

# THE 5TH ANNUAL GLOBAL SOF SYMPOSIUM - US



5 - 7 MARCH 2019  
TAMPA BAY, FL



## PROGRAM GUIDE ADVERTISEMENTS



	Corporate Partner (CP)	Non-Corp. Partner (NCP)
<input type="checkbox"/> <b>Program Guide Sponsor (3 available):</b> Includes Sponsor Logo on Cover & Free Ad	\$1,125	\$1,295
<input type="checkbox"/> <b>Premium Full Page Cover</b> (Inside Back Cover)	\$800	\$950
<input type="checkbox"/> <b>Premium Full Page Cover</b> (Inside Front Cover)	\$800	\$950
<input type="checkbox"/> <b>Premium Full Page Cover</b> (Outside Back Cover)	\$800	\$950
<input type="checkbox"/> <b>Full Page Color</b> - Exhibitor	\$600	\$700
<input type="checkbox"/> <b>Half Page Color</b>	\$350	\$425

The Program Guide is provided to all registered attendees and speakers, and provides details of the Symposium Agenda, Speakers, and Sponsors. Last year's Program Guide cover is shown left.

## SPONSORSHIP OPPORTUNITIES

### Gold

- 5 Complimentary Symposium registrations
- Opportunity to introduce a Keynote Speaker
- 8 x 10 ft exhibit space included
- Opportunity to provide two 1-minute videos to air during General Session
- Full page advertisement in the Symposium Program Guide
- Logo and Gold Sponsor designation on all Symposium marketing materials and program guide distributed at the Symposium
- Logo and Gold Sponsorship designation on Symposium website
- Logo included on banner and signage displayed during the Symposium
- Verbal acknowledgment of sponsorship during the Symposium

### Silver

- 3 Complimentary Symposium registrations
- Tabletop exhibit space included
- Sponsor-provided flier placed on tables in General Session
- Opportunity to provide a 1-minute video to air during General Session
- Logo and Silver sponsor designation on all Symposium marketing materials and program guide distributed at the Symposium
- Logo included on banner and signage displayed at the Symposium
- Verbal acknowledgment of sponsorship during the Symposium

CP	NCP
\$13,500	\$16,875

**1 SOLD!**

**PREMISE**

\$10,200	\$12,750
----------	----------

**1 SOLD!**

**CRC** Crisis Response Company  
Implement | Empower | Sustain

CP	NCP
\$4,500	\$5,625

**1 SOLD!**



- Bronze**
  - 3 Complimentary Symposium registrations
  - Sponsor-provided flier placed on tables in General Session
  - Logo and Bronze sponsor designation on all Symposium marketing materials and program guide distributed at the Symposium
  - Logo included on banner and signage displayed at Symposium
  - Verbal acknowledgment of Sponsorship during the Symposium.
- Waterfront Welcome Reception (2 available, or exclusive for CP - \$9,000 and NCP - \$11,250):** What better way to start the Symposium than with a cocktail overlooking the bay...and your company's logo featured prominently on napkins and signage! Sponsor will also be recognized on the event website and social media.
- Exhibit Hall Reception: Wine and Cheese from Around the Globe (2 available, or exclusive for CP - \$9,000 and NCP - \$11,250):** The Sponsors of this Wednesday reception, held after the first full day of the Symposium in the Exhibit Hall Pavilion, will be recognized on signage, the event website, social media, and napkins or cups.
- Symposium Swag Bags (Exclusive):** Symposium attendees need a bag for all of their event swag--this is your chance to have your company's logo emblazoned on the side! Sponsor will also be recognized on event website, social media, and signage.
- Lunch (2 available):** Sponsorship includes your company's logo on the Symposium website, in the program guide, and on signage--including a unique centerpiece.
- Academic Day Sponsor (Exclusive):** This is the first GSF Symposium with an Academic Day, which will feature several educational opportunities within the SOF realm. The Sponsor will be the day's Energy Break sponsor, may bring branded flyers or collateral to distribute, and will be recognized on the event website, social media, and signage during the Sessions.

