

# START UP BROMLEY

Business support for aspiring and early stage entrepreneurs



[Discover more](#)



Martin Stone, GLL Sector Libraries Manager, welcomes everyone to the Business Lounge, upsatiars at Biggin Hill Memorial Library

## Start Up Bromley expands to Biggin Hill!

Start up Bromley was recently awarded additional funding support from the London Borough of Bromley Council, as a result, we were able to add Biggin Hill to our list of Bromley Library locations with business facilities.

On Thursday 7 October, Start Up Bromley was pleased to welcome guests to Biggin Hill for the official launch of our facilities. Our guests included Cllr Morgan, Cllr Benington, and Cllr Stevens, representatives of MyTime Active, Barclays Bank, and Bromley FC, with local caterer The Courtyard providing brunch. The Start Up Bromley team is extremely excited about the expansion of the business support and resources into a thriving community of business owners and aspiring entrepreneurs. We believe having a well-equipped, safe and affordable place to work is essential for a person's well-being and business. Our new Business Rooms will give the community in Biggin Hill a space where they can come and work on developing and growing their business in a welcoming environment – with a downstairs Business Corner in the library to work in, surrounded by a wealth of business and career books, as well as an upstairs Business Lounge, all equipped with desk space, power outlets, Wi-Fi, printing, and PCs. This is also a space for the business community to come together to network and support each other.

Start Up Bromley offers business support and resources to all businesses and aspiring entrepreneurs in Bromley, with dedicated business rooms now in Biggin Hill Memorial Library, Bromley Central Library, and Orpington Library!



Dabira of Start Up Bromley gives a tour of the Business Corner to; Cllr Peter Morgan (left), Cllr Melanie Stevens (centre), Mandi Foster Library Manager (back) and Jeremy Travers Interim Head of Libraries, Bromley.

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# Networking for Business Success

Start Up Bromley hosted our very first networking event on Thursday 30th September.

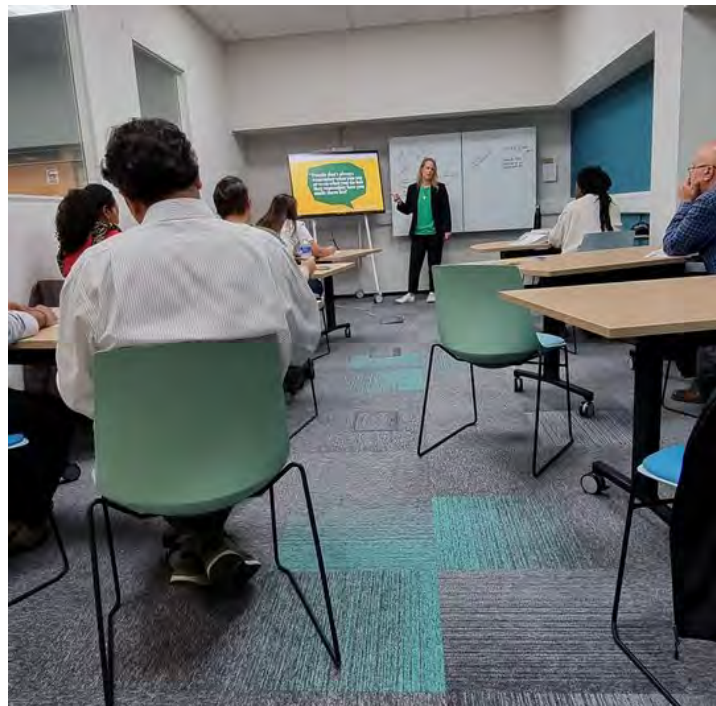
This event was also the first post-COVID networking event hosted by [1230 The Women's Company's](#) Jackie Groundsell but we could all see that networking is a talent of hers. Jackie took us through the key steps to effective networking followed by a very loud but very productive speed networking session.

It was very pleasant for the Start Up Bromley team to witness members that attended make connections that the team had hoped to occur and connections that we did not think of ourselves. This is the very essence of Start Up Bromley and it was very fulfilling to see it occur in person.

