

# WELCOME TO BATON ROUGE



Baton Rouge, a city full of excitement, delicious restaurants, museums, upscale shopping, antebellum homes, festivals, live music and so much more. Indulge in the distinct tastes of the local cuisine, discover the soulful sounds of the city and laissez les bon temps rouler!

## What can we do for you?

The Visit Baton Rouge Communications Department is happy to provide you with information about experiences in Baton Rouge and assist you with showcasing our city as a vacation or meeting destination.

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### PROVIDED MEDIA SERVICES

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OFFICIAL TRAVEL RESOURCE

## GET FED

Visitors come to Baton Rouge for many reasons, but they all come with one common desire—to indulge in the extraordinary cuisines indigenous to Louisiana. From boiled, broiled, blackened and fried, visitors can try our food prepared countless ways at one of our many restaurants! In fact, we love our food so much that we even have festivals that celebrate our many cuisines. From Fête Rouge to Baton Rouge Restaurant Week to food truck round ups each week, Baton Rouge celebrates the unique Louisiana cuisine that comes second to none!



## GET WILD

Bring your pet along for the trip! With multiple dog-friendly parks and lots of scenic trails to walk, Baton Rouge is the perfect destination for visitors with furry family members. Don't have a pet? No worries! Bring the family to the BREC Zoo where we've got alligators, giraffes, flamingos, L'aquarium de Louisiane, and more! Or stop by Mike the Tiger's habitat at LSU for some exotic animal fun! Ever stepped on the grounds of a swamp? Enjoy the 103 acres of Bluebonnet Swamp and experience Louisiana's beautiful flora and fauna.



## GET DOWNTOWN

There has been a renaissance in downtown Baton Rouge. Home to award winning restaurants, the vibrant culinary scene downtown is drawing in locals and visitors from across the globe. With almost a dozen new places to grab drinks and listen to live music, there is a pulsating nightlife nearly every night! Visitors staying in one of our four unique hotels can stroll onto Third Street for a night on the town! Downtown Baton Rouge has acquired three green parks that play host to many events including concerts, festivals and even movie viewing!



## GET MOVING

For a vibrant music scene, there's no need to look any further than Baton Rouge. From Blues to Country and Cajun to Zydeco, experience a variety of musical experiences such as the star-studded Bayou Country Superfest or the Baton Rouge Blues Festival, one of the oldest Blues festivals in America. The Red Stick is also home to many live music venues, and we offer several free concert series throughout the year such as Live After Five, Sunday in the Park and Rock 'n' Rowe—so grab your dancin' shoes and party on down! If you just can't wait 'til your visit to listen to our soulful sounds, be sure to check out [LouisianaSoundtrack.com](http://LouisianaSoundtrack.com) for local music and get the party started!



## GET STYLE

It's no secret that Baton Rougeans have a passion for shopping. Whatever your style, Baton Rouge is always an unforgettable shopping experience. With options like the Mall of Louisiana, Perkins Rowe, Towne Center, Tanger Outlets, the antique district and a variety of boutiques with unique local items and gifts, you are sure to find something to fit your style. You can even find unique items at one of our many year-round festivals such as White Light Night Art Hop or Fest For All. You're guaranteed a shopper's paradise when you're here!



## GET POLITICAL

Dive into the history of Baton Rouge at our two state capitol buildings and the Old Governor's Mansion. Visit the Old State Capitol where you will be a part of an engaging presentation of the capitol's history told by the building's very own "ghost," Sarah Morgan! Also, view exhibits that feature details about Governor Huey Long's rise to power. Soak in our culture at the Capitol Park Museum and stroll over to the State Capitol to take a bird's-eye view of the city from the 27th story observation deck!



## GET CULTURED

Baton Rouge is a place where visitors can experience the state's deep and colorful history told through the area's historical architecture and rich countryside. At Antebellum homes such as Nottoway Plantation, The Myrtles Plantation, Magnolia Mound and Houmas House, you can experience what life was like at the domestic centers of massive cotton, sugar cane and rice plantations. Uncover some of Louisiana's history through these elaborately crafted and preserved mansions that add so much beauty and culture to our state!



## GET LUCKY

Get lucky at one of Baton Rouge's many casinos! With entertainment venues overlooking the Mississippi River, L'Auberge Casino Hotel features a single-level, 30,000 square-foot gaming floor. The Belle of Baton Rouge Casino and Hotel, located downtown, offers three floors of slots and table games and is only steps away from the Mighty Mississippi. For celebrity-style service, be sure to visit Hollywood Casino where you'll feel and play like a star. Come on down and take your chances—you'll always feel like a winner in Baton Rouge!



## GET GOLFING

In Baton Rouge there's only one season for golf, and that's year-round. With more than 15 courses to choose from, there's one to satisfy any golfer! There are plenty of public courses that surround the capital city, such as the LSU Gold Course and the seven BREC courses. If you're looking to play in a country club setting, set your tee time at Beaver Creek or Santa Maria, two of our most prestigious courses. Discover The Bluffs Golf Resort in St. Francisville where the course is nestled among the hardwoods and lush landscapes of Louisiana.



## GET GOING



It's a well known fact that Louisiana is the "Sportsman's Paradise," and Baton Rouge is something of an urban oasis. With great parks, trails and a runner-friendly attitude, we invite you to join us for fun running activities year-round in Louisiana's capital city! We are home to the Louisiana Marathon & Finish Festival that attracts thousands of runners from around the world each year. We've also got bicycle paths for the cyclers, public parks for the tennis players and golfers and water sports at the LSU Lakes where you can rent kayaks, canoes, paddle boards and more! We have sporting activities year-round in Baton Rouge so lace up your shoes and get going down here!

## GET SPIRITED

We know what our seasons mean in Baton Rouge, football in the fall and baseball in the spring. You'll know gameday at Louisiana State University or Southern University when you see it—tailgates inundating campus, grills firin' up, drinks flowin' and music playin'. Tailgating is a family affair down here and the menu is the most important aspect of the day other than the game. Whether it's alligator on a stick, a pot of jambalaya or beignets for a morning tailgate, the food is perfectly planned out and delicious. Our fans are notorious for their southern hospitality, so don't be surprised if you're invited over to a fan's tailgate or asked to join in a Fais Do Do!



## GET ARTSY



Whether you're an art enthusiast looking for a unique gallery experience or a novice wanting to enjoy art, we have a venue to satisfy your tastes. Downtown, the Shaw Center for the Arts features the LSU Museum of Art showcasing more than 17,000 square feet of exhibition space. Nearby, the Louisiana Art and Science Museum showcases changing fine art exhibitions and selections from the permanent collection. Up the road is the Baton Rouge Gallery featuring contemporary art exhibits and special performances. Looking for more unique Baton Rouge art? Pieces at the Louisiana Mud Painting exhibit never fail to surprise visitors with their warmth and vibrance, with colors derived from the earth. Browse for art to bring home along Government Street any day. Circa 1857, Rou Cou Cou, Elizabethan Gallery and many others offer one-of-a-kind pieces created by local and internationally renowned artists.