book
Charlottesville Ten-Miler
Masterworks Concerts
U.Va. Basketball, Tennis
& Lacrosse

APRIL

First Fridays
Fridays After Five
Charlottesville City
Market
Garden Week
Farm Tours
Foxfield Races
Tom Tom Founders
Festival
Monticello Wine Trail
Festival
Dogwood Festival
Charlottesville Municipal
Band 91st Annual
Spring Concert
Charlottesville Marathon,
Half Marathon & 8K
Run For Their Lives
5k/10k Race
U.Va. Baseball, Tennis
& Lacrosse



MAY

First Fridays
Fridays After Five
Charlottesville City
Market
Polo at King Family
Vineyards
Highland's Wine Festival
Crozet Arts & Crafts
Festival
VA Festival of History
Tubing on the James
Discovery Dash
U.Va. Baseball, Tennis
& Lacrosse

JUNE

First Fridays
Fridays After Five
Charlottesville City
Market
Ash Lawn Opera
Pink Ribbon Cup Polo at
King Family Winery
LOOK3 Festival of the
Photograph
Batteau Festival
Cville-Alb. Kennel Club
Dog Show
U.Va. Baseball
Heritage Theater Festival

JULY

First Fridays
Fridays After Five
Charlottesville City
Market
Restaurant Week
Naturalization Ceremony
(July 4th Monticello)
Tubing on the James
Ash Lawn Opera
Heritage Theater Festival

AUGUST

First Fridays
Fridays After Five
Charlottesville City
Market
Tubing on the James
Albemarle County Fair
U.Va. Baseball
Heritage Theater Festival
Virginia Craft Beer
Month



Charlottesville Albemarle County VA events

SEPT

First Fridays
Fridays After Five
Charlottesville City Market
Foxfield Races
Charlottesville Chamber Music Festival
Monticello Heritage Harvest Festival
Women's 4-miler
U.Va. Football
Top of the Hops
Gran Fondo Cycling Race

OCT

First Fridays
Charlottesville City Market
International Food Festival
Apple Harvest Celebrations
Crozet Arts & Crafts Festival
Scenic Leaf Drives
VNB Tennis Tournament
U.Va. Football
Virginia Wine Month

NOV

Charlottesville City Market
Apple Harvest Celebrations
Virginia Film Festival
Jefferson's Thanksgiving Ball & Holiday Show
Downtown for the Holidays
Montpelier Hunt Races
Scenic Leaf Drives
Cut your own Christmas tree/Ash-lawn Highland
U.Va. Football & Basketball
Virginia Cider Week

DEC

Charlottesville City Market
First Night Virginia
Downtown for the Holidays
Sounds of the Season A Holiday Concert
The McGuffey Holiday Art Show
Three Bridges Marathon & Half Marathon
U.Va. Basketball
U.Va.'s Annual Lighting of the Lawn

stay play shop savor YEAR-ROUND

Historic Downtown Pedestrian Mall with dozens of unique shops and boutiques, and over 30 restaurants
Lewis + Clark Exploration Center
Jefferson School African American Heritage Center
Thomas Jefferson's Monticello
James Monroe's Highland
James Madison's Montpelier
U.Va. Rotunda
U.Va. Theater and Musical Events
U.Va. Fralin Museum of Arts
Farm Tours
Vineyard, Wineries, Cideries & Breweries
Jefferson Heritage Trail
Monticello Wine Trail
Brew Ridge Trail
Monticello Artisan Trail

Saunders-Monticello Walking Trail
Rivanna Trail
Blue Ridge Mountains City + County Parks
Local Orchards
Virginia Discovery Museum
Bridge Progressive Arts Initiative
Kluge Ruhe Aboriginal Art Museum
The Paramount Theater
Sprint Pavilion
John Paul Jones Arena
Jefferson Theater
Southern Café and Music Hall
Fashion Square Mall
Barracks Road Shopping Center
Shops at Stonefield
Downtown Scottsville



visitcharlottesville.org/CALENDAR

getting here



Visitor Centers

Go Online
[visitcharlottesville.org/
visitor-centers](http://visitcharlottesville.org/visitor-centers)

Call Us
434.293.6789
877.386.1103

Downtown Charlottesville 9 a.m.–5 p.m. daily

610 E. Main Street
Charlottesville, VA 22902

Free two-hour parking in
Market & Water St. Garage
(Get your parking ticket validated at the
visitor center, or where you shop or dine!)

Albemarle Tourism & Adventure Center

Wed–Sat 10 a.m.–5 p.m.
Sun Noon–5 p.m.

5791 Three Notched Road
Crozet, VA 22932

CHARLOTTESVILLE ALBEMARLE AIRPORT

gocho.com

434.973.8342

Delta Connection,
United Airlines, American
Airlines, and charter.

AMTRAK

amtrak.com

434.296.4559

800.872.7245

GREYHOUND BUS LINES

greyhound.com

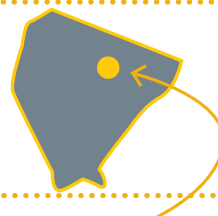
800.231.2222

434.295.5131

STARLIGHT EXPRESS

nycshuttle.com

434.295.0782



c-ville facts

10.4 sq mi

CHARLOTTESVILLE CITY AREA

594 ft.

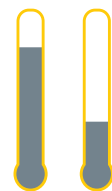
ELEVATION

87F

JULY AVERAGE

27F

DECEMBER AVERAGE



48,210

CITY OF CHARLOTTESVILLE
2015 POPULATION CENSUS

105,703

ALBEMARLE COUNTY
2015 POPULATION CENSUS



media

MEDIA CONTACT:

Brigitte Bélanger-Warner,
Director of
Sales & Marketing

warnerb@charlottesville.org

434.970.3632

PHOTOS:

visitcharlottesville.org/photos

visitcharlottesville.org

Charlottesville Albemarle Convention & Visitors Bureau

