



2019 EVENT PROSPECTUS

EVENTS INCLUDED:

- **Global SOF Symposium - US**
Tampa Bay, Florida
5-7 MAR 2019
- **Annual GSF Tampa Reception**
Tampa Bay, Florida
20 MAY 2019
- **Modern Warfare Symposium**
Ft. Bragg, NC | 13-15 AUG 2019
Coming Soon
- **Global SOF Symposium - Europe**
Brussels, BEL | 1-3 OCT 2019
Coming Soon



**Last Update:
12 JULY 2018**

THE GLOBAL SOF FOUNDATION (GSF):

The Global Special Operations Forces (SOF) Foundation (GSF) is a 501(c)(3) non-profit organization that aims to build and grow an international SOF network of military, government, commercial, and educational stakeholders in order to advance SOF capabilities and partnerships to confront global and networked threats. **The GSF includes over 2,000 individual members from 59 countries and over 75 Corporate Partners.**



BENEFITS OF SPONSORSHIPS AT GLOBAL SOF FOUNDATION EVENTS:

GSF events bring together a diverse set of stakeholders dedicated to working with SOF, both in the US and internationally. We establish the ideal forum for military, government, academia, and industry to collaborate and hold meaningful discussions.

**UNPARALLELED
OPPORTUNITY
TO INTERACT WITH
THE INTERNATIONAL
SOF COMMUNITY**

**UNIQUE AND
ENGAGING WAYS
TO DEMONSTRATE
YOUR BRAND AND
OFFERINGS**

**DIRECT INPUT INTO
THE DEVELOPMENT
OF SOLUTIONS TO
SOF-SPECIFIC ISSUES**

THE 5TH ANNUAL GLOBAL SOF SYMPOSIUM - US



5 - 7 MARCH 2019
TAMPA BAY, FL



PROGRAM GUIDE ADVERTISEMENTS



	Corporate Partner (CP)	Non-Corp. Partner (NCP)
<input type="checkbox"/> Program Guide Sponsor (3 available): Includes Sponsor Logo on Cover & Free Ad	\$1,125	\$1,295
<input type="checkbox"/> Premium Full Page Cover (Inside Back Cover)	\$800	\$950
<input type="checkbox"/> Premium Full Page Cover (Inside Front Cover)	\$800	\$950
<input type="checkbox"/> Premium Full Page Cover (Outside Back Cover)	\$800	\$950
<input type="checkbox"/> Full Page Color - Exhibitor	\$600	\$700
<input type="checkbox"/> Half Page Color	\$350	\$425

The Program Guide is provided to all registered attendees and speakers, and provides details of the Symposium Agenda, Speakers, and Sponsors. Last year's Program Guide cover is shown left.

SPONSORSHIP OPPORTUNITIES

	CP	NCP
<input type="checkbox"/> Gold <ul style="list-style-type: none"> • 5 Complimentary Symposium registrations • Opportunity to introduce a Keynote Speaker • 8 x 10 ft exhibit space included • Opportunity to provide two 1-minute videos to air during General Session • Full page advertisement in the Symposium Program Guide • Logo and Gold Sponsor designation on all Symposium marketing materials and program guide distributed at the Symposium • Logo and Gold Sponsorship designation on Symposium website • Logo included on banner and signage displayed during the Symposium • Verbal acknowledgment of sponsorship during the Symposium 	\$13,500	\$16,875
<input type="checkbox"/> Silver <ul style="list-style-type: none"> • 3 Complimentary Symposium registrations • 8 x 10 ft exhibit space included • Sponsor-provided flier placed on tables in General Session • Opportunity to provide a 1-minute video to air during General Session • Logo and Silver sponsor designation on all Symposium marketing materials and program guide distributed at the Symposium • Logo included on banner and signage displayed at the Symposium • Verbal acknowledgment of sponsorship during the Symposium 	\$10,200	\$12,750

