# Visit Anchorage Tourism Development & Sales 2016 Show Calendar September through December

## September

13-22... Adventure Travel World Summit, Anchorage, AK Sales Mgr: Jara Haas, <u>jhaas@anchorage.net</u>

## October

- 8-9... Fairbanks Go Winter Expo, Fairbanks, AK Sales Mgr: Savanah Evans, <u>sevans@anchorage.net</u>
- 18-20... Peninsula Travel Presentations, Sacramento, Berkeley, San Jose, CA Sales Mgr: Tia Froehle, <u>tfroehle@anchorage.net</u>
- 22-26... Family Travel Summit, Tucson, AZ Sales Mgr: Jara Haas, <u>ihaas@anchorage.net</u>
- 24-27... Peninsula Travel Presentations, San Diego, Santa Ana, Ontario, Pasadena, CA Sales Mgr: Marsha Barton, <u>mbarton@anchorage.net</u>

#### November

- 2-7... ITF, Taipei, Taiwan Sales Mgr: Marsha Barton, <u>mbarton@anchorage.net</u>
- 3-9... NACTA, Ft. Lauderdale, FL

Sales Mgr: Tia Froehle, tfroehle@anchorage.net

8-18... CITM, Shanghai, China

Sales Mgr: Marsha Barton, mbarton@anchorage.net

7-9... World Travel Market, London, United Kingdom

Sales Mgr: David Kasser, dkasser@anchorage.net

# December

7-9... USTOA, Scottsdale, AZ

Sales Mgr: David Kasser, dkasser@anchorage.net

TDS Planning Travel Calendar 2017	Start	End	Cities Countries	Sales Mgr	Market Description	Cost for Member Participation
January						
Travel & Adventure Show	1/14	1/15	Washington DC	Jara	Consumer show with seminar time on the Destination Theater	\$900
Travel & Adventure Show	1/21	1/22	Chicago, IL	Tia	Consumer show with seminar time on the Destination Theater	\$900
New York Times Show	1/27	1/29	New York City, NY	Marsha	Consumer: The 2012 show welcomed a total of 20,880 travelers and industry professionals to a jam-packed three days of travel sales and education. www.nytimes.com/travelshow	\$900
February						
ΑΑΑ	2/3	2/5	Columbus, OH	Tia	Consumer: This show had over 10,000 attendees in 2015. AAA Columbus books itineraries onsite and taking onsite deposits. www.aaagreatvacations.com	\$600
Travel & Adventure	2/11	2/12	San Francisco/Bay Area, CA	Marsha	Consumer show with seminar time on the Destination Theater	\$900
Peninsula Travel Presentations	2/14	2/16	Florida	David	Travel Trade: a series of 5 minute round table presentations to small groups of 7 to 8 travel agents at a time. This unique format offers an excellent opportunity for vendors to educate and discuss with travel agents how best to present and sell their product to prospective travelers.	\$150 per show, 4 shows per week
Travel & Adventure Show	2/18	2/19	Los Angeles	Marsha	Consumer show with seminar time on the Destination Theater	\$900
Peninsula Travel Presentations	2/21	2/23	Arizona, Colorado	Ashley	Travel Trade: a series of 5 minute round table presentations to small groups of 7 to 8 travel agents at a time. This unique format offers an excellent opportunity for vendors to educate and discuss with travel agents how best to present and sell their product to prospective travelers.	\$150 per show, 4 shows per week

Peninsula Travel Presentations	2/27	3/2	Georgia, SC, NC	Tia	Travel Trade: a series of 5 minute round table presentations to small groups of 7 to 8 travel agents at a time. This unique format offers an excellent opportunity for vendors to educate and discuss with travel agents how best to present and sell their product to prospective travelers.	\$150 per show, 4 shows per week
March						
Travel & Adventure Show	3/4	3/5	San Diego, CA	Ashley	Consumer show with seminar time on the Destination Theater	\$900
Swanson's Travel Show	TBD	TBD	Stockholm, Sweden	David	Consumer show hosted annually by the largest TA in Sweden	\$300
FDM Travel Show	TBD	TBD	Copenhagen, Denmark	David	Consumer show hosted annually by the largest TA in Denmark. Also, includes a one hour seminar for consumers.	\$300
Peninsula Travel Presentations	3/13	3/15	DC, Maryland, NJ	Marsha	Travel Trade: a series of 5 minute round table presentations to small groups of 7 to 8 travel agents at a time. This unique format offers an excellent opportunity for vendors to educate and discuss with travel agents how best to present and sell their product to prospective travelers.	\$150 per show, 4 shows per week
Travel & Adventure Show	3/18	3/19	Denver, CO	Jara	Consumer show with seminar time on the Destination Theater	\$900
Peninsula Travel Presentations	3/20	3/23	NY, MA, NJ	David	Travel Trade: a series of 5 minute round table presentations to small groups of 7 to 8 travel agents at a time. This unique format offers an excellent opportunity for vendors to educate and discuss with travel agents how best to present and sell their product to prospective travelers.	\$150 per show, 4 shows per week
Travel & Adventure Show	3/25	3/26	Philadelphia, PA	Tia	Consumer show with seminar time on the Destination Theater	\$900
April						
Travel & Adventure Show	4/1	4/2	Dallas	Jara	Consumer show with seminar time on the Destination Theater	\$900
Peninsula Travel Presentations	4/3	4/6	PA, NJ	Marsha	Travel Trade: a series of 5 minute round table presentations to small groups of 7 to 8 travel agents at a time. This unique format offers an excellent opportunity for vendors to educate and discuss with travel agents how best to present and sell their product to prospective travelers.	\$150 per show, 4 shows per week

Peninsula Travel Presentations	4/10	4/13	Texas	Jara	Travel Trade: a series of 5 minute round table presentations to small groups of 7 to 8 travel agents at a time. This unique format offers an excellent opportunity for vendors to educate and discuss with travel agents how best to present and sell their product to prospective travelers.	\$150 per show, 4 shows per week
Cruise 360	4/18	4/24	Ft Lauderdale, FL	Ashley		\$300
May						
June						
IPW	6/3	6/7	Washington DC	Tia, Marsha, Jara, Ashley		\$2,500

# **Tourism Development & Sales**

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