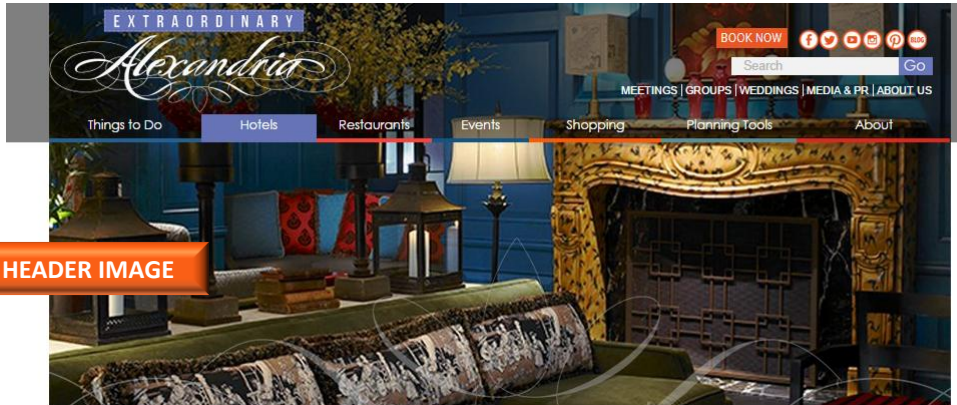


Each year, millions of visitors rely on the official website of Alexandria Convention and Visitors Association, VisitAlexandriaVA.com, to help this highly targeted travel-oriented audience decide how to spend their money for hotel rooms, dining, entertainment, unique adventures and corporate meetings.

OVER 847,000 USERS visit VisitAlexandriaVA.com each year, viewing over 3,385,500 pages of information. They are on our website for one primary reason: they expect to visit our communities and spend money while doing so, enjoying all the diversity & richness our region has to offer.

NEARLY 74% OF USERS are new to VisitAlexandriaVA.com. If you're an advertiser, this means just one thing - these online visitors represent potential new business and new customers for you.

More On Page 2



HEADER IMAGE

Hotels

- Old Town Hotels
- Hotel Packages
- Meeting Hotels

"SPOTLIGHT" TEXT LINK

ALEXANDRIA SPOTLIGHT

George Washington's Mount Vernon

Always unique. Always handmade. Always fair trade.

Enjoy warm, rich soups in a cozy French cafe

In the heart of Old Town-Hotel Monaco

RUN OF SITE BANNER

holiday WINE TASTING

THURSDAY, DEC. 11
7PM - 9PM

holiday merts. \$15pp
k here to RSVP

UNION STREET PUBLIC HOUSE
121 S. UNION STREET, ALEXANDRIA

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GET YOUR FREE TRAVEL GUIDE

Start planning your trip now

Alexandria Hotels

Enjoy Alexandria's boutique shopping during the day and relax in sophistication and comfort in a boutique-style hotel in the evening! Wrap yourself up in a robe, order room service and take advantage of any of the upscale amenities unique to Alexandria such as views of the Potomac River or local historic landmarks just steps away from fine dining and historic attractions. Alexandria has a wide selection of popular chain-brand accommodations as well, or the opportunity to connect with the past at a century-old bed and breakfast. Additionally, Alexandria offers extended stay properties and several pet friendly hotels so you can bring the whole family on vacation.

Hotel Dining Tickets

Check-In... Check-Out...

Rooms: Adults: Children:

BOOK NOW

1-800-871-6481

LARGE BANNER

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FEED YOUR SOUL THE PERFECT GETAWAY

WESTIN ALEXANDRIA'S PREMIER VENUE FOR MEETINGS & EVENTS

Search Listings

Hotels By Location Keyword Search **SEARCH**

ADVANCED SEARCH

Click to Show Map

View: A - F | G - L | M - R | S - Z | ALL

PRIORITY LISTINGS

Hampton Inn & Suites - Alexandria Old Town Area South

5821 Richmond Highway
Alexandria, VA 22303
Phone: (703) 329-1400
Fax: (703) 329-1424
[Visit Website](#)

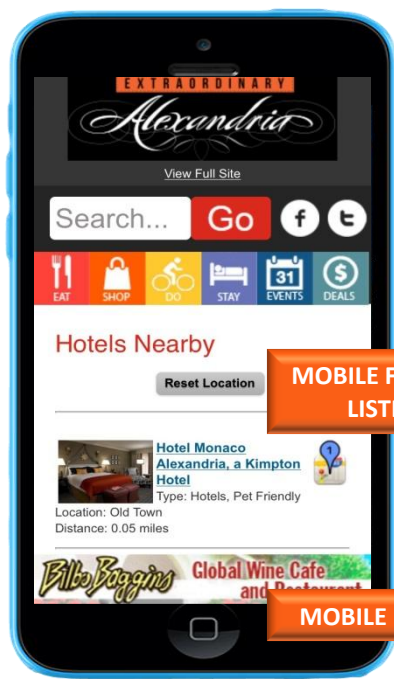
Convenient location to Old Town. Free shuttle to and from historic section of Old Town, Huntington Metro Station and Reagan National Airport. Complimentary hot breakfast bar, high-speed Internet in... Learn More