	CP	NCP
<input type="checkbox"/> Bronze <ul style="list-style-type: none"> • 3 Complimentary Symposium registration • Sponsor-provided flier placed on tables in General Session • Logo and Bronze sponsor designation on all Symposium marketing materials and program guide distributed at the Symposium • Logo included on banner and signage displayed at Symposium • Verbal acknowledgment of Sponsorship during the Symposium. 	\$4,500	\$5,625
<input type="checkbox"/> Beer Garden (Exclusive): The Sponsor will be recognized on the Symposium website, social media, program guide, and unique signage. Cups with Sponsor Branding will be used to pour from a selection of quality beers, located in the popular patio at Inverness Hall.	\$6,000	\$7,500
<input type="checkbox"/> Bourbon & Cigar Bar (Exclusive): Not a beer drinker? This Sponsorship will bring in something a little higher caliber--craft Bourbon from a local distillery accompanied by hand-rolled cigars labeled with your company's logo. The Bourbon and Cigar bar is sure to be a very popular attraction during the Closing Reception. Sponsor will be recognized on Symposium website, program guide, signage and cigar wraps.	\$5,500	\$6,875
<input type="checkbox"/> Wine and Cheese from Around the Globe (2 available, or exclusive for CP - \$9,000 and NCP - \$11,250): The Sponsors of this Wednesday reception, held after the first full day of the Symposium in Inverness Hall, will be recognized on signage, the event website, social media, and napkins or cups.	\$5,500	\$6,875
<input type="checkbox"/> Poolside Closing Reception (2 available, or exclusive for CP - \$9,000 and NCP - \$11,250): What better way to end the Symposium than a poolside cocktail...with your company's logo featured prominently on napkins and signage, as well as at the Margarita Station! Sponsor will also be recognized on the event website and social media.	\$5,500	\$6,875
<input type="checkbox"/> Symposium Swag Bags (Exclusive): Symposium attendees need a bag for all of their event swag--this is your chance to have your company's logo emblazoned on the side! Sponsor will also be recognized on event website, social media, and signage.	\$5,000	\$6,250

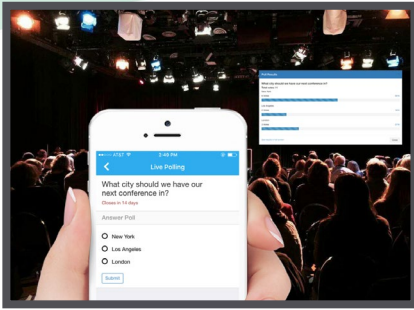


	CP	NCP
<p>☐ Espresso Bar (Exclusive): Everyone needs a pick-me-up from time to time! The Sponsor of the Espresso Bar will be recognized on coffee sleeves, also event website, social media, and signage.</p>	\$4,500	\$5,625
 <p>☐ Taco Thursday Lunch (Exclusive): Spice things up with a Sponsorship of our Thursday lunch buffet. Sponsorship includes your company's logo on the Symposium website, in the program guide, and on signage--including a unique pinata centerpiece.</p>	\$4,000	\$5,000
<p>☐ Little Italy Wednesday Lunch (Exclusive): Bring Symposium attendees on a trip to the Mediterranean by sponsoring our Wednesday lunch! Sponsorship includes branding on the Symposium website, program guide, and signage--including a unique centerpiece.</p>	\$4,000	\$5,000
<p>☐ Icebreaker Reception Ice Sculpture (2 available): Sponsors of this reception will be recognized on signage, the website, social media, and custom Ice Sculptures carved into the Sponsor's logo on Tuesday evening.</p>	\$3,000	\$3,750
<p>☐ Academic Day Sponsor (Exclusive): This is the first GSF Symposium with an Academic Day, which will feature several educational opportunities within the SOF realm. The Sponsor will be the day's Energy Break sponsor, may bring branded flyers or collateral to distribute, and will be recognized on the event website, social media, and signage during the Sessions.</p>	\$2,500	\$3,125
<p>☐ Charging Station (Exclusive): Our devices need a pick-me-up, too! The Sponsor of this secure offering will be recognized on the event website, social media, and branding on the charging station itself!</p>	\$2,500	\$3,125
<p>☐ All Day Coffee Break (Exclusive): Coffee is incredibly popular at these events. Coffee sleeves with the sponsor logo will be held by most attendees. The sponsorship also includes recognition on Symposium website, in program guide and signage.</p>	\$2,500	\$3,125
<p>☐ Discounted Golf Day Sponsor (2 Available): Sponsor will allow attendees to golf at Innisbrook on Monday or Tuesday at a discounted rate! Sponsor is recognized on the Symposium website, social media, and signage in the Innisbrook Pro Shop.</p>	\$2,500	\$3,125
<p>☐ Symposium Lanyards (Exclusive): Sponsorship includes the name of the Symposium and sponsor's logo on the badge lanyard distributed to all attendees.</p>	\$2,500	\$3,125
<p>☐ Symposium WiFi Sponsor (Exclusive): Everyone loves the free WiFi sponsor! The Sponsor's logo will appear on signage and on WiFi sign-in page.</p>	\$2,000	\$2,500