Many people attending took the opportunity to have their headshots taken (free of charge) by Fergus of [Fergus Burnett Photography](#), just another perk for Start Up Bromley Members. The canapes provided by Orpington's ['For Forks Sake'](#) were an additional nice touch to a very successful event. We hope this event proved valuable to the Start Up Bromley members present and pushed them out of their comfort zone after a long period of avoiding social interactions. The positive response to this event from those present and we are looking forward to an even bigger response when we host our next networking event.



# Creating a Successful Website Workshop



Start Up Bromley hosted our very first in-person workshop on Thursday 14 October. We were delighted to have our own Start Up Bromley Member, Nicola Philips of [Canvass](#) share her expertise in website building. At Start Up Bromley we are really passionate about Bromley Business helping Bromley Businesses. The workshop covered the 10 steps a Business Owner needs to consider when creating or updating their website. Through a presentation, workbooks and group work the attendees left with a great incite on how to develop their companies online presence to really appeal – and capture their 'target audience.' It was really wonderful to see those Members with more established businesses offer advice and insight to our Aspiring Entrepreneurs and early-stage businesses. It feels like a community is starting to be built with Start Up Bromley and we look forward to the next workshops to help our Members learn and sharpen their business knowledge. For any members who missed this workshop please get in touch with the Start Up Bromley team and we will be happy to send on the resources discussed.

# CANVASS

Making websites.  
Simple.



# 20 PRODUCTIVITY TIPS



Lauretta of [Life in Magazines](#) has kindly provide us with 20 tips to help you improve your work productivity! Alongside Helen at [BR6Life](#), Lauretta runs free weekly **Productivity Sessions on Zoom** where attendees join a 'Deep Dive' session to work with intention and be held accountable. The sessions are super productive and attendees focus on what they want to achieve.

The sessions take place on **Mondays from 9am - 11am**. Email [productivitypod@post.com](mailto:productivitypod@post.com) to find out more.

1. Be committed.
2. Outsource the small stuff if you can eg help with social media, accounts etc
3. Batch small tasks eg email. Check it once in the morning and once in the late afternoon. You're in the zone and in the moment.
4. Same with paperwork – bills etc. Adopt the one-touch policy. As soon as you touch that bit of paper – you deal with it. So as soon as you open the gas bill, you pay it – or if it gets paid automatically, you file it straight away. .
5. Don't watch too much TV. Ask yourself how much more important it is to get stuff done.
6. Never sit down without knowing what you're going to work on. Without intention, you end up checking emails, making a coffee, having a snack, sticking the washing on...
7. Time block activities – put timings in your calendar to set time aside to work on specific goals.
8. Wake up earlier to get into the right mindset for the day. Remember the Miracle Morning.
9. Don't multi-task – if you really want to accomplish something, dedicate 100% of your time and focus to that one activity.
10. Stop watching the news – it could have a negative effect on you / your mood. If you want to know what's happening – ask someone. It leads to better conversations too.
11. Have a dedicated place to work – away from your relaxation space.
12. 'Sharpen your axe' (ie preparation is key) what can you do ahead of time to prepare yourself for what's to come?
13. Say 'no' more. Understand that saying 'yes' to something means that there's a trade-off in saying 'no' to something else.
14. Cut down on social media. A great idea – like with emails is to jump on once or twice a day and set a timer so that when it goes off, you come off. There's a great chrome extension called news feed eradicator. When you go to Facebook you can see when people tag you – it gives you the things you need to action, but it kills the news feed so you don't end up going down the rabbit hole.
15. Shorten your deadlines! Parkinson's Law says that whatever amount of time you give yourself to do something is the amount of time it will take to get it done. Set shorter deadlines to make different choices and get it done. Done is better than perfect!
16. Review your goals regularly.
17. Moderate your screen time. An app called OffScreen – Less Screen Time tracks how long you're on your phone for. A great desktop tool (also available on mobile / browser) is Rescuetime.com – it helps you see where you're losing time each day with in-depth reports and goals.
18. Get an accountability partner or a mastermind group – it keeps your goals in mind and you moving forward.
19. Write a TO-DO list and prioritise.
20. Incentivise yourself with rewards – give yourself something to look forward to for staying focused.



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Lauretta is publisher at Life In... magazines with titles including Life In... Orpington and Life In...Bromley (launching early 2022). The community magazines celebrate local people, feature inspiring news and information, offer a 'What's On' section and encourage readers to support local businesses.