\$5,500	\$6,875
---------	---------

\$5,500	\$6,875
---------	---------

\$5,000	\$6,250
---------	---------

\$4,000	\$5,000
---------	---------

\$2,500	\$3,125
---------	---------

- Charging Station (Exclusive):** Our devices need a pick-me-up, too! The Sponsor of this secure offering will be recognized on the event website, social media, and branding on the charging station itself!

\$2,500	\$3,125
---------	---------

- All Day Coffee Break (Exclusive):** Coffee is incredibly popular at these events. Coffee sleeves with the sponsor logo will be held by most attendees. The sponsorship also includes recognition on Symposium website, in program guide and signage.

**SOLD OUT! 25**

**FLUOR**

- Symposium Lanyards (Exclusive):** Sponsorship includes the name of the Symposium and sponsor's logo on the badge lanyard distributed to all attendees.

\$2,500	\$3,125
---------	---------



CP	NCP
\$2, <b>SOLD OUT!</b> 5	
	

- Symposium WiFi Sponsor (Exclusive):** Everyone loves the free WiFi sponsor! The Sponsor's logo will appear on signage and on WiFi sign-in page.
 

\$2,000	\$2,500
---------	---------
  
- Branded Water Bottles (Exclusive):** Sponsor's branding appears on the label of water bottles that will be available for attendees and will be on the main stage for speakers. Sponsor will receive recognition on the Symposium website and printed material.
 

\$2,000	\$2,500
---------	---------
  
- Room Key (Exclusive):** Attendees will be looking at your logo every morning and every night--as they head in and out of their Innisbrook room. Sponsor's branding will appear on all room keys, as well as on the Symposium website, social media and printed material.
 

\$2,000	\$2,500
---------	---------
  
- Mobile App Sponsor (Exclusive):** Get your logo on the GSF Mobile App - powered by Whova! This app is popular with our attendees...you want to be a part of it! Sponsor will be recognized on the event website, social media, signage, and the App!
 

\$2,000	\$2,500
---------	---------
  
- VIP Lounge (Exclusive):** We have a lot of VIPs, and now we have somewhere to put them. The VIP Lounge Sponsor will be recognized on the Symposium website, social media, signage, and a centerpiece in the lounge.
 

\$2,000	\$2,500
---------	---------
  
- Save the Date for the 2019 Global SOF Symposium - Europe (Exclusive):** The Sponsor will be recognized on the Save the Date item for the 2018 Global SOF Symposium - Europe, in Brussels, Belgium--a luggage tag. Sponsor will also be recognized on the event website and social media.
 

\$1,800	\$2,250
---------	---------
  
- Chairman's Reception (Exclusive):** Open only to GSF Corporate Partner representatives and the Board of Directors, this intimate reception will take place before the Icebreaker Reception. Sponsor will be recognized on the event website, social media, signage, and napkins during the reception.
 

\$1,500	\$1,875
---------	---------
  
- Afternoon Energy Break (2 Available - Wednesday or Thursday):** Give attendees a snack in the afternoon, accompanied by your company's logo. The sponsorship includes Sponsor recognition on Symposium website, in program guide, napkins, and signage.
 

\$1,500	\$1,875
---------	---------
  
- Show Daily (2 Available):** Help keep others in the loop! The daily will recap the previous day and be distributed to every attendee. Sponsors will be recognized on the Symposium website, social media, and the Daily!
 

\$1,000	\$1,250
---------	---------
  
- Conversation Wall Sponsor (2 Available):** Help our network grow! Attendees can write notes about people they want to meet or things they want to learn about--giving others an opportunity to answer those notes! Sponsors will be recognized on the Symposium website, Social Media, and the Conversation Wall itself!
 

\$1,000	\$1,250
---------	---------





**Live Polling Sponsor (Exclusive):** We'll be asking live questions during different sessions, and attendees can give their opinion via the Whova App. This allows attendees to be a part of the conversation during presentations. Sponsor will be recognized on the Symposium Website, social media, and the live polls at the event!

**Symposium Signage (Exclusive):** We have posters all around the Symposium... and you can get your company brand on ALL of them! Sponsor will also be recognized on the Symposium website and social media.

**Registration (3 available):** All attendees of the Symposium must register to attend. Sponsors receive recognition on the Symposium registration page as well as at on-site registration. The Sponsor will also be recognized on the Symposium website, program guide, and signage.