	CP	NCP
<input type="checkbox"/> Branded Water Bottles (Exclusive): Sponsor's branding appears on the label of water bottles that will be available for attendees and will be on the main stage for speakers. Sponsor will receive recognition on the Symposium website and printed material.	\$2,000	\$2,500
<input type="checkbox"/> Room Key (Exclusive): Attendees will be looking at your logo every morning and every night--as they head in and out of their Innisbrook room. Sponsor's branding will appear on all room keys, as well as on the Symposium website, social media and printed material.	\$2,000	\$2,500
<input type="checkbox"/> Mobile App Sponsor (Exclusive): Get your logo on the GSF Mobile App - powered by Whova! This app is popular with our attendees...you want to be a part of it! Sponsor will be recognized on the event website, social media, signage, and the App!	\$1,800	\$2,250
<input type="checkbox"/> Save the Date for the 2019 Global SOF Symposium - Europe (Exclusive): The Sponsor will be recognized on the Save the Date item for the 2018 Global SOF Symposium - Europe, in Brussels, Belgium--a luggage tag. Sponsor will also be recognized on the event website and social media.	\$1,500	\$1,875
<input type="checkbox"/> Chairman's Reception (Exclusive): Open only to GSF Corporate Partner representatives and the Board of Directors, this intimate reception will take place before the Icebreaker Reception. Sponsor will be recognized on the event website, social media, signage, and napkins during the reception.	\$1,500	\$1,875
<input type="checkbox"/> Afternoon Energy Break (2 Available - Wednesday or Thursday): Give attendees a snack in the afternoon, accompanied by your company's logo. The sponsorship includes Sponsor recognition on Symposium website, in program guide, napkins, and signage.	\$1,500	\$1,875
<input type="checkbox"/> Shuttle Bus (Exclusive): Sponsor will have their company logo prominently displayed in the shuttle bus window offering transportation around Innisbrook. The sponsor will also be recognized in printed material and on the Symposium website.	\$1,000	\$1,250
<input type="checkbox"/> Show Daily Sponsor (2 Available): We want to keep everyone in the loop! The daily flyer will recap the previous day and be distributed to every attendee. Sponsors will be recognized on the Symposium website, social media, and on the Daily itself!	\$1,000	\$1,250

<input type="checkbox"/> Conversation Wall Sponsor (2 Available): Help our network grow by Sponsoring this wall! Attendees can write notes about people they want to meet or things they want to learn about--giving others an opportunity to answer those notes! Sponsors will be recognized on the Symposium website, Social Media, and the Conversation Wall itself!	\$1,000	\$1,250
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Live Polling Sponsor (Exclusive): We'll be asking live questions during different sessions, and attendees can give their opinion via the Whova App. This allows attendees to be a part of the conversation during presentations. Sponsor will be recognized on the Symposium Website, social media, and the live polls at the event!

Symposium Signage (Exclusive): We have posters all around the Symposium... and you can get your company brand on ALL of them! Sponsor will also be recognized on the Symposium website and social media.

Registration (3 available): All attendees of the Symposium must register to attend. Sponsors receive recognition on the Symposium registration page as well as at on-site registration. The Sponsor will also be recognized on the Symposium website, program guide, and signage.

Flier Distribution: Provide a one-page marketing flier that will be handed out during registration to all Symposium attendees.