FEATURED LISTING

DETAILS MAP IT 1 BOOK NOW

Westin Alexandria

400 Courthouse Square
Alexandria, VA 22314
Phone: (703) 253-8600



MOBILE FEATURED LISTINGS

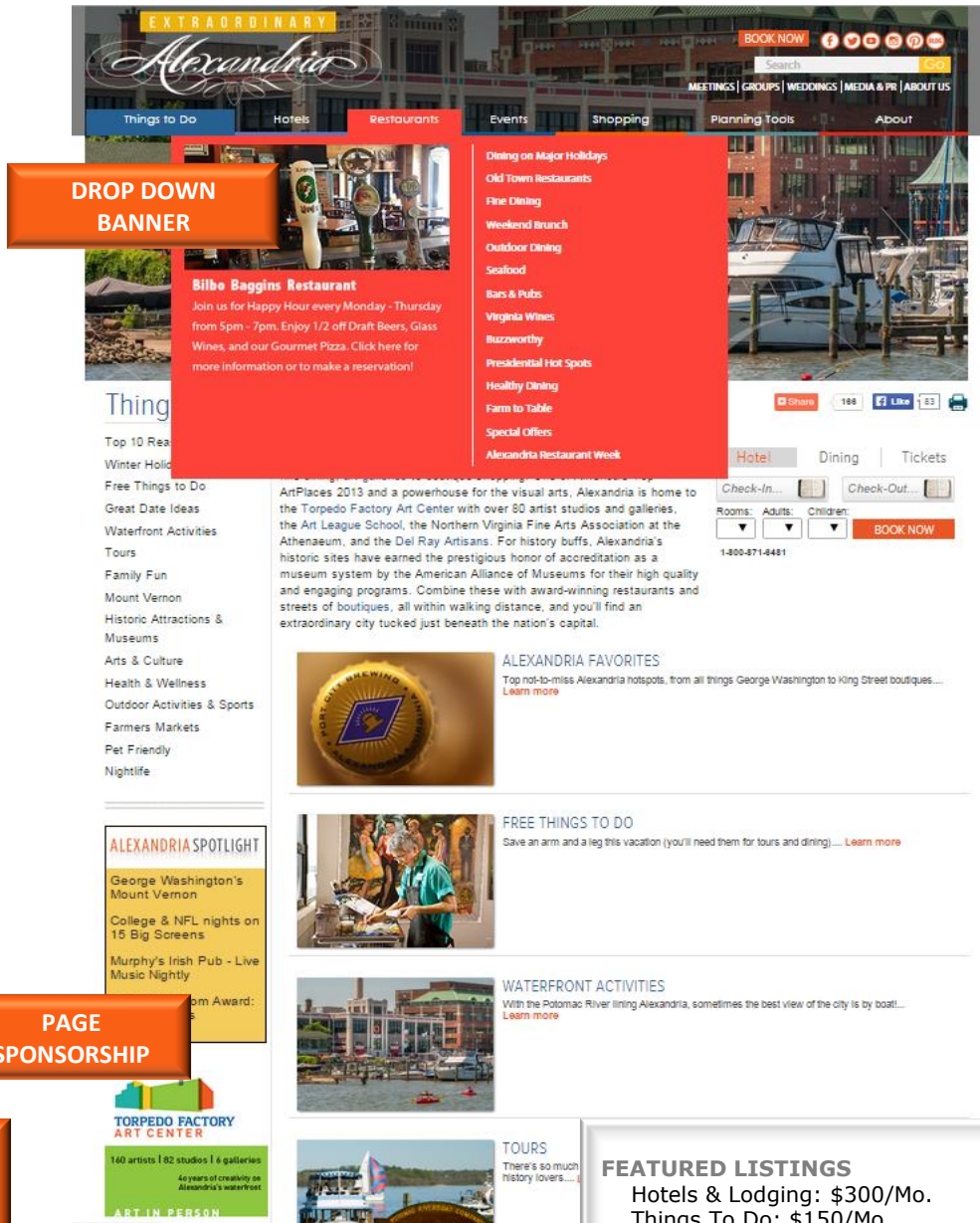
MOBILE BANNER



IMPRESSIVE ADVERTISING PERFORMANCE is enjoyed on VisitAlexandriaVA.com because you're showcased in front of your perfect "ready-to-spend" customers. That's why advertising click-through rates (CTR) on travel sites like VisitAlexandriaVA.com are typically *3 to 6 times the national average* – or higher – than banner advertising on other sites like Google or Yahoo.

A MOBILE PRESENCE, TOO, is available. That's critically important since mobile phone & tablet users may be in our area and want to book a room, dine out or be entertained *right now!*

RESULTS frequently reported by advertisers on travel sites like VisitAlexandriaVA.com indicate that such websites quickly become the top referring website to their own....and hotels report ROIs of \$4 - \$6 in bookings, and more, for each \$1 invested. That's powerful advertising!



43% of travelers start planning their trips 4 months, or more, in advance...80% do so 2 months, or more, in advance.

Use & Impact of Travel Reviews, Gretzel & Yoo, Texas A&M.

9 out of 10 mobile searches lead to action. More than 50% lead to sales.

SearchEngineLand.com

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 Restaurants: \$250/Mo.

MOBILE BANNER
 \$200/Mo.

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 Things To Do: \$200/Mo.
 Events: \$200/Mo.
 Restaurants: \$125/Mo.

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 Things To Do: \$150/Mo.
 Restaurants: \$175/Mo.

MOBILE FEATURED LISTINGS
 Hotels & Lodging: \$150/Mo.
 Things To Do: \$75/Mo.
 Restaurants: \$85/Mo.

"SPOTLIGHT" TEXT LINKS
 \$100/Mo. – 10K Impressions

RUN OF SITE BANNER
 \$175/Mo.

LARGE BANNER
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HEADER IMAGE
 Varies by Page
 \$100/Mo. - \$150/Mo.