**Flier Distribution:** Provide a one-page marketing flier that will be handed out during registration to all Symposium attendees.

CP	NCP
\$1,000	\$1,250
\$800	<b>SOLD OUT!</b>
\$800	\$1,000
\$540	\$675



## EXHIBIT OPPORTUNITIES

An Exhibit Hall Raffle and Prize drawing will boost visitors, as will the lunch and reception in Exhibitor Pavilion. Both locations will feature coffee breaks.

### Booth Sizes and Pricing:

**8 x 10 ft. - Exhibitor Pavilion Booth:** The booths are located in the Exhibit Hall Pavilion. Morning coffee will be served in the Exhibit Hall as will all meal functions to include the Wednesday night reception.

**6 x 8 ft. - Foyer Table Top:** The table tops are located in the foyer just outside the General Session and Breakout rooms. Morning coffee will be served in this foyer. This is a high traffic area with high visibility, however, this area will close during the Networking Reception and all meal functions will be located in the Exhibit Hall Pavilion.

CP	NCP
\$3,250	\$4,000
\$1,800	\$2,160

### Booth Amenities:

- Booth Exhibitors receive 2 complimentary registrations, and each Table Top receives 1.
- Additional people from your organization may register at a reduced rate of \$295 (Corporate Partners) or \$395 (Non Corporate Partners).
- Additional booth passes are limited to 2 per contracted booth or table top. Booth partners are not entitled to purchase additional booth passes.
- Includes one 6 ft table and 2 chairs

**Booth Partners:** Exhibitors and sponsors may have up to two additional partner companies at their booth. Partner companies will be included in the guide with a description and logo.

CP	NCP
\$150	\$185

## Instructions

**Step 1:** Mark your selections below under Payment Amount & Method (select exhibit booth space, partnerships and sponsorships).

**Step 2:** Fax completed form to (703) 740-1941 or email to LPowell@eventPower.com.

**Step 3:** Register personnel through the conference Website.

**Notes:** Booth numbers are subject to change.

Sponsor instructions are emailed and posted on the event Website. Program guide information will be requested via email.

*This Commonwealth of Virginia contract is for exhibit space, sponsorships, and/or advertising as noted below, by and between Direct Marketing Productions, Inc. (doing business as: eventPower), and the Exhibitor named herein. The Exhibitor agrees to comply with all Terms and Conditions appearing in this contract and further agrees that this contract is binding on all parties and can be amended only in writing by both parties.*

## Company & Contact Information

Company Name: _____			
<b>Contact 1:</b> _____		<b>Contact 2 Billing Contact:</b> _____	
Street Address: _____		Street Address: _____	
City State, Zip: _____		City State, Zip: _____	
Email Address: _____		Email Address: _____	
Phone #: _____	Fax: _____	Phone #: _____	Fax: _____

## Contract Acceptance (signature is required)

This contract is accepted as binding by the following Exhibitor Representative:

Signature: \_\_\_\_\_ Printed Name: \_\_\_\_\_ Date: \_\_\_\_\_

## Invoicing Policy, Payment & Cancellation Terms & Conditions

**Invoicing:** Invoices will be sent by email. If you wish to receive a printed copy please check the box below:  
 Please send a printed invoice to our company billing contact (contact 2 above).

**Payment:** 50% payment is due at 180 days prior to the program start date with the remaining 50% due at 90 days prior to the program start date. Companies are 50% liable for contracted funds at 180 days prior to the program and 100% liable for contracted funds at 90 days prior to the program.

**Cancellation:** Cancellations must be received by email from a representative of the company signing this contract and confirmed as accepted by email from eventPower. Cancellations received at or after 180 days of the event start date but prior to 90 days of the event start date will be 50% liable for contracted funds. Cancellations received at or after 90 days of the event start date will be 100% liable for contracted funds.