CP	NCP
\$1,000	\$1,250
\$800	\$1,000
\$800	\$1,000
\$540	\$675

EXHIBIT OPPORTUNITIES

Booth Sizes and Pricing:	CP	NCP
<input type="checkbox"/> 8 x 10 ft. - Indoor Booth	\$3,250	\$4,000
<input type="checkbox"/> 10 x 10 ft. - Tented Outdoor Booth	\$1,500	\$2,000
<input type="checkbox"/> 20 x 20 ft. - Tented Outdoor Booth	\$3,000	\$4,000

Booth Amenities:

- Each 8 x 10 and 10 x 10 space includes 1 complimentary registration, a 20 x 20 receives 2.
- Additional people from your organization may register at a reduced rate of \$395 each
- Includes one 6 ft table and 2 chairs

Booth Partners: Exhibitors and sponsors are permitted to have up to two additional partner companies at their booth. Partner companies will be included in the guide with a description and logo. Costs for each Partner Company are:

- Corporate Partner:** \$150
- Non-Corporate Partner:** \$185



ANNUAL TAMPA RECEPTION

20 MAY 2019 | PORT TAMPA CRUISE TERMINAL 2

The Annual Tampa Reception is held on the Monday before USSOCOM's SOF Industry Conference (SOFIC), an event that brings a large, SOF-focused community to Tampa. In 2018 we hosted nearly 800 attendees from government, industry, and academia. This event is all about celebrating our Corporate Partners...Here's why you should take advantage of it:

1 FREE SPACE FOR CORPORATE PARTNERS.

With the support of Port Tampa, we offer our Corporate Sponsors space to show off their wares and capabilities. Spaces can be adapted for each Partner's needs...In past years we've had inflatable shoot houses, scotch bars, and hands-on demos.

2 A FULL WEEK OF OPPORTUNITY.

The big GSF reception goes down on Monday night, but we keep Terminal 2 open for the duration of SOFIC. That gives displaying Partners an operational hub that they can bring SOFIC attendees to for meetings and capability demonstrations, a little outside of the hubbub of the Tampa Convention Center.

3 NETWORKING WITH THE RIGHT PEOPLE.

If you want to do business with the United States special operations community, this is a can't-miss event. Industry, government and military representatives with a stake in SOF show up from across the globe, and the GSF will help make sure that you talk to people with whom you can mutually benefit.

4 IT'S A GOOD TIME.

We won't lie...this event is fun! It's good for business, and it's good for you! If you don't qualify because you're NOT a Corporate Partner, what's stopping you? Contact Stephen Jones at sjones@globalsoffoundation.org to learn how you can join our team.

AVAILABLE SPONSORSHIPS:

Note: Prices are 25% higher for Non-GSF Corporate Partners.

- Bourbon Tasting Bar:** Sponsor will be recognized on GSF social media, signage and printed materials. The bar will feature an array of high-end beverages, along with two professional bartenders. **SOLD OUT!**

- Sangria Station:** Sponsorship includes recognition on GSF social media, printed material, and branded fruit picks to garnish the Sangria. **\$6,000**
- Local Beer Tasting:** Taste local brews! Sponsorship includes logo on GSF social media, printed material, and branded beer cups. **SOLD OUT!**

- Coffee and Espresso Bar:** Sponsorship includes recognition on GSF social media, printed material, and signage. Bar will be centrally located and include full service hot and cold gourmet coffee and tea beverages. **\$5,000**
- Tequila and Chorizo Tasting:** Sponsorship includes recognition on GSF social media, signage, and printed material, and will provide attendees with Chorizo and Tequila tastings. **SOLD OUT!**




❑ **Escape Room:** Can you get out? Escape Rooms are fun team-building activities, and we'd love to bring one to this reception. Sponsorship includes recognition on GSF social media, websites, and Escape Room materials. **\$4,000**

❑ **Nitro Ice Cream Station:** Sponsors of this station will provide guests with liquid nitrogen ice cream made on site. Sponsorship includes recognition on GSF social media, signage, and ice cream cups.

SOLD OUT!



❑ **Slider Station:** Sponsors of this station will keep our guest's hearts and stomachs full with a variety of tasty slider options. Sponsors will be recognized on GSF Social Media, signage, and slider food picks. **\$3,500**

❑ **Milkshake Station:** Sponsors of this station will allow guests to enjoy milkshakes during the Florida heat! Sponsors will be recognized on GSF Social Media, signage, and milkshake cups. **\$3,500**

❑ **Cigar Roller:** Sponsorship includes recognition on GSF social media, printed material, and custom cigar labels. The Cigar Roller will be in a central location and will roll cigars to hand out to guests.