## UPCOMING EVENTS & THINGS TO LOOK FORWARD TO: START UP BROMLEY WORKSHOP ALERT:

### Thursday 4 November

Social Media: Content Creation Masterclass will take place in the **Workshop Room of Bromley Central Library, 10:00 - 11:30.**

Jem Bahaijoub of [Jem Bahaijoub consulting](https://jembahaijoub-consulting.com/) will be taking us through a 90-minute workshop that will help you create a framework and systems to strategically organize your social media communications. Registration is essential via [Eventbrite](#).

#### **Jem Bahaijoub - Social Media Strategist**

Jem is an accomplished strategic leader with more than 15 years of experience in Marketing and PR. Her wanderlust has inspired her to work across the globe — with recent stops in London, Washington D.C., and Chicago — where she has collaborated with a diversity of international clients across entertainment and lifestyle industries. Jem now resides in London representing both US and UK clients. To learn more about Jem and what she does please visit <https://jembahaijoub-consulting.com/>



## OTHER UPCOMING EVENTS:

### Tuesday 16 November 10:00 - 13:00

'Deep Dive' Productivity Pod session, will take place in the **Business Lounge of Orpington Library.** Start Up Bromley Members Lauretta of [Life in Magazines](#), & Helen of

[The Social Surgery](#). The Deep Dive session will start with attendees stating what they'd like to get achieved in the two hours and then get to work to achieve that. After this the group discusses what each managed to accomplish, followed by a dilemma/challenges discussion where the group can help each other.

You can find more information about the event, as well as register your attendance at the [Eventbrite Link](#)

### Thursday 18 November 10:30 – 12:00

The 'Supercharge Your Sales' workshop will take place **online**. Lawrence Wilson of HEDINGHAM ADVISORY LTD will be leading a workshop that will explore essential marketing and sales skills and techniques.

You can find more information about the event and Lawrence, as well as register your attendance at the [Eventbrite Link](#)

### Wednesday 24 November 19:00 - 20:30

Biggin Hill Business Corner: bringing Biggin Hill Business into the fold of Bromley & Orpington. This is an informal Networking event where Members from across the borough can visit our new **Business Rooms at Biggin Hill Memorial Library.** You can find more information about the event and register your attendance at the [Eventbrite Link](#)

## KEEP THURSDAY 9 DECEMBER FREE - START UP BROMLEY WINTER SHOWCASE!

More information coming soon



# Selected as a Small Business Saturday 100!

Josette of My Party Box.Fun has this to say on her business's selection:

"**Small Business Saturday** highlights and support small businesses all over the UK. They encourage everyone to do the same by shopping local and supporting small businesses in their community. Every year Small Business Saturday is celebrated. This year I applied but I still a bit unsure whether I should actually apply as I was in my first year of business. On the actual deadline, I sent in my application, knowing that I would be up against thousands of other small businesses all over the UK, I didn't think I stood a chance but I believed in my business' ethos and concept. When I received the email confirming that I was selected, I couldn't believe it, I was so overwhelmed with happiness and joy that I kept screaming (with happiness of course)!

The 100 days leading up to Small Business Saturday Day which is the 4th December 2021, Small Business Saturday highlights the 100 businesses that were selected. My special day is on **Saturday 13th November 2021**. I am very much looking forward to my special day and Small Business Saturday as I am proud to showcase that a small business from Orpington was selected for this fantastic accolade! Also, I want to be able to share my platform with other local small businesses."



Visit: [www.mypartybox.fun](http://www.mypartybox.fun) or email [josette@mypartybox.fun](mailto:josette@mypartybox.fun) for more information

**My Party Box.fun** provides sustainable party boxes for children's parties. Our party boxes contain everything needed to host a party. All that needs to be added are the guests, entertainment and catering. Being eco-friendly and sustainable are very important to me. Therefore, 85% of the contents of the box are either recyclable, reusable or biodegradable. I am aiming to be 100% sustainable.

The concept of My Party Box.fun is to make hosting a party as stress-free as possible for busy parents, carers or anyone who is hosting a party while ensuring that magical memories can be created with their little ones. We firmly believe that hosting a party should not cost the earth!