## Payment Amount & Method

<b>Partnership Package:</b> \$ _____	<b>Booth Selection:</b> 1 <sup>st</sup> choice _____ 2 <sup>nd</sup> choice _____ 3 <sup>rd</sup> choice _____ (booth numbers are subject to change)
<b>Sponsorship /Advertising:</b> \$ _____	
<b>Exhibit Space:</b> \$ _____	<b>P.O. #:</b> _____
<b>Discount:</b> \$ _____	<b>W-9 Form:</b> To obtain eventPower's W9 form visit <a href="http://www.eventPower.com/w9">www.eventPower.com/w9</a>
<b>Total Contracted Amount:</b> \$ _____	
<b>Payment Method:</b>	<input type="checkbox"/> Check <b>Payable to:</b> eventPower <b>Mail to:</b> eventPower, Accounts Receivables, 5205 Woodleaf Court, Centreville VA 20120
<input type="checkbox"/> Credit Card	A confirmation email will be sent with an Invoice attachment. A link to a secure online credit card payment portal will be provided at the bottom of the invoice.
<input type="checkbox"/> Wire Transfer	A confirmation email will be sent with an Invoice attachment. Wire transfer information will be provided on the invoice. Send wire transfer confirmations to SComer@eventPower.com

## Send Check Payments To:

**Payable to:** eventPower  
 Accounts Receivables  
 5205 Woodleaf Court  
 Centreville, VA 20120

## Event Production Company/Merchant Contact Information:

Direct Marketing Productions, Inc. DBA: eventPower 5205 Woodleaf Court Centreville VA 20120	<b>Laurie Powell, Director of Sales</b> <b>Telephone:</b> (703) 740-1940 <b>Fax:</b> (703) 740-1941 <b>Email:</b> LPowell@eventPower.com <b>Website:</b> <a href="http://www.eventPower.com">www.eventPower.com</a>
--	---

### Contract

This Commonwealth of Virginia Contract is for exhibit space, sponsorships, and/or advertising as noted below, by and between Direct Marketing Productions, Inc. (Doing Business As: eventPower), and the exhibitor named herein. The exhibitor agrees to comply with all terms and conditions appearing in this contract and further agrees that this contract is binding on all parties and can be amended only in writing by both parties.

### Payment and Liability Schedule

- 50% liable and 50% payment due 180 days prior to the first day of the conference.
- 100% liable and 100% payment due 90 days prior to the first day of the conference.
- If contract is received after payment due dates, the exhibitor agrees to pay the amount due within 15 days of submitting the contract.
- If contract is received within 15 days of the conference date, the exhibitor agrees to pay immediately with credit card, wire transfer or express check.
- Payment must be clear before the exhibitor is permitted to set up.
- eventPower reserves the right to reassign space or remove contracted company from the floor plan if the above payment schedule is not met.
- Failure to make payments does not release the contracted financial obligation.
- If payment is not received by the event date, a collection agency will be assigned to collect the debt. The exhibitor will be assessed the collection agency fees (typically an additional 30%).

### Cancellation or Downgrade

- Cancellations must be received in writing (email or letter) from a representative of the company signing this contract and confirmed as accepted in writing (email or letter) from an eventPower representative.
- Cancellations received at or after 180 days of the event start date but prior to 90 days of the event start date will be 50% liable for contracted funds. Cancellations received at or after 90 days of the event start date will be 100% liable for contracted funds.
- In the event of either a full or partial cancellation of space by an exhibitor, eventPower reserves the right to reassign canceled booth space, regardless of the cancellation assessment. Subsequent reassignment of canceled space does not relieve the canceling exhibitor of the obligation to pay the cancellation assessment.
- The exhibitor agrees that the appropriate payment based on the schedule above must be received by eventPower within 15 days of the cancellation notice or by the first date of the conference (whichever comes first). If payment is not received by these dates, a collection agency will be assigned to collect the debt. The exhibitor will be assessed the collection agency fees (typically an additional 30%).

### Relocation and Floor Plan Revisions

eventPower retains the exclusive right to revise the exhibition hall floor plan and/or move assigned exhibitors as necessary.

### Occupancy Default

Any exhibitor failing to occupy contracted space shall not be relieved of their financial obligation. If not occupied by the time set for completion of the installation of the displays, such space shall be taken by eventPower, and re-allocated or reassigned for such purposes or use eventPower may see fit.