SOLD OUT!



❑ **S'Mores Station:** Sponsors of this station will provide guests with all of the fixings to create their own S'mores. Sponsors will be recognized on GSF Social Media, signage, and station napkins. **\$3,000**

❑ **Trail Blazers:** Sponsors of this station will provide guests with make-your-own trail mix snack bar, equipped with a variety of snacks for someone on the go. Sponsors will be recognized on GSF Social Media, signage, and station bags. **\$3,000**

❑ **Water Bottle Labels:** Sponsorship includes recognition on GSF social media, printed material, and branded labels on disposable water bottles.

SOLD OUT!



❑ **Speed Networking & VIP Pre-Reception:** Speed Networking enables one-on-one conversations between individuals with similar goals. Sponsorship includes logo on GSF social media, the website, and printed Speed Networking materials, as well as recognition at the VIP Pre-Reception! **\$3,000**

❑ **Giant Jenga Game:** Jenga game sponsors will see their company logo on a giant Jenga set that will be available for game play on-site. Logos and company information will be placed on signage proximate to the game. **\$2,000**

❑ **Corn Hole Game:** Sponsors will see their company logo on a custom corn hole set that will be available for game play on-site. Logos and company information will be placed on signage proximate to the game. **\$2,000**

❑ **Registration:** We expect at least 900 people to pass through our event registration...let them see your brand! Sponsorship includes recognition on GSF social media, printed signage, and the event website. **\$2,000**

❑ **Wayfinding:** Show attendees the way with signs that points to Terminal 2. Sponsorship includes logo on GSF social media, website, and directional signage. **\$1,500**

THE BEST NETWORKING EVENT AT SOFIC



Instructions

Step 1: Mark your selections below under Payment Amount & Method (select exhibit booth space, partnerships and sponsorships).

Step 2: Fax completed form to (703) 740-1941 or email to LPowell@eventPower.com.

Step 3: Register personnel through the conference Website.

Notes: Booth numbers are subject to change.

Sponsor instructions are emailed and posted on the event Website. Program guide information will be requested via email.

This Commonwealth of Virginia contract is for exhibit space, sponsorships, and/or advertising as noted below, by and between Direct Marketing Productions, Inc. (doing business as: eventPower), and the Exhibitor named herein. The Exhibitor agrees to comply with all Terms and Conditions appearing in this contract and further agrees that this contract is binding on all parties and can be amended only in writing by both parties.

Company & Contact Information

Company Name: _____			
Contact 1: _____		Contact 2 Billing Contact: _____	
Street Address: _____		Street Address: _____	
City State, Zip: _____		City State, Zip: _____	
Email Address: _____		Email Address: _____	
Phone #: _____	Fax: _____	Phone #: _____	Fax: _____

Contract Acceptance (signature is required)

This contract is accepted as binding by the following Exhibitor Representative:

Signature: _____ Printed Name: _____ Date: _____

Invoicing Policy, Payment & Cancellation Terms & Conditions

Invoicing: Invoices will be sent by email. If you wish to receive a printed copy please check the box below:
 Please send a printed invoice to our company billing contact (contact 2 above).

Payment: 50% payment is due at 180 days prior to the program start date with the remaining 50% due at 90 days prior to the program start date. Companies are 50% liable for contracted funds at 180 days prior to the program and 100% liable for contracted funds at 90 days prior to the program.

Cancellation: Cancellations must be received by email from a representative of the company signing this contract and confirmed as accepted by email from eventPower. Cancellations received at or after 180 days of the event start date but prior to 90 days of the event start date will be 50% liable for contracted funds. Cancellations received at or after 90 days of the event start date will be 100% liable for contracted funds.