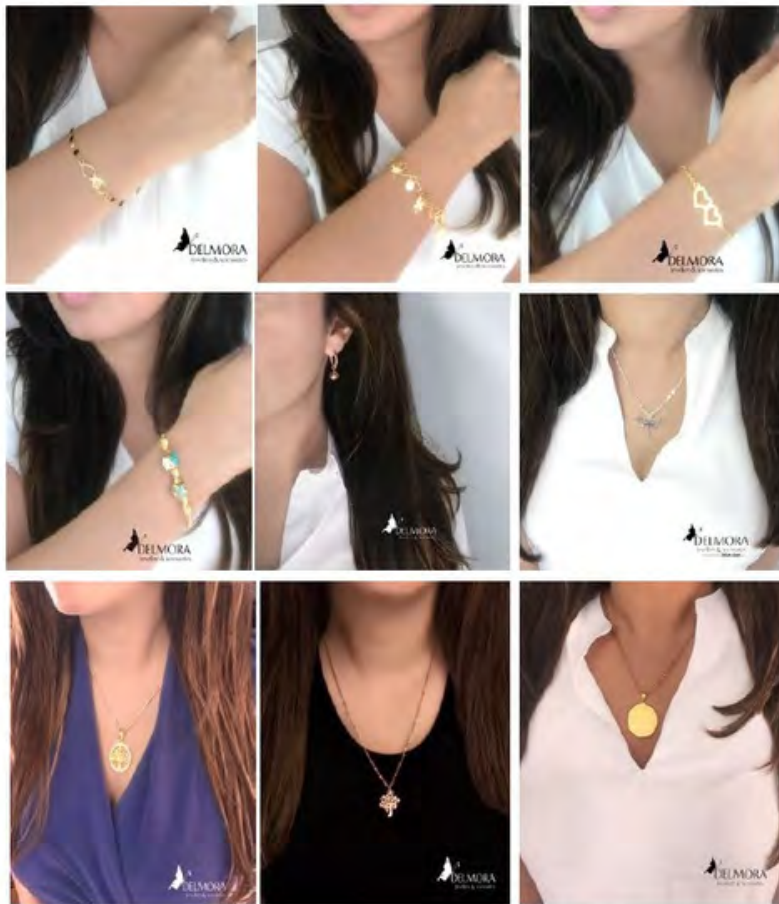
**Visit**  
**[www.better.org.uk/start-up-bromley](http://www.better.org.uk/start-up-bromley)**  
**to learn more!**

**[View the MEMBERS DIRECTORY here.](#)**



OCTOBER 2021

# Gift season with



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Perfect for your Christmas gifts or to indulge yourself.

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ESTY: [DelmoraUK](#)

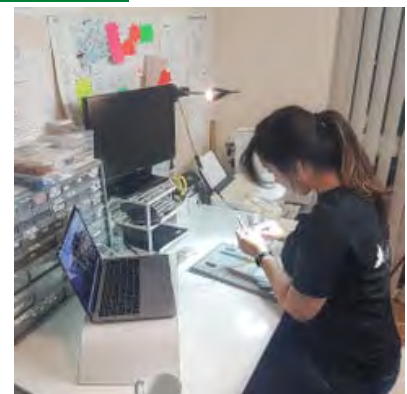
AMAZON: Brand: [Delmora](#)

To learn more of the Delmora story visit their blog:

<https://judyshecan.home.blog/delmora-jewellery-accessories/>

In November Delmora™ will offer a **special discount** to the readers of this Newsletter. Please go to the [Etsy Store](#) and type the coupon: **BROMLEY21**. Receive **10% off when you spend £20**

(terms and conditions apply. This promotion is not valid in conjunction with other promotions).



For any queries contact Delmora at [delmora.uk@gmail.com](mailto:delmora.uk@gmail.com)

Visit  
[www.better.org.uk/start-up-bromley](http://www.better.org.uk/start-up-bromley)  
to learn more!

