

**April 2017 Food Show Calendar Events**

| <b>April 2017 MDI Merchandising Show Event (Monday)</b> |                   |                 |                       |                                  |
|---|-------------------|-----------------|-----------------------|----------------------------------|
| <i>Date</i>   | <i>Begin Time</i> | <i>End Time</i> | <i>Event</i>          | <i>Location</i>                  |
| 4/24/2017   | 1:00 PM           | 4:00 PM         | Customer arrivals     | Crowne Plaza Resort              |
| 4/24/2017   | 5:00 PM           | 6:00 PM         | Food Show Reception   | Crowne Plaza Expo Center Complex |
| 4/24/2017   | 6:00 PM           | 7:00 PM         | Food Show Dinner      | Crowne Plaza Expo Center Complex |
| 4/24/2017   | 7:00 PM           | 8:00 PM         | Special Guest Speaker | Crowne Plaza Expo Center Complex |

| <b>April 2017 MDI Merchandising Show Event (Tuesday)</b> |                   |                 |  |                                       |
|--|-------------------|-----------------|--|---------------------------------------|
| <i>Date</i>  | <i>Begin Time</i> | <i>End Time</i> | <i>Event</i>   | <i>Location</i>                       |
| 4/25/2017  | 7:00 AM           | 7:45 AM         | Breakfast  | Crowne Plaza Expo Center Complex      |
| 4/25/2017  | 8:00 AM           | 9:00 AM         | Group Meetings   | Crowne Plaza Ballroom & Meeting Rooms |
| 4/25/2017  | 9:30 AM           | 11:30 AM        | RloL Seminars  | Crowne Plaza Ballroom                 |
| 4/25/2017  | 11:30 AM          | 12:30 PM        | Lunch Buffet   | Crowne Plaza Expo Center Complex      |
| 4/25/2017  | 1:00 PM           | 6:00 PM         | Events: Biltmore House & Gardens <i>or</i> Brewery Tour <i>or</i> Golf | Respective Location                   |

| <b>April 2017 MDI Merchandising Show Event (Wednesday)</b> |                   |                 |                  |                              |
|--|-------------------|-----------------|------------------|------------------------------|
| <i>Date</i>  | <i>Begin Time</i> | <i>End Time</i> | <i>Event</i>     | <i>Location</i>              |
| 4/26/2017  | 6:30 AM           | 7:30 AM         | Breakfast        | Crowne Plaza Resort Ballroom |
| 4/26/2017  | 8:00 AM           |                 | Food Show Opens  | U.S. Cellular Center         |
| 4/26/2017  | 11:30 AM          | 12:30 PM        | Lunch            | U.S. Cellular Center         |
| 4/26/2017  |                   | 4:00 PM         | Food Show Closes | U.S. Cellular Center         |
| 4/26/2017  | 4:00 PM           | 8:30 PM         | MDI Move Out     | U.S. Cellular Center         |