Payment Amount & Method

Partnership Package: \$ _____	Booth Selection: 1 st choice _____ 2 nd choice _____ 3 rd choice _____ (booth numbers are subject to change)						
Sponsorship /Advertising: \$ _____							
Exhibit Space: \$ _____	P.O. #: _____						
Discount: \$ _____	W-9 Form: To obtain eventPower's W9 form visit www.eventPower.com/w9						
Total Contracted Amount: \$ _____							
Payment Method:	<table border="1"> <tr> <td><input type="checkbox"/> Check</td> <td>Payable to: eventPower Mail to: eventPower, Accounts Receivables, 5205 Woodleaf Court, Centreville VA 20120</td> </tr> <tr> <td><input type="checkbox"/> Credit Card</td> <td>A confirmation email will be sent with an Invoice attachment. A link to a secure online credit card payment portal will be provided at the bottom of the invoice.</td> </tr> <tr> <td><input type="checkbox"/> Wire Transfer</td> <td>A confirmation email will be sent with an Invoice attachment. Wire transfer information will be provided on the invoice. Send wire transfer confirmations to SComer@eventPower.com</td> </tr> </table>	<input type="checkbox"/> Check	Payable to: eventPower Mail to: eventPower, Accounts Receivables, 5205 Woodleaf Court, Centreville VA 20120	<input type="checkbox"/> Credit Card	A confirmation email will be sent with an Invoice attachment. A link to a secure online credit card payment portal will be provided at the bottom of the invoice.	<input type="checkbox"/> Wire Transfer	A confirmation email will be sent with an Invoice attachment. Wire transfer information will be provided on the invoice. Send wire transfer confirmations to SComer@eventPower.com
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Send Check Payments To:

Payable to: eventPower
Accounts Receivables
5205 Woodleaf Court
Centreville, VA 20120

Event Production Company/Merchant Contact Information:

Direct Marketing Productions, Inc.
DBA: eventPower
5205 Woodleaf Court
Centreville VA 20120

Laurie Powell, Director of Sales
Telephone: (703) 740-1940
Fax: (703) 740-1941
Email: LPowell@eventPower.com
Website: www.eventPower.com

Contract

This Commonwealth of Virginia Contract is for exhibit space, sponsorships, and/or advertising as noted below, by and between Direct Marketing Productions, Inc. (Doing Business As: eventPower), and the exhibitor named herein. The exhibitor agrees to comply with all terms and conditions appearing in this contract and further agrees that this contract is binding on all parties and can be amended only in writing by both parties.

Payment and Liability Schedule

- 50% liable and 50% payment due 180 days prior to the first day of the conference.
- 100% liable and 100% payment due 90 days prior to the first day of the conference.
- If contract is received after payment due dates, the exhibitor agrees to pay the amount due within 15 days of submitting the contract.
- If contract is received within 15 days of the conference date, the exhibitor agrees to pay immediately with credit card, wire transfer or express check.
- Payment must be clear before the exhibitor is permitted to set up.
- eventPower reserves the right to reassign space or remove contracted company from the floor plan if the above payment schedule is not met.
- Failure to make payments does not release the contracted financial obligation.
- If payment is not received by the event date, a collection agency will be assigned to collect the debt. The exhibitor will be assessed the collection agency fees (typically an additional 30%).

Cancellation or Downgrade

- Cancellations must be received in writing (email or letter) from a representative of the company signing this contract and confirmed as accepted in writing (email or letter) from an eventPower representative.
- Cancellations received at or after 180 days of the event start date but prior to 90 days of the event start date will be 50% liable for contracted funds. Cancellations received at or after 90 days of the event start date will be 100% liable for contracted funds.
- In the event of either a full or partial cancellation of space by an exhibitor, eventPower reserves the right to reassign canceled booth space, regardless of the cancellation assessment. Subsequent reassignment of canceled space does not relieve the canceling exhibitor of the obligation to pay the cancellation assessment.
- The exhibitor agrees that the appropriate payment based on the schedule above must be received by eventPower within 15 days of the cancellation notice or by the first date of the conference (whichever comes first). If payment is not received by these dates, a collection agency will be assigned to collect the debt. The exhibitor will be assessed the collection agency fees (typically an additional 30%).

Relocation and Floor Plan Revisions

eventPower retains the exclusive right to revise the exhibition hall floor plan and/or move assigned exhibitors as necessary.

Occupancy Default

Any exhibitor failing to occupy contracted space shall not be relieved of their financial obligation. If not occupied by the time set for completion of the installation of the displays, such space shall be taken by eventPower, and re-allocated or reassigned for such purposes or use eventPower may see fit.

