



## YOUR PERFECT BLUE RIDGE MOUNTAIN TOUR DESTINATION

40+ Hotels · 5,000+ Rooms!



### TOUR CONTACT

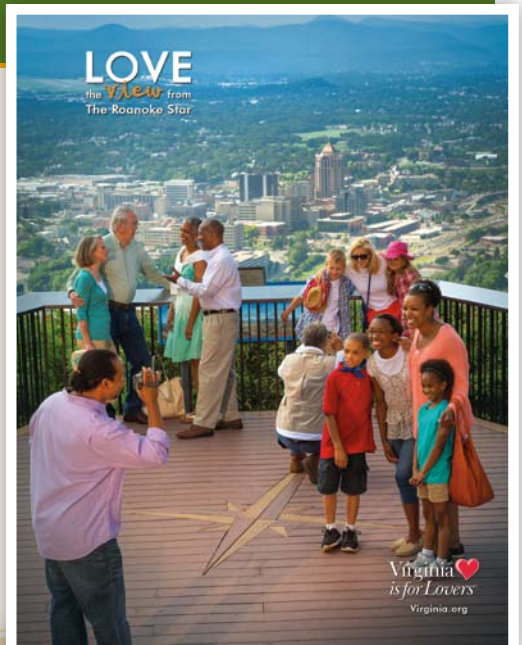
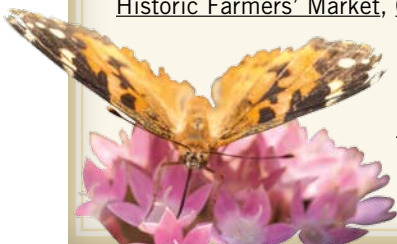
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### Urban Sophistication Amid Majestic Mountains

The Roanoke Valley, the largest metro in western Virginia, is ideally located in the Blue Ridge Mountains just off Interstate 81 and the Blue Ridge Parkway. The area is known for its railroad heritage, historic market district and beautiful scenery. Book a step-on guide for a personalized tour.

Highlights include – Roanoke Star & Overlook, Virginia Museum of Transportation, Taubman Museum of Art, O. Winston Link® Museum, Historic Farmers' Market, Center in the Square (including a Butterfly Garden), Blue Ridge Parkway and many more options around the region such as the National D-Day Memorial, Natural Bridge and Booker T. Washington National Monument.



Roanoke Valley Convention & Visitors Bureau – [www.visitvablueridge.com](http://www.visitvablueridge.com)

101 Shenandoah Ave. NE – Roanoke, VA 24016-2044 – phone: 540-362-7848, ext. 115 – [emusyt@visitroanokeva.com](mailto:emusyt@visitroanokeva.com)

## Suggested Itineraries

### Virginia's Blue Ridge Tour

#### DAY ONE

Meet and Greet Sightseeing Tour  
 Roanoke Star & Overlook View Stop – webcam ([www.roanokeva.gov/starcam](http://www.roanokeva.gov/starcam))  
 Historic Farmers' Market Shopping and Lunch (*maps and discounts provided*)  
 #1 Fire Station and Railwalk Tour  
 Virginia Museum of Transportation  
 Dinner package at the O. Winston Link® Museum with private tour



#### DAY TWO

National D-Day Memorial  
 Virginia Dare Lunch Cruise on Smith Mountain Lake  
 Booker T. Washington National Monument Tour  
 Homestead Creamery – a homemade ice cream treat  
 Mill Mountain Theatre or Showtimers – Live Evening Performance

#### DAY THREE

Blue Ridge Parkway – scenic drive (north or south)  
 Mabry Mill – most photographed spot on the Parkway  
 Chateau Morrisette Winery Tasting or Natural Bridge or Peaks of Otter tour and lunch

#### ADDITIONAL SUGGESTED ITINERARIES

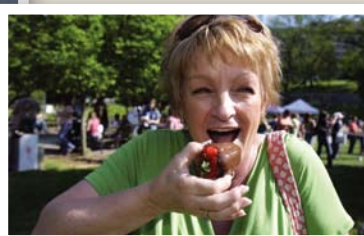
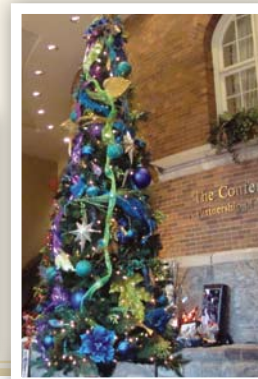
Southern Cuisine Culinary Tour  
 Student Adventure Tour  
 African-American Heritage Tour



## Group Events

Virginia Garden Tours – Roanoke Valley Tour  
 Vinton Dogwood Festival  
 Strawberry Festival and Chili Cook-off  
 Juneteenth Celebration  
 Salem Red Sox Baseball Game  
 Salem Fair & Exposition  
 Blue Ridge Folklife Festival  
 Fashions for Evergreens – Christmas Tree Display  
 Dickens of a Christmas

Visit [www.visitvablueridge.com](http://www.visitvablueridge.com) for more events and details

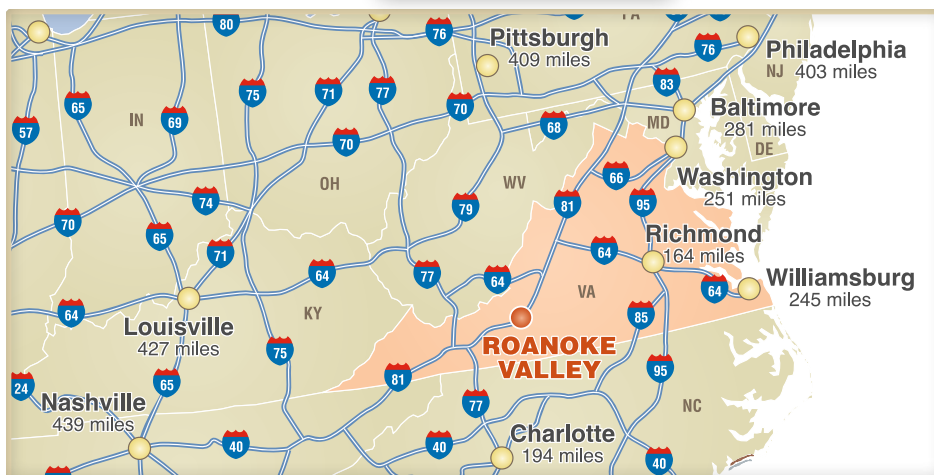


## “What’s New”

2015 – 16 Mill Mountain Theatre season.

Visit the new Roanoke Pinball Museum

Exciting concerts and events at Elmwood Park



## Destination Facts

**POPULATION:**  
307,000 (MSA)

**LOCATION:**  
**Interstate 81**

Main Exit - 143 (Interstate 581)

**Blue Ridge Parkway**  
Mileposts 106, 112, 120, 121

VIRGINIA IS FOR LOVERS

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