### Limitation of Liability

- Exhibitor agrees to make no claim for any reason against eventPower, its employees, agents, or representatives for loss, theft, damage, or destruction of goods; nor for any injury, including death, to himself, employees, agents or representatives; nor for any damage of any nature, including damage to his business for failure to provide exhibit space; nor for failure to hold the exposition as scheduled; nor for any action or omission of eventPower.
- The exhibitor is solely responsible for his own exhibition materials and products, and should insure exhibit and products from loss or damage from any cause whatsoever. It is understood all property of an exhibitor is in his care, custody, and control in transit to, or from, or within the confines of the exhibit hall. eventPower shall bear no responsibility for the safety of the exhibitor, its personnel, employees, agents or representatives or personal property.

### Damage to Property

The Exhibitor is liable for any damage caused by exhibitor, exhibitor's agents, employees or representatives to building floors, walls, or columns, or to standard booth equipment, or to other exhibitor's property.

### Insurance

Exhibitors shall, at their sole cost and expense, procure and maintain through the term of this contract, the following insurance: Comprehensive General Liability insurance with limits not less than \$1,000,000 including Contractual Liability and Products Liability coverage and Workman's Compensation in full compliance with all laws covering the exhibitor's employees. Proof of such insurance shall be provided to eventPower or its agent or representative upon request. Email certificate of insurance (COI) to SComer@eventPower.com.

### Installing, Exhibiting, Dismantling

eventPower specifies hours and dates for installing, exhibiting, and dismantling. Exhibitor shall be liable for all storage and handling charges resulting from failure to set up their booth or removing shipping crates from their exhibit booth three hours before the posted start time for the exhibit hall. Additionally, the exhibitor agrees not to begin dismantling their display or open crates before the specified conclusion of the dismantling period set by eventPower. Removal of exhibit materials or displays before the published dismantle times may be subject to a fine.

### Agreement to Rules

Exhibitor and all exhibitor personnel agrees to abide by the foregoing rules and those provided and contained in the Exhibitors Manual, and by any amendments and additional rules that may be put into effect by eventPower.

### Use of Space

Displays and demonstrations are limited to the confines of an exhibitor's own booth. Distribution of literature or other giveaways must be in the confines of the exhibitor's own booth. Displays must abide by the rules and regulations provided in the exhibitor service kit distributed by the event decorator.

### Cancellation or Change of Exposition by eventPower

In the event that the premises in which the exposition is conducted should become unfit for occupancy or substantially interfered with by reason of any cause or causes not within the control of eventPower or its agents, the exposition may be canceled or moved to another appropriate location. eventPower shall not be responsible for delays, damage, loss, increased costs, or other unfavorable conditions arising by virtue of cause or causes not within the control of eventPower. Causes for such action beyond the control of eventPower shall include, but are not limited to: fire, casualty, flood, epidemic, earthquake, explosion, accident, blockage, embargo, inclement weather, governmental restraints, act of a public enemy, riot or civil disturbance, impairment or lack of adequate transportation, inability to secure sufficient labor, technical or other personnel, labor union disputes, loss of lease or other termination by the venue, municipal, state or federal laws, or act of God. Should eventPower terminate this agreement pursuant to the provisions of this section, the exhibitor waives claims for damages. Refunds of "Paid Exhibit Space Fees" in the case of event termination or cancellation shall be made to exhibitors at the sole discretion of eventPower and in any case, will not exceed the amount of each exhibitor's paid exhibit space fee less any pro rata adjustments based on non-reimbursable direct and/or indirect event costs or financial obligations incurred by eventPower through the date of exhibitors' notification of event termination or cancellation or through the completion of event termination or cancellation processes, whichever is later.

### Exhibitor Representative's Responsibility

Exhibitor agrees to indemnify eventPower, its employees, agents, or representatives against, and hold them harmless for, all claims arising out of the acts of negligence of exhibitor, exhibitor's agents, employees or representatives, and any claims for injury to exhibitor, its employees, agents, representatives, or event attendees.

### Amendment and Addition Rules

Any matters not specifically covered by the preceding rules shall be subject solely to the decision of eventPower. eventPower may, at any time, amend or add further rules to these rules, and all amendments made shall be binding on exhibitor equally with the foregoing rules and regulations.