[View the MEMBERS DIRECTORY here.](#)

OCTOBER 2021

# BUSINESS ROOMS AT THE LIBRARY!

## BIGGIN HILL MEMORIAL LIBRARY

### Business Lounge

The upstairs Business Lounge at Biggin Hill Memorial Library is open for drop-in visitors, at the following times only:

<b>Monday</b>	<b>9:30 - 13:00</b>
<b>Tuesday</b>	<b>9:30 - 19:00</b>
<b>Wednesday</b>	<b>9:30 - 19:00</b>
<b>Friday</b>	<b>9:30 - 19:00</b>
<b>Saturday</b>	<b>9:30 - 17:00</b>



### Business Corner

Biggin Hill Memorial Library also hosts a Business Corner as part of the library, there is a selection of tables and comfortable chairs for working on your business while being surrounded by an array of business and career books. The Business Corner is open while the library is open

<b>Monday - Friday</b>	<b>9:30 - 19:00</b>
<b>Saturday</b>	<b>9:30 - 17:00</b>



## BROMLEY CENTRAL LIBRARY

The Business Lounge at Bromley Central Library is open for drop-in visitors, while the Library is open:

<b>Monday - Friday</b>	<b>9:30 - 19:00</b>
<b>Saturday</b>	<b>9:30 - 17:00</b>

In addition to our Business Lounge at Bromley Central Library we can offer small rooms for use for private meetings with clients, professional advisors and so on. These rooms must be pre-booked, to do so either email the team or complete our [booking form](#).



Please contact the [Start Up Bromley team](#) to obtain the access codes for the business lounges

## ORPINGTON LIBRARY

The Business Lounge at Orpington Library is open for drop-in visitors, at the following times only:

<b>Tuesday - Wednesday</b>	<b>10:00 - 17:00</b>
<b>Thursday</b>	<b>10:00 - 13:00</b>
<b>Friday</b>	<b>10:00 - 17:00</b>





# Business Grants from Bromley Council

[Bromley Council](#) have just released some additional grants, which we urge all business owners to have a read through and apply if you meet the criteria!

There are two schemes currently available, to view full criteria and how to apply please visit the council's [Business Grants](#) page.

## [Additional Restrictions Grant \(ARG\)](#)

The London Borough of Bromley is pleased to announce that we have successfully secured further funding of £2.6 million from central government to help aid the recovery of our local businesses after the COVID-19 pandemic.'

## [Covid-19 business grants subsidy allowance](#)

This scheme is covered by 3 subsidy allowances:

-Small amounts of financial assistance allowance – you're allowed up to £335,000 (subject to exchange rates) over any period of 3 years

-COVID-19 business grant allowance – you're allowed up to £1,600,000

-COVID-19 business grant special allowance - if you have reached your limits under the small amounts of financial assistance allowance and COVID-19 business grant allowance, you may be able to access a further allowance of funding under these scheme rules of up to £9,000,000, provided certain conditions are met.

Grants under these three allowances can be combined for a potential total allowance of up to £10,935,000 (subject to exchange rates).'

Just a quick final note, if you have a product or service you wish for us to feature in the monthly newsletter then please feel free to email us at [StartUpBromley@gll.org](mailto:StartUpBromley@gll.org)

### JOIN THE PROGRAMME NOW!

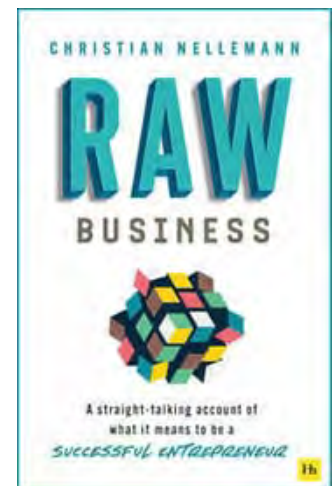
**There is no charge for joining Start Up Bromley or any fee for using the facilities on offer. All we ask is that you complete our Registration Form ([link](#)) which will give us brief details of you and your business or business idea.**

# BOOK OF THE MONTH!

**Raw business: a straight-talking account of what it means to be a successful entrepreneur**  
Nellemann, Christian (Aug 2021)

Want to know what it takes to run a successful business? How to set up and grow a company? How to effectively manage your people and create a prosperous work environment? 'Raw Business' holds the answers. Drawing on the life lessons and core principles developed over a 30-year career running home-based to small and now multi-million-pound businesses, this book outlines Christian Nellemann's trusted methods for achieving success. Filled with practical advice for shaping good working habits, recruiting the right people, and building an effective sales team, it is an essential read for any entrepreneur

You can reserve a copy of the book at your local Bromley Library [HERE](#)



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**Thank you, we look forward to seeing you at our future events and 1-2-1s**

**With kindest regards,  
the Start Up Bromley Team!**