Limitation of Liability

- Exhibitor agrees to make no claim for any reason against eventPower, its employees, agents, or representatives for loss, theft, damage, or destruction of goods; nor for any injury, including death, to himself, employees, agents or representatives; nor for any damage of any nature, including damage to his business for failure to provide exhibit space; nor for failure to hold the exposition as scheduled; nor for any action or omission of eventPower.
- The exhibitor is solely responsible for his own exhibition materials and products, and should insure exhibit and products from loss or damage from any cause whatsoever. It is understood all property of an exhibitor is in his care, custody, and control in transit to, or from, or within the confines of the exhibit hall. eventPower shall bear no responsibility for the safety of the exhibitor, its personnel, employees, agents or representatives or personal property.

Damage to Property

The Exhibitor is liable for any damage caused by exhibitor, exhibitor's agents, employees or representatives to building floors, walls, or columns, or to standard booth equipment, or to other exhibitor's property.

Insurance

Exhibitors shall, at their sole cost and expense, procure and maintain through the term of this contract, the following insurance: Comprehensive General Liability insurance with limits not less than \$1,000,000 including Contractual Liability and Products Liability coverage and Workman's Compensation in full compliance with all laws covering the exhibitor's employees. Proof of such insurance shall be provided to eventPower or its agent or representative upon request. Email certificate of insurance (COI) to SComer@eventPower.com.

Installing, Exhibiting, Dismantling

eventPower specifies hours and dates for installing, exhibiting, and dismantling. Exhibitor shall be liable for all storage and handling charges resulting from failure to set up their booth or removing shipping crates from their exhibit booth three hours before the posted start time for the exhibit hall. Additionally, the exhibitor agrees not to begin dismantling their display or open crates before the specified conclusion of the dismantling period set by eventPower. Removal of exhibit materials or displays before the published dismantle times may be subject to a fine.

Agreement to Rules

Exhibitor and all exhibitor personnel agrees to abide by the foregoing rules and those provided and contained in the Exhibitors Manual, and by any amendments and additional rules that may be put into effect by eventPower.

Use of Space

Displays and demonstrations are limited to the confines of an exhibitor's own booth. Distribution of literature or other giveaways must be in the confines of the exhibitor's own booth. Displays must abide by the rules and regulations provided in the exhibitor service kit distributed by the event decorator.

Cancellation or Change of Exposition by eventPower

In the event that the premises in which the exposition is conducted should become unfit for occupancy or substantially interfered with by reason of any cause or causes not within the control of eventPower or its agents, the exposition may be canceled or moved to another appropriate location. eventPower shall not be responsible for delays, damage, loss, increased costs, or other unfavorable conditions arising by virtue of cause or causes not within the control of eventPower. Causes for such action beyond the control of eventPower shall include, but are not limited to: fire, casualty, flood, epidemic, earthquake, explosion, accident, blockage, embargo, inclement weather, governmental restraints, act of a public enemy, riot or civil disturbance, impairment or lack of adequate transportation, inability to secure sufficient labor, technical or other personnel, labor union disputes, loss of lease or other termination by the venue, municipal, state or federal laws, or act of God. Should eventPower terminate this agreement pursuant to the provisions of this section, the exhibitor waives claims for damages. Refunds of "Paid Exhibit Space Fees" in the case of event termination or cancellation shall be made to exhibitors at the sole discretion of eventPower and in any case, will not exceed the amount of each exhibitor's paid exhibit space fee less any pro rata adjustments based on non-reimbursable direct and/or indirect event costs or financial obligations incurred by eventPower through the date of exhibitors' notification of event termination or cancellation or through the completion of event termination or cancellation processes, whichever is later.

Exhibitor Representative's Responsibility

Exhibitor agrees to indemnify eventPower, its employees, agents, or representatives against, and hold them harmless for, all claims arising out of the acts of negligence of exhibitor, exhibitor's agents, employees or representatives, and any claims for injury to exhibitor, its employees, agents, representatives, or event attendees.

Amendment and Addition Rules

Any matters not specifically covered by the preceding rules shall be subject solely to the decision of eventPower. eventPower may, at any time, amend or add further rules to these rules, and all amendments made shall be binding on exhibitor equally with the foregoing rules and regulations.