

PRESS RELEASE

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***ConventionSouth* Magazine Releases It's 2014 List Of "South's Top 10 Hot Spots For Winter Meetings & Events" Based On Reader & Fan Votes**

GULF SHORES, Ala. (May 12, 2014)—This May, *ConventionSouth* magazine, a national multimedia resource for those who plan events held within the South, asked readers and Facebook fans to vote for the cities they felt were the best places to hold a meeting or event during the winter months—the typical tourism off-season, yet the meetings industry's peak season. The Facebook ballot provided a list of 50 destinations across the South and Caribbean Seas region to select from and the top 10 vote-getters are receiving recognition as the "South's Top 10 Hot Spots For Winter Meetings & Events."

A complete list of the "Winter Hot Spots" can be found online at <http://www.conventionsouth.com/winterhotspots.htm> and on Pinterest at <http://www.pinterest.com/conventionsouth/top-10-hot-spots-for-winter-events>

"It is with great honor to recognize the 'South's Top 10 Hot Spots For Winter Meetings & Events' as their Southern locations and seasonably warmer climates make these destinations a cold weather reprieve for groups from across the country and places such as Canada," said *ConventionSouth* Associate Publisher/Editor Marlane Bundock. "The late Fall, Winter and early Spring months are often the most popular time to hold a meeting, event or convention—especially due to the lower rates that can be found during this non-peak season. Therefore, Southern destinations like these are a top choice for meeting planners who need to boost attendance and participation rates by attracting those who seek warmer weather. As our readers and fans voted for these destinations, meeting planners can also feel confident that these destinations come recommended and have year-round attractions and festivals, ample meeting sites and outdoor recreational opportunities during the winter."

The July 2014 Issue of *ConventionSouth* will showcase the top 10 vote-getting destinations with an editorial spotlight.

ABOUT THE MAGAZINE: Celebrating more than 30 years as a leading meeting planning resource, *ConventionSouth* magazine is based in Gulf Shores, Ala., and is circulated to more than 18,000 meeting professionals located across the country that book meetings held within the South, according to